

CVMA Sponsorship Kit

2025/2026 Calendar Year

CVMA Colorado Veterinary
Medical Association

CVMA Mission

Our mission is to enhance animal and human health and welfare, and advance the knowledge and wellbeing of Colorado veterinarians.

In short...***we are here to make life better for veterinarians and their teams.***



Why CVMA?

With nearly half of licensed veterinarians in Colorado, CVMA represents the **largest group of veterinary professionals in the state.**

The CVMA name and reputation have **nationwide recognition.**

Our 2,600+ members extend far beyond Colorado, encompassing professionals from nearby states and from as far away as Alaska.

Let's make double the impact: We invite you to join us in supporting the veterinary profession in the Rocky Mountain region.



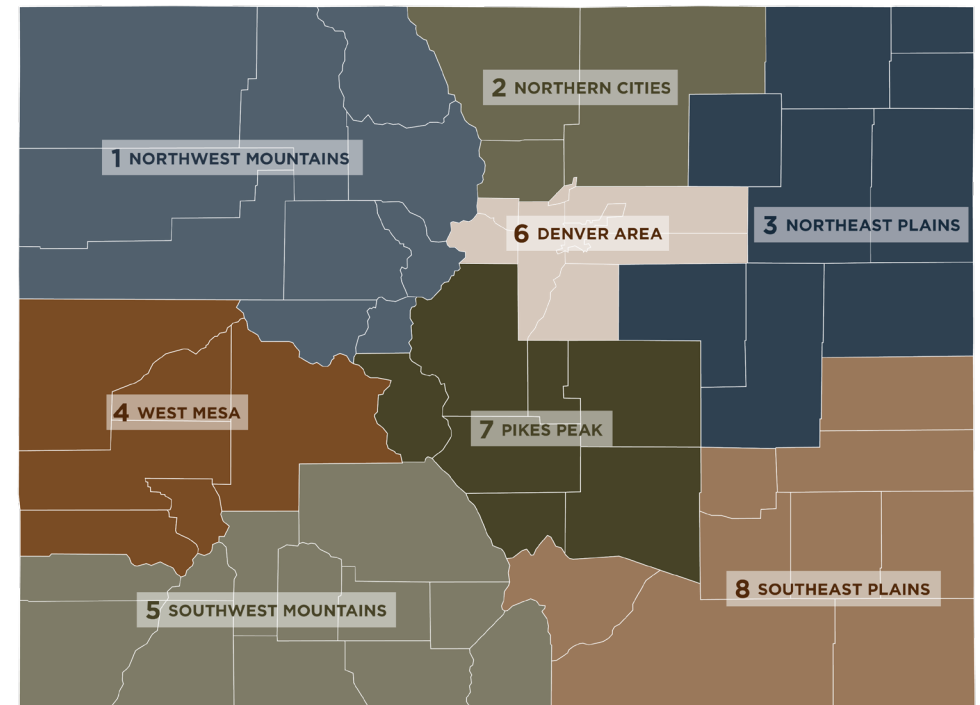
Chapter Events

Chapter Event Details

Looking for a more intimate sponsorship opportunity? Sponsoring a local chapter event is a great way to connect with small groups of CVMA members. Chapter events offer CE to members and are designed to provide a local CVMA feel for geographic collections of members.

- ✓ **Dates:** Ongoing throughout the year, typically 1/month depending on the chapter
- ✓ **Attendance:** 5-75 attendees each event
- ✓ **Location:** Determined by the chapter; typically held at local restaurants and meeting spaces along the Front Range; can also be virtual events. Chapters 2, 6, and 7 have multiple opportunities available each year

CVMA Chapters



Chapter Event Sponsorship Benefits

Sponsorship: Prices vary. Contact us for details!

- ✓ Sponsor logo featured on website with live link
- ✓ Sponsor logo included in every event marketing email with live link
- ✓ Sponsor logo on pre-session intro slides
- ✓ Opportunity for sponsor representative to address the audience (5 minutes)
- ✓ Opportunity for sponsor representatives to socialize with attendees (in-person only)
- ✓ Display table at in-person events
- ✓ List of attendees and emails from attendees who opt-in to receive sponsor communications



CVMWEST

Colorado Veterinary Medical Association

Durango, CO • May 31 – June 1 • 12 CE Hours

CVMA West 2025 Details

Offering high-quality CE opportunities is a vital part of CVMA's mission and commitment to Colorado veterinarians. CVMA West offers a unique blend of continuing education in a destination location.

- ✓ **Date:** May 30-June 1, 2025
- ✓ **Topic:** Ophthalmology for Equine and Small Animal Patients
- ✓ **Attendance:** 70-90 attendees each year – event has sold out in both 2023 and 2024!
- ✓ **Location:** DoubleTree by Hilton | Durango, CO

Limited sponsorships available.

CVMA West CE Sponsorship Packages and Benefits

	GOLD: \$2,500	SILVER: \$1,500	BRONZE: \$800
Logo placement in promotional event emails	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo placement on program website with live link to sponsor website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition during program by host	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Complimentary CVMA membership for company representative	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Static advertising space on program website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Recognition in the CVMA app news feed when the program is mentioned	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
List of attendees (name, clinic, city, state)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Opportunity to deliver live remarks	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Table space for duration of in-person program	<input checked="" type="checkbox"/>		
Scholarships (2) to distribute for free registration	<input checked="" type="checkbox"/>		
List of emails from attendees who opt-in to receive sponsor communications	<input checked="" type="checkbox"/>		
Opportunity to pose questions (2) to attendees in the post-program survey	<input checked="" type="checkbox"/>		

Limited sponsorships available at each level, sponsorships available first-come, first-serve. In-kind sponsorships will be recognized at-value with completed in-kind form.

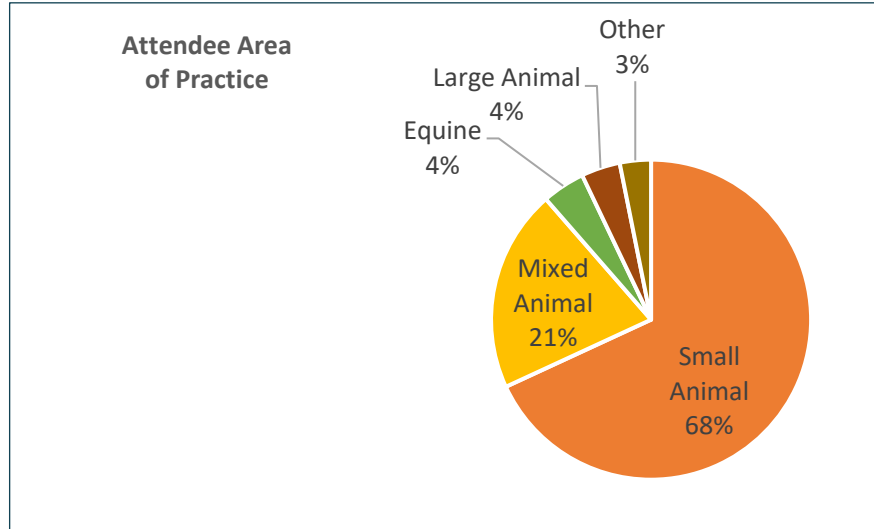
CVMA *Convention* 2025

BROOMFIELD, CO | SEPTEMBER 11-14

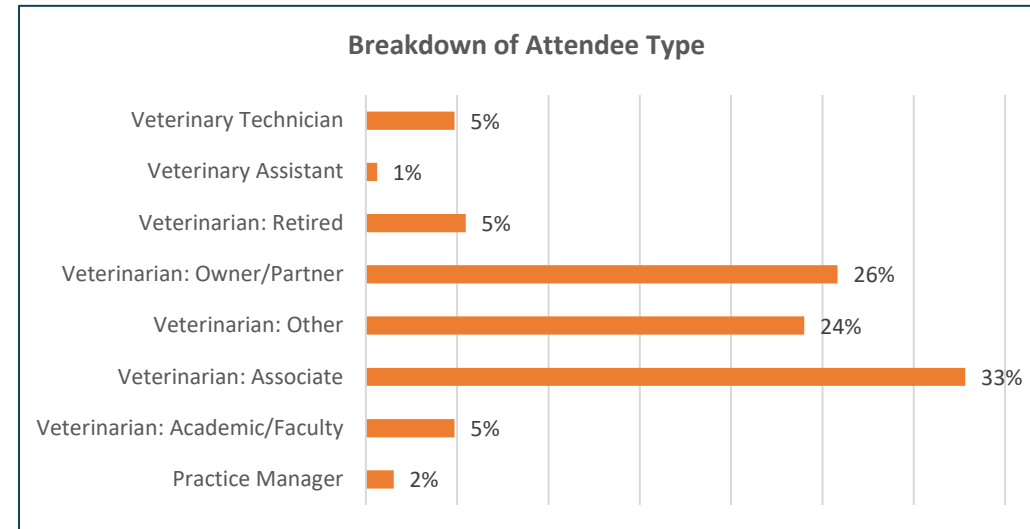
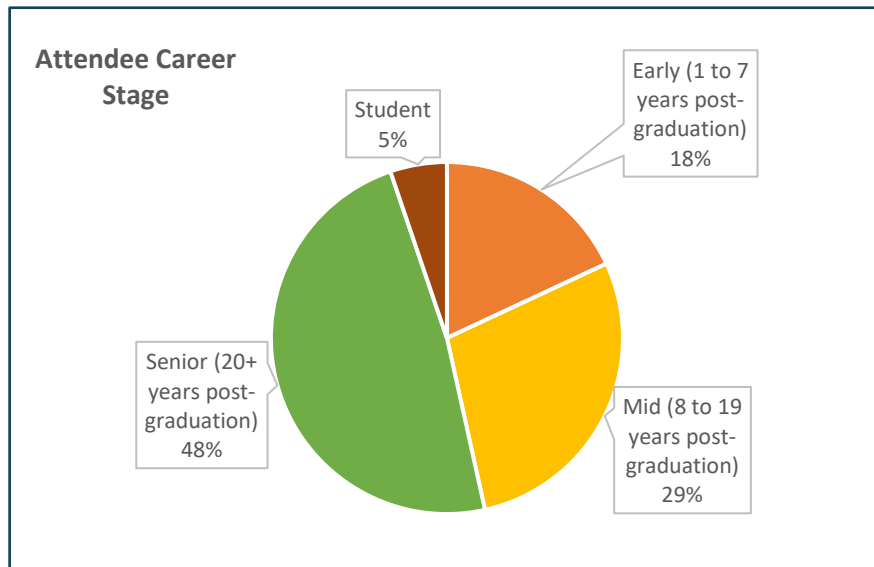


At CVMA Convention 2024...

...CVMA welcomed over 600* attendees with representation from 19 states.



**Includes exhibitors, speakers, and attendee guests*



CVMA Convention 2025 Details

CVMA Convention is the premier event for veterinary professionals throughout the Rocky Mountain region, boasting an “excellent” net promoter score by attendees.

- ✓ Central Front Range location in **Broomfield, Colorado**
- ✓ 4 days of education including both **didactic and hands-on wet lab learning**
- ✓ **Education** covering small animal, equine, large animal, exotics, and practice efficiency topics
- ✓ **2 days of exhibits** (Friday, September 12 and Saturday, September 13)



Convention Sponsorship Opportunities

- ✓ Speaker: Price varies
- ✓ Food/Coffee station: \$3,500

Convention Sponsorship Benefits

	Speaker/Track Sponsorship	Food/Coffee Sponsorship
Logo featured on Convention website with live link	X	x
Logo included in Convention marketing email with live link when speaker/event is mentioned	X	x
Logo recognition in Convention program	x	x
Logo recognition on pre-session intro slides	X	
Opportunity for sponsor representative to address the audience	5 minutes	
Dedicated sponsor table in room during session	X	
Branded signage in room/event	X	X

Become a partner at CVMA Convention! Your total investment may place you in one of our distinguished partner categories. See page 19 for more benefits and information.

Convention Advertising Opportunities

- ✓ Water bottles: \$3,000
- ✓ Tote bags: \$3,000
- ✓ Mobile app: \$1,000
- ✓ Floor decals in main hallways (2', package of 3): \$1,000
- ✓ Tote bag inserts (limited quantity available): \$600
- ✓ Mobile app push notifications (limited qty available): \$500/each
- ✓ Static banner ad in daily convention attendee emails (limited qty available): \$500/each

Become a partner at CVMA Convention! Your total investment may place you in one of our distinguished partner categories. See page 19 for more benefits and information.





Exhibit Opportunities

Make a face-to-face connection with future customers in the Exhibit Hall!

Exhibit Hall dates and times:

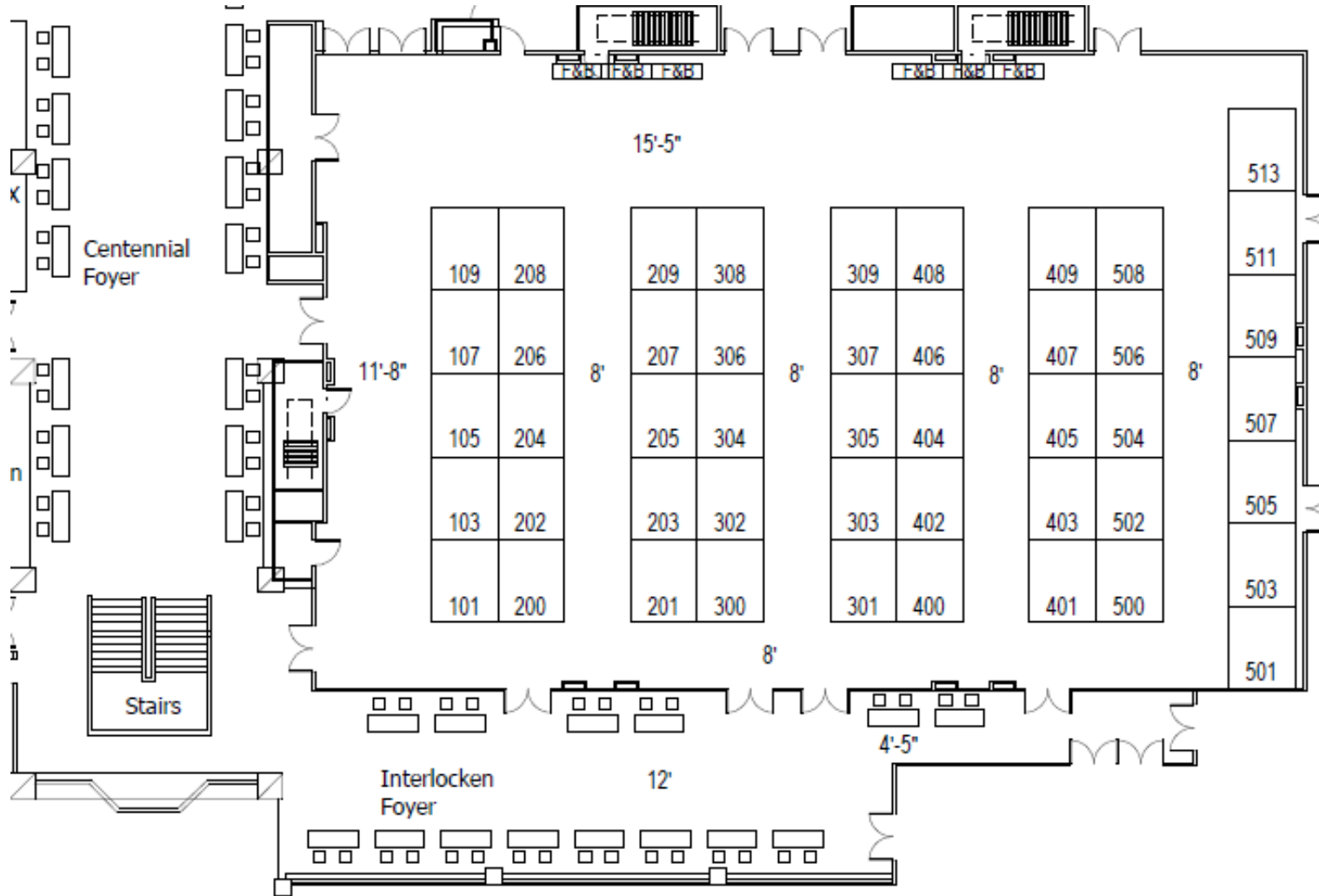
Friday, September 12 (10am- 5pm)

Saturday, September 13 (7am - 1pm)

Other details

- ✓ Enjoy **over 50% of exhibit hall hours unopposed**, giving you more time with attendees
- ✓ Exhibit Hall **AND** foyer spaces available!

Exhibit Hall Floorplan



See up-to-date booth availability at colovma.org/sponsor-and-exhibit

Convention Partner Benefits

Become a partner at CVMA Convention! Your total investment at Convention places you in one of the categories below.

	Platinum \$15,000+	Gold \$10,000-\$14,999	Silver \$5,000-\$9,999	Exhibitor <i>Purchase of booth(s) only</i>
Representative badges	7	6	5	4
Beverage tickets for receptions	x	x	x	x
Recognition in Convention program	Logo + company description	Logo	Logo	Text
Recognition on Convention website	Logo + live link	Logo	Logo	Text
List of emails from attendees who opt-in to receive sponsor/exhibitor communications	X	X	X	X
Branded signage throughout event	Logo	Logo	Logo	Text (on entrance unit into exhibit hall)
Discounted registration for customer(s)	Free registration for 2 customers	Free registration for 1 customer		
Recognition in Convention marketing emails	Logo + live link	Logo + live link	Logo + live link	
Advertisement in rotating slides during pre-session slides	X	X	X	



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POWER of

Colorado Veterinary
Medical Association

LEADERSHIP

ACADEMY

Power of 10 Details

Growing the next generation of veterinary leaders in Colorado is vital to the CVMA mission. The Power of 10 Leadership Academy is designed to provide 10 veterinarian leaders with 10 critical trainings in leadership, communications, and evolving professional issues.

- ✓ **Date:** October 2024-September 2025
- ✓ **Attendance:** 10 veterinarian leaders
- ✓ **Other details**
 - ✓ Includes 10 days of training for veterinarians throughout the year
 - ✓ Kicks off with a weekend-long initial gathering in fall 2024; culminates with a graduation ceremony in fall 2025 where academy participants and sponsors are recognized

Power of 10 Sponsorship Packages and Benefits

	GOLD: \$3,000	SILVER: \$1,500
Logo placement in promotional event emails	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo placement in printed promotional material*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo placement on program website with live link to sponsor website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition during program by host	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition in one CVMA blog post and eVOICE with Power of 10 program	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
List of attendees (name, clinic, city, state)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Opportunity for company representative to attend sponsor sessions	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Static advertising space on program website	<input checked="" type="checkbox"/>	
Complimentary CVMA membership for company representative	<input checked="" type="checkbox"/>	
Opportunity to provide remarks at beginning of 1 educational session (5 minutes)	<input checked="" type="checkbox"/>	

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CVMA Colorado Veterinary
Medical Association

JAN 26-29

SKIICE

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VAIL, COLORADO

SkiCE 2025 Details

Lovingly dubbed the “crown jewel” of CVMA’s destination CE offerings, SkiCE offers the ultimate blend of education and adventure. Created in the early 1960s, SkiCE is one of CVMA’s longest running continuing education programs, offering a unique schedule of 12 hours of CE mixed with full days of skiing for attendees.

- ✓ **Date:** January 26-29, 2025
- ✓ **Attendance:** 110-130 attendees each year (50% from in-state, 50% from out-of-state)
- ✓ **Location:** Grand Hyatt Vail | Vail, Colorado
- ✓ **Other details**
 - ✓ Event features CE in the mornings and afternoons with time built in for skiing during the day
 - ✓ The 2022 and 2023 SkiCE events were so popular they sold out!
 - ✓ Many attendees are practice owners or practice leaders

SkiCE Sponsorship Packages and Benefits

	GOLD: \$2,500	SILVER: \$1,500	BRONZE: \$800
Logo placement in promotional event emails	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
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Sara Mork

CVMA Director of Business Development

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