

Power of Partnership

CVMA SKiCE 2020

Advocacy Education Support Leadership

January 26-29, 2020 - Vail, CO

SkICE is one of CVMA’s longest running continuing education programs created shortly after the Vail resort was founded in the early 60s! Each January, this meeting brings together CVMA members and out-of-state veterinarians to enjoy Colorado’s world-class skiing and to learn from some of the top minds in veterinary medicine. Course subject matter varies each year, but past programs have focused on hot topics in small animal specialties such as dermatology, infectious disease, neurology, cardiology, oncology, emergency medicine, ophthalmology, and more! With lectures in the early morning and late afternoon, attendees have plenty of time to hit the slopes, play in the snow, meet with sponsors, or just enjoy some free time. SkICE offers veterinarians and technicians 14 hours of continuing education credit as well as a family-friendly experience at one of the world’s premier ski resorts.

Sponsorship Levels
\$1,700 – \$8,000

Exclusive Sponsorship
\$8,000

Benefits and Opportunities

<i>Partnership Level</i>	<i>Presenting Sponsor (category exclusive)</i>	<i>Hosting Sponsor</i>	<i>Supporting Sponsor</i>
<i>Partnership Investment</i>	\$8,000	\$5,000	\$1,700
<i>Partner Rewards</i>			
Opportunity to host prize drawing at company table	✓		
Opportunity to present CE material (50 min)	✓		
Opportunity to address audience	10 minutes	5 minutes	
Recognition in printed promotional material	Logo	Logo	Logo
Display table at program	3 reps	2 rep	1 rep
Sponsor sign at program	✓	✓	✓
Sponsor logo on presentation	✓	✓	✓
Sponsor logo in e-mail promotion	✓	✓	✓
Recognition in CVMA eVOICE and/or VOICE	✓	✓	✓
Recognition by program host	✓	✓	✓

Sponsor logos will be included in printed materials only if a sponsorship agreement has been reached by the print production deadline.