

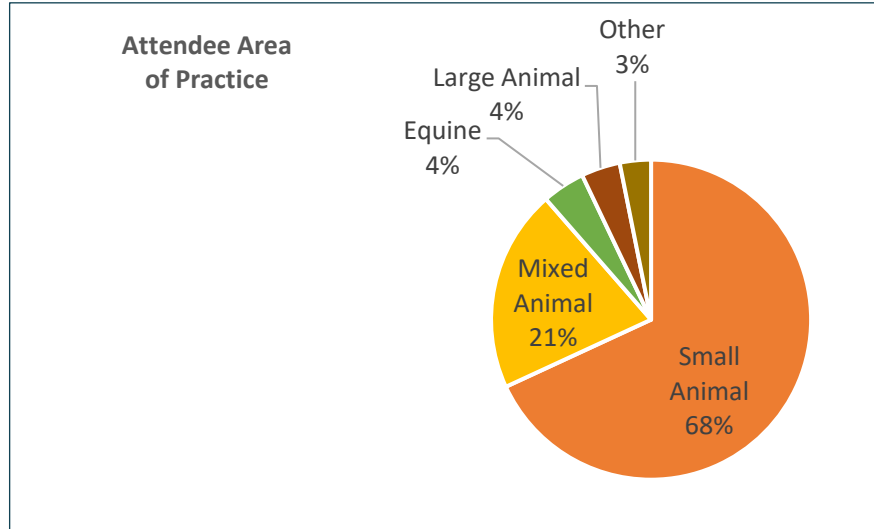
# CVMA *Convention* 2025

BROOMFIELD, CO | SEPTEMBER 11-14

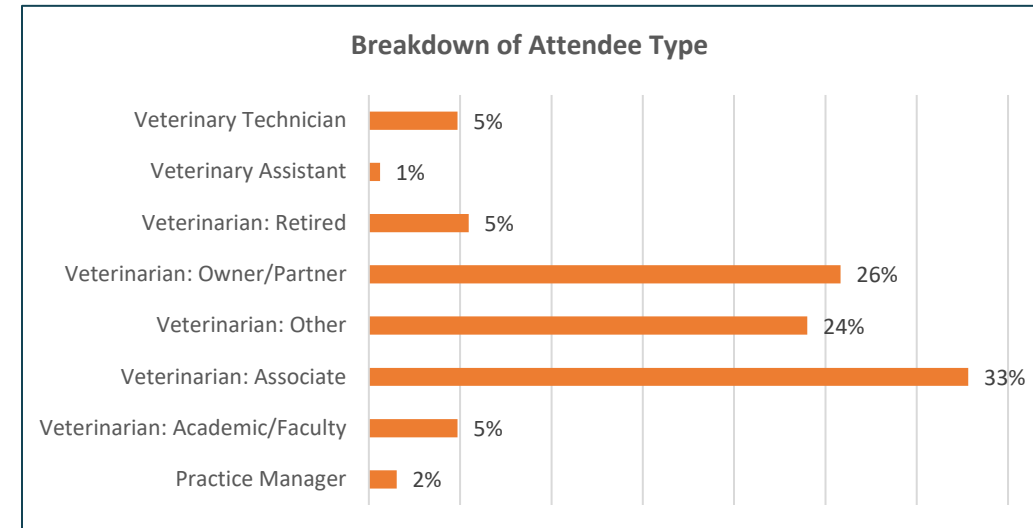
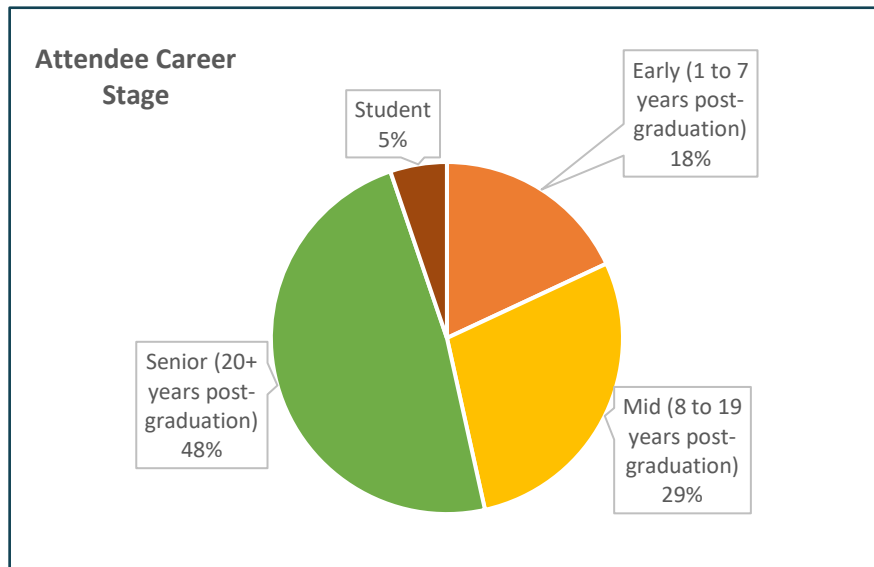


# At CVMA Convention 2024...

...CVMA welcomed over 600\* attendees with representation from 19 states.



*\*Includes exhibitors, speakers, and attendee guests*



# CVMA Convention 2025 Details

CVMA Convention is the premier event for veterinary professionals throughout the Rocky Mountain region, boasting an “excellent” net promoter score by attendees.

- ✓ Central Front Range location in **Broomfield, Colorado**
- ✓ 4 days of education including both **didactic and hands-on wet lab learning**
- ✓ **Education** covering small animal, equine, large animal, exotics, and practice efficiency topics
- ✓ **2 days of exhibits** (Friday, September 12 and Saturday, September 13)



# Convention Sponsorship Opportunities

- ✓ Speaker: Price varies
- ✓ Food/Coffee station: \$3,500

# Convention Sponsorship Benefits

	Speaker/Track Sponsorship	Food/Coffee Sponsorship
Logo featured on Convention website with live link	X	x
Logo included in Convention marketing email with live link when speaker/event is mentioned	X	x
Logo recognition in Convention program	x	x
Logo recognition on pre-session intro slides	X	
Opportunity for sponsor representative to address the audience	5 minutes	
Dedicated sponsor table in room during session	X	
Branded signage in room/event	X	X

***Become a partner at CVMA Convention! Your total investment may place you in one of our distinguished partner categories. See page 19 for more benefits and information.***

# Convention Advertising Opportunities

- ✓ Water bottles: \$3,000
- ✓ Tote bags: \$3,000
- ✓ Mobile app: \$1,000
- ✓ Floor decals in main hallways (2', package of 3): \$1,000
- ✓ Tote bag inserts (limited quantity available): \$600
- ✓ Mobile app push notifications (limited qty available): \$500/each
- ✓ Static banner ad in daily convention attendee emails (limited qty available): \$500/each

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# Exhibit Opportunities

Make a face-to-face connection with future customers in the Exhibit Hall!

## Exhibit Hall dates and times:

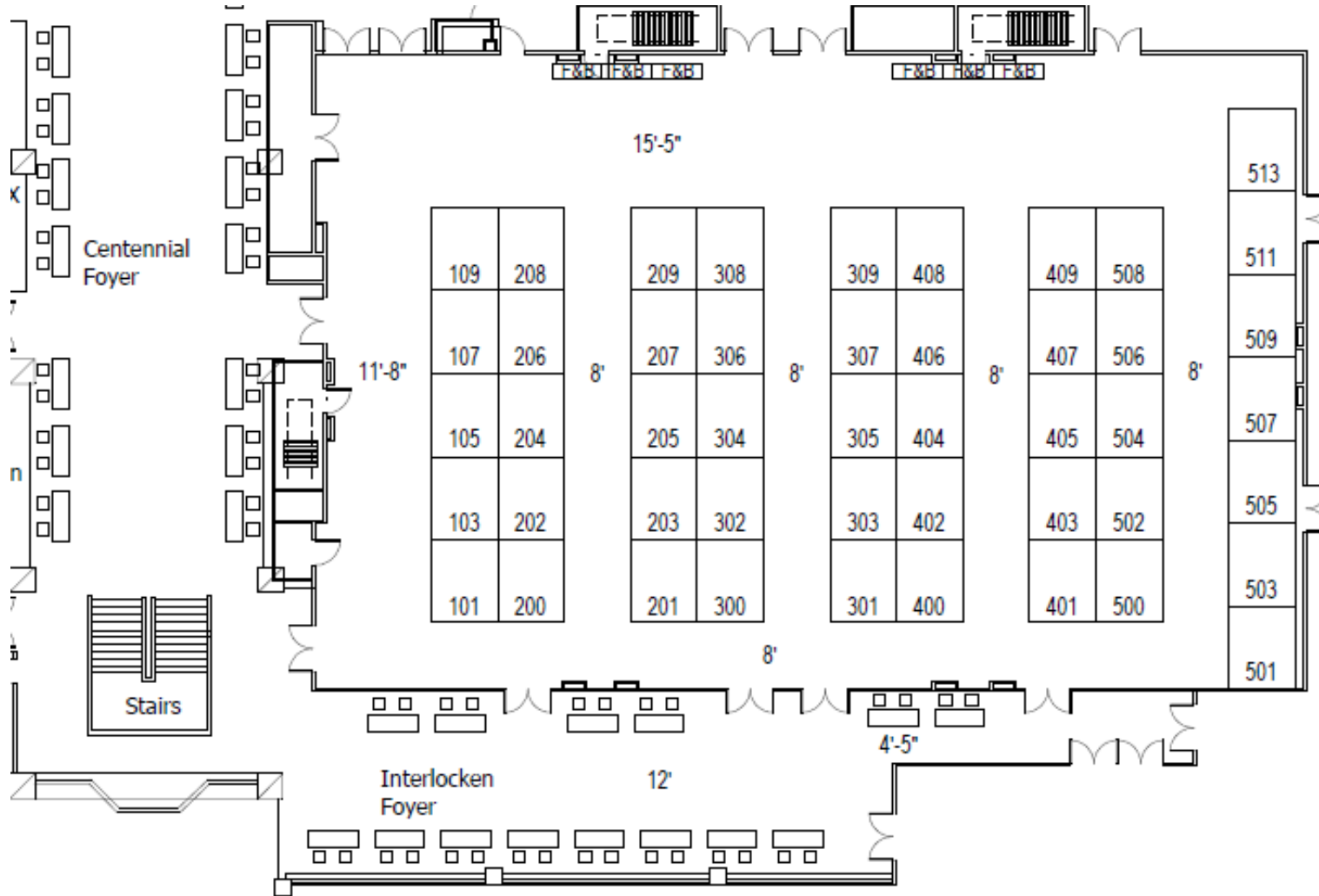
Friday, September 12 (10am- 5pm)

Saturday, September 13 (7am - 1pm)

## Other details

- ✓ Enjoy **over 50% of exhibit hall hours unopposed**, giving you more time with attendees
- ✓ Exhibit Hall **AND** foyer spaces available!

# Exhibit Hall Floorplan



See up-to-date booth availability at [colovma.org/sponsor-and-exhibit](http://colovma.org/sponsor-and-exhibit)



# Convention Partner Benefits

Become a partner at CVMA Convention! Your total investment at Convention places you in one of the categories below.

	Platinum \$15,000+	Gold \$10,000-\$14,999	Silver \$5,000-\$9,999	Exhibitor <i>Purchase of booth(s) only</i>
Representative badges	7	6	5	4
Beverage tickets for receptions	x	x	x	x
Recognition in Convention program	Logo + company description	Logo	Logo	Text
Recognition on Convention website	Logo + live link	Logo	Logo	Text
List of emails from attendees who opt-in to receive sponsor/exhibitor communications	X	X	X	X
Branded signage throughout event	Logo	Logo	Logo	Text (on entrance unit into exhibit hall)
Discounted registration for customer(s)	Free registration for 2 customers	Free registration for 1 customer		
Recognition in Convention marketing emails	Logo + live link	Logo + live link	Logo + live link	
Advertisement in rotating slides during pre-session slides	X	X	X	