

CVMA Sponsorship Kit

2026/2027 Calendar Year

CVMA Colorado Veterinary
Medical Association

CVMA Mission

Our mission is to enhance animal and human health and welfare, and advance the knowledge and wellbeing of Colorado veterinarians.

In short...***we are here to make life better for veterinarians and their teams.***



Why CVMA?

With nearly half of licensed veterinarians in Colorado, CVMA represents the **largest group of veterinary professionals in the state.**

The CVMA name and reputation have **nationwide recognition.**

Our 2,900+ members extend far beyond Colorado, encompassing professionals from nearby states and from as far away as Alaska.

Let's make double the impact: We invite you to join us in supporting the veterinary profession in the Rocky Mountain region.



Table of Contents

- [**Page 5: NEW! Year-round sponsorships**](#)
- [**Pages 9-11: Power of 10**](#)
- [**Pages 12-14: Chapters**](#)
- [**Pages 15-22: Convention**](#)
- [**Pages 23-25: CVMA West**](#)
- [**Pages 26-28: SkiCE 2027**](#)
- [**Page 29: Contact Us**](#)

NEW sponsorships coming soon!

CVMA is excited to offer new sponsorship opportunities for year-round engagement in 2026!

Stay tuned for a year-round mobile app sponsorship, our Summit Sponsorship, and CVMA member gift sponsor!

Opportunities to be announced December 2026.





P10 POWER OF TEN LEADERSHIP ACADEMY

Power of 10 Details

Growing the next generation of veterinary leaders in Colorado is vital to the CVMA mission. The Power of 10 Leadership Academy is designed to provide 10 veterinarian leaders with 10 critical trainings in leadership, communications, and evolving professional issues.

- ✓ **Date:** January 2026-September 2026
- ✓ **Attendance:** 10 veterinarian leaders
- ✓ **Other details**
 - ✓ Includes 10 days of training for veterinarians throughout the year
 - ✓ Kicks off with a weekend-long initial gathering in winter 2026; culminates with a graduation ceremony in fall 2026 where academy participants and sponsors are recognized

Power of 10 Sponsorship Packages and Benefits

	GOLD: \$2,000	SILVER: \$1,000
Logo placement in promotional event emails	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo placement in printed promotional material*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo placement on program website with live link to sponsor website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition during program by host	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition in one CVMA blog post and eVOICE with Power of 10 program	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
List of attendees (name, clinic, city, state)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Opportunity for company representative to attend sponsor sessions	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Complimentary CVMA Industry Partner membership for company representative	<input checked="" type="checkbox"/>	
Opportunity to provide remarks at beginning of 1 educational session (5 minutes)	<input checked="" type="checkbox"/>	

Limited sponsorships available at each level, sponsorships available first-come, first-serve.



Chapter Events

Chapter Event Details

Looking for a more intimate sponsorship opportunity? Sponsoring a local chapter event is a great way to connect with small groups of CVMA members. Chapter events offer CE to members and are designed to provide a local CVMA feel for geographic collections of members.

✓ **Chapter 2:**

- 1-2 events per year
- Smaller CE offerings with dinner (1-2 hours)
- Approx. 10-25 attendees at each event

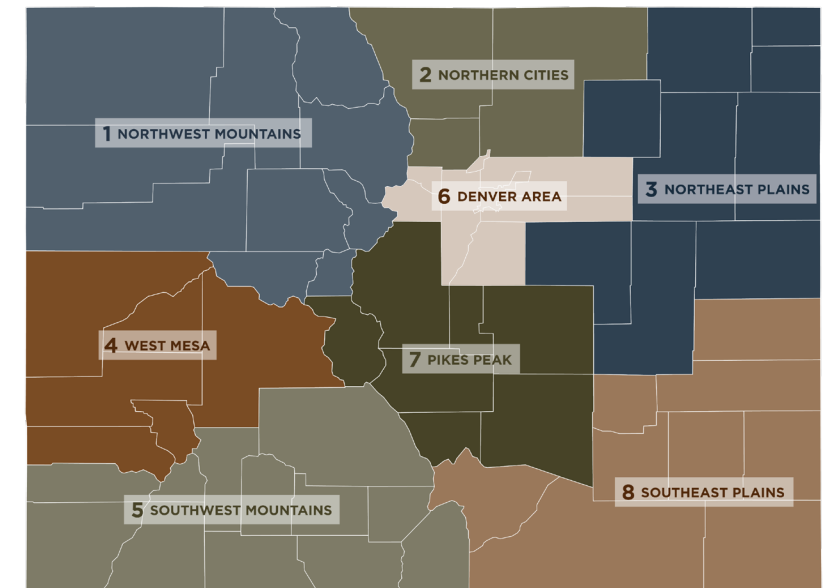
✓ **Chapter 6:**

- Up to 4 events per year
- Larger CE offerings (4+ hours) held at various locations in Denver metro area
- Approx. 30-50 attendees at each event

✓ **Chapter 7:**

- Monthly events
- Smaller CE offerings (1-2 hours); held at various restaurants/locations in COS area
- Approx. 15-30 attendees at each event

CVMA Chapters




Chapter Event Sponsorship Benefits

Sponsorship: Prices vary. Contact us for details!

- ✓ Sponsor logo featured on website with live link
- ✓ Sponsor logo included in every event marketing email with live link
- ✓ Sponsor logo on pre-session intro slides
- ✓ Opportunity for sponsor representative to address the audience (5 minutes)
- ✓ Opportunity for sponsor representatives to socialize with attendees (in-person only)
- ✓ Display table at in-person events
- ✓ List of attendees and emails from attendees who opt-in to receive sponsor communications

Chapter events vary year-to-year. **If your company is interested in sponsoring a chapter event, [please fill out this form here](#).**



CVMA Convention

KEYSTONE, COLORADO

Mountain Views. Meaningful Learning.

2026

NEW
DATES!
June 25-28

CVMA Convention 2026 Details

CVMA Convention is the premier event for veterinary professionals throughout the Rocky Mountain region. For full details, [check out our website](#).

- ✓ We are headed back to mountains at the **popular destination, Keystone!** Exhibit Hall will be held at the Keystone Conference Center, 633 Tennis Club Rd, Dillon, CO 80435.
- ✓ 4 days of education covering small animal, equine, large animal, and practice efficiency topics
- ✓ **2 days of exhibits** (Friday, June 26 and Saturday, June 27)
- ✓ Hall is open for 11.5 hours with **50% of the time unopposed**, giving you more time with attendees

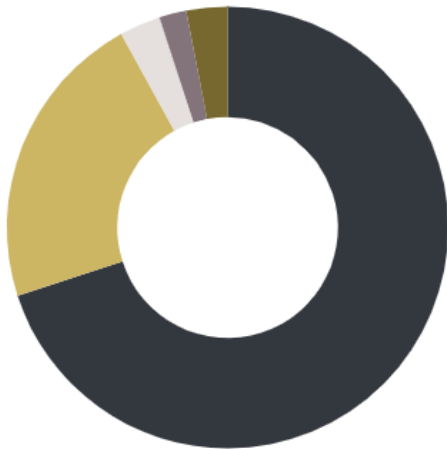
NEW in 2026! Join CVMA as a [Premier Industry Member](#) and save 5% on your exhibit booth purchase!

CVMA Convention Demographics

CVMA Convention draws nearly 500 veterinary professionals from Colorado and beyond, with an average of 350 attendee registrants. Below is the attendee breakdown.

Attendees by Area of Practice (%)

- 70% – Small Animal Veterinarians
- 22% – Mixed Animal Veterinarians
- 3% – Equine Veterinarians
- 2% – Large Animal Veterinarians
- 3% – Other



Attendees by Career Stage (%)

- 48% – Senior (20+ yrs. post-graduate)
- 31% – Mid (8-19 yrs. post-graduate)
- 18% – Early (1-7 yrs. post-graduate)
- 4% – Veterinary Students



Attendees by Profession (%)

- 35% – Veterinarian: Owner/Partner
- 32% – Veterinarian: Associate
- 15% – Veterinarian: Other
- 7% – Veterinarian: Retired
- 11% – Technician/Practice Manager

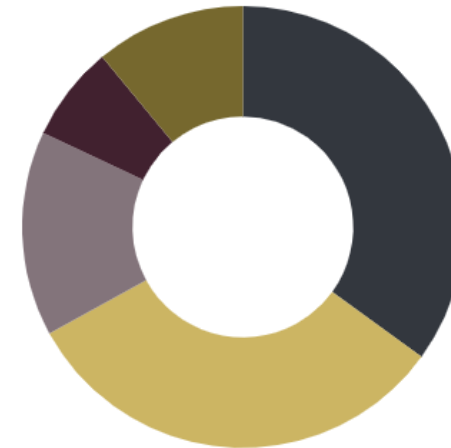


Exhibit Hall Schedule



Exhibit Hall dates and times:

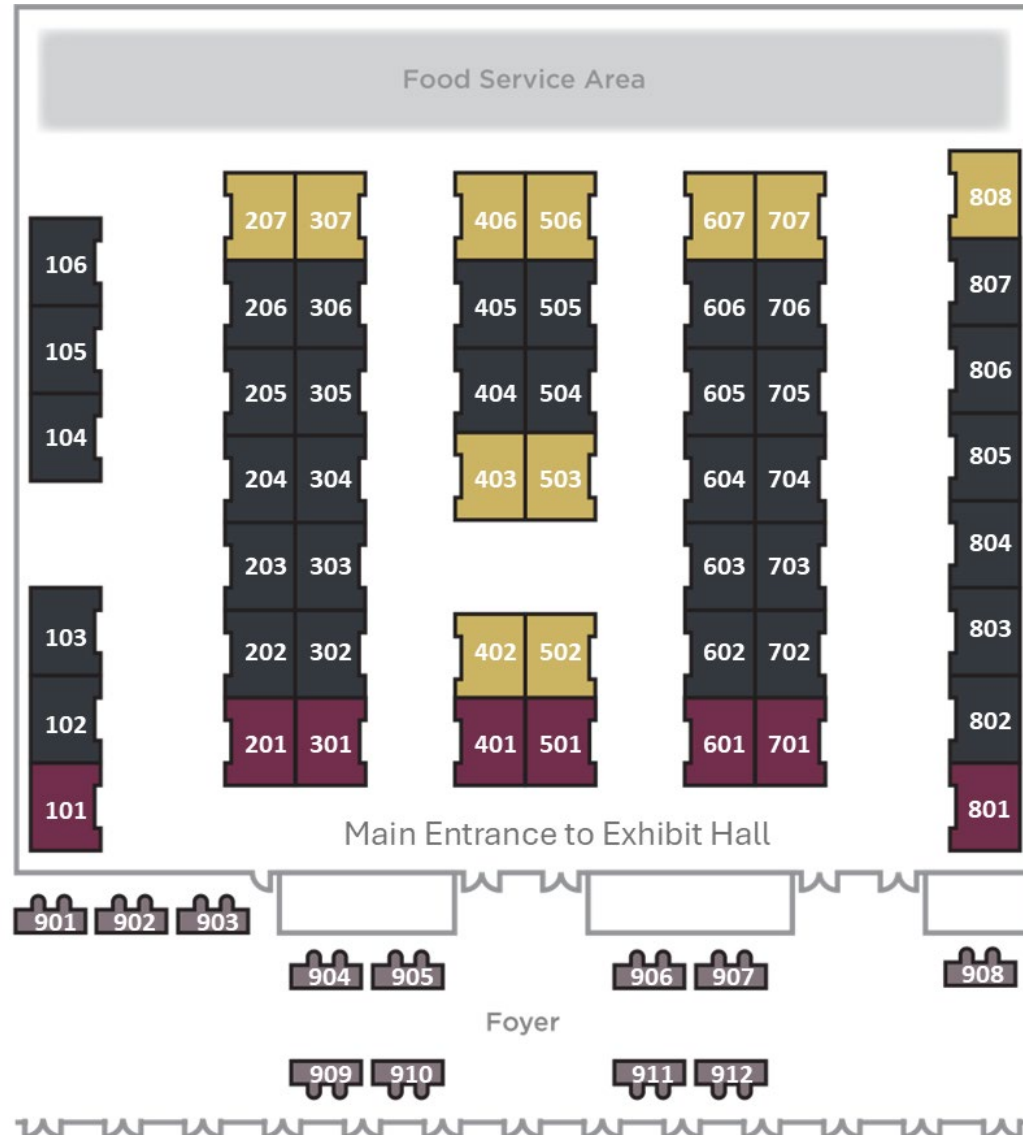
- *Set-up: Thursday, June 25 (2:00pm-5:00pm) and Friday, June 26 (7:00am-9:00am)*
- **Hall open: Friday, June 26 (9:30am-5:45pm) and Saturday, June 27 (8:30am-12:30pm)**
- *Tear down: Saturday, June 27 (12:30pm-2:30pm)*

Other details

- ✓ Enjoy **50% of exhibit hall hours unopposed**, giving you more time with attendees
- ✓ Exhibit Hall **AND** foyer spaces available!
- ✓ **NEW in 2026!** Join CVMA as a [Premier Industry Member](#) and save 5% on your exhibit booth!

[See full schedule and social events here.](#)

Exhibit Hall Floorplan



Booth options:

- Premium Corner: \$2,125
- Premium: \$1,925
- Standard: \$1,725
- Tabletop: \$1,625

Save \$100 by reserving your booth before December 31, 2025.

NEW in 2026! Join CVMA as a [Premier Industry Member](#) and save 5% on an exhibit booth!

[See up-to-date booth availability and register today!](#)



Convention Sponsorships

✓ Speaker: Price varies.

Contact us at info@colovma.org if you'd like to sponsor a speaker.

✓ Food/Coffee station: \$3,500

✓ Water bottles: \$3,000

✓ Tote bags: \$3,000

✓ Mobile app: \$1,000

✓ Floor decals in main hallways (2', package of 3): \$1,000

✓ Tote bag inserts: \$600

✓ Mobile app push notifications: \$500/each

Become a partner at CVMA Convention! Your total investment may place you in one of our distinguished partner categories. See page 8 for more benefits and information.

Convention Sponsorship Benefits

	Speaker/Track Sponsorship	Food/Coffee Sponsorship
Logo featured on Convention website with live link	X	x
Logo included in Convention marketing email with live link when speaker/event is mentioned	X	x
Logo recognition in Convention program	x	x
Logo recognition on pre-session intro slides	X	
Opportunity for sponsor representative to address the audience	5 minutes	
Dedicated sponsor table in room during session	X	
Branded signage in room/event	X	X

Convention Partner Benefits

Become a partner at CVMA Convention! Your total investment at Convention places you in one of the categories below.

	Platinum \$15,000+	Gold \$10,000-\$14,999	Silver \$5,000-\$9,999	Exhibitor <i>Purchase of booth(s) only</i>
Representative badges	7	6	5	4
Beverage tickets for Happy Hour on Friday	x	x	x	x
Recognition in Convention program	Logo + company description	Logo	Logo	Text
Recognition on Convention website	Logo + live link	Logo	Logo	Text
List of emails from attendees who opt-in to receive sponsor/exhibitor communications	X	X	X	X
Branded signage throughout event	Logo	Logo	Logo	Text (on entrance unit into exhibit hall)
Discounted registration for customer(s)	Free registration for 2 customers	Free registration for 1 customer		
Recognition in Convention marketing emails	Logo + live link	Logo + live link	Logo + live link	
Advertisement in rotating slides during pre- session slides	X	X	X	



CVMA Colorado Veterinary
Medical Association

WEST

Glenwood Springs, CO | September 25-27

CVMA West 2026 Details

Offering high-quality CE opportunities is a vital part of CVMA's mission and commitment to Colorado veterinarians. CVMA West offers a unique blend of continuing education in a destination location.

- ✓ **Date:** September 25-27, 2026
- ✓ **Topic:** TBD!
- ✓ **Attendance:** 70-90 attendees each year – event has sold out in both 2023 and 2024!
- ✓ **Location:** NEW! Hotel Colorado in Glenwood Springs, CO

NEW in 2026! Join CVMA as a [Premier Industry Member](#) and save 5% on one sponsorship package!

Limited sponsorships available.

CVMA West CE Sponsorship Packages and Benefits

	GOLD: \$2,750	SILVER: \$1,500
Logo placement in promotional event emails	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo placement on program website with live link to sponsor website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition during program by host	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Complimentary Industry Partner Membership for company representative	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition in the CVMA app news feed when the program is mentioned	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
List of attendees (name, clinic, city, state)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Opportunity to deliver live remarks	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Table space for duration of in-person program	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Scholarships (2) to distribute for free registration	<input checked="" type="checkbox"/>	
List of emails from attendees who opt-in to receive sponsor communications	<input checked="" type="checkbox"/>	
Opportunity to pose questions (2) to attendees in the post-program survey	<input checked="" type="checkbox"/>	

Limited sponsorships available at each level, sponsorships available first-come, first-serve. In-kind sponsorships will be recognized at-value with completed in-kind form.



CVMA Colorado Veterinary
Medical Association

JAN 24-27



SKICE

2
0
2
7

KEYSTONE, COLORADO

SkiCE 2027 Details

Lovingly dubbed the “crown jewel” of CVMA’s destination CE offerings, SkiCE offers the ultimate blend of education and adventure. Created in the early 1960s, SkiCE is one of CVMA’s longest running continuing education programs, offering a unique schedule of 12 hours of CE mixed with full days of skiing for attendees.

- ✓ **Date:** January 24-27, 2027
- ✓ **Attendance:** 110-130 attendees each year (60% from in-state, 40% from out-of-state)
- ✓ **Topic:** TBD!
- ✓ **Location:** *NEW LOCATION AND HOTEL!* Kindred Resort in Keystone, CO
- ✓ **Other details**
 - Event features CE in the mornings and afternoons with time built in for skiing during the day
 - This program has sold out since 2022!
 - Approximately 20% of audience are practice owners or practice leaders

NEW in 2026! Join CVMA as a [Premier Industry Member](#) and save 5% on one sponsorship package!

SkiCE Sponsorship Packages and Benefits

	GOLD: \$2,750	SILVER: \$1,500
Logo placement in promotional event emails	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo placement on program website with live link to sponsor website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition during program by host	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Complimentary CVMA membership for company representative	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Static advertising space on program website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition in the CVMA app news feed when the program is mentioned	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
List of attendees (name, clinic, city, state)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Opportunity to deliver live remarks	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Table space for duration of in-person program	<input checked="" type="checkbox"/>	
Scholarships (2) to distribute for free registration	<input checked="" type="checkbox"/>	
List of emails from attendees who opt-in to receive sponsor communications	<input checked="" type="checkbox"/>	
Opportunity to pose questions (2) to attendees in the post-program survey	<input checked="" type="checkbox"/>	

Limited sponsorships available at each level, sponsorships available first-come, first-serve. In-kind sponsorships will be recognized at-value with completed in-kind form.



Sara Mork

CVMA Director of Business Development

saramork@colovma.org

CVMA Colorado Veterinary
Medical Association