

# Power of Partnership

## CVMA BIG Ideas

Advocacy  Education  Support  Leadership

CVMA BIG Ideas | Spring 2019

CVMA BIG Ideas | Fall 2019

The BIG Ideas Forum is a member benefit session that provides a “deep dive” into a hot topic. Held biannually, BIG Ideas is designed to probe emerging issues with the potential to affect animal health and welfare, the profession, and the association. CVMA provides this continuing education opportunity with the goal of developing knowledge around an issue, engaging participants in thoughtful dialog, advancing the agenda of the association, and introducing students and members to the governance process within an association.

**Sponsorship Levels**

\$1,700 - \$5,000

**Exclusive Sponsorship**

\$5,000

## Benefits and Opportunities

<i>Partnership Level:</i>	<i>Presenting Sponsor (category exclusive)</i>	<i>Hosting Sponsor</i>	<i>Supporting Sponsor</i>
<i>Partnership Investment</i>	\$5,000	\$2,500	\$1,700
<i>Partner Rewards</i>			
Opportunity to address audience	10 minutes	2 minutes	
Recognition in printed promotional material	Logo	Logo	Logo
Recognition in BIG promotional material	Logo	Logo	Logo
Display table at program	3 reps	2 reps	1 rep
Sponsor sign at event	✓	✓	✓
Sponsor logo in presentation	✓	✓	✓
Sponsor logo in e-mail promotion	✓	✓	✓
Recognition by program host	✓	✓	✓

*Sponsor logos will be included in printed materials provided a sponsorship agreement has been received by the print production deadline.*