

Sponsorship and Exposure Opportunities

Craving more time in the spotlight? Become a prime or contributing sponsor and choose the right opportunities for you to gain publicity while supporting the veterinary community.

Advertise in Registration Brochure and Program

Expand your marketing reach at convention! We offer half-page and full-page ads for our popular convention publications. Our registration brochure is distributed via email to 5,000+ veterinarians in Colorado and across the country, and lands in the mailboxes of all 2,400+ CVMA members. In addition, the program book will be in the hands of all our convention attendees – don't miss out on this opportunity. See page 10 for details and pricing.

App | \$500 - \$1,500

Want to grab the attention of attendees throughout convention? Sponsor the mobile app and place your company logo, website and company description on a splash page. You will also receive one free push notification (two for exclusive sponsorship), for use throughout the convention.

App Push Notifications | \$150/each

Looking to gain extra attention from attendees or have a product you want to showcase? Purchase push notifications for your company and we'll send them out at peak times during convention. *Limited number available.*

Barn Dance and BBQ | \$1,000

Get attendees' toes tapping for your company by sponsoring the Barn Dance, a new addition designed just for Keystone! Highlight your company logo, share remarks with attendees, and dance the night away. *Three opportunities available.*

Celebration Luncheon | \$2,500 - \$5,000

The Celebration Luncheon is your ideal opportunity to reach the greatest number of veterinarians. As the pinnacle event at convention, you will have five minutes to address attendees while we celebrate their contributions and service to the veterinary profession and community. *Prime and contributing sponsorships available.*

Exhibit Hall Refreshment Station | \$1,000

Sponsor a morning or afternoon refreshment break for all attendees and receive recognition on convention materials and signage. *Three opportunities available.*

Golf Tournament | \$500 - \$2,000

Kicking off convention isn't complete without our annual golf tournament! Prominently place your company logo throughout Keystone River Run's premier 18-hole golf course and in convention materials.

Morning Keynote Session | \$500 - \$1,500

Be a part of our morning keynote education session by welcoming the group and introducing the speaker. *Prime and contributing sponsorships available for Saturday.*

Networking Lunch | \$2,000 - \$5,000

Sponsor the two-hour exhibit hall networking lunch and your logo will be included on convention materials and signage throughout. You will also receive a push notification through our mobile app. *Prime and contributing sponsorships available.*

Sponsorship and Exposure Opportunities

Opening General Session | \$5,000 - \$10,000

CVMA Convention 2019 kicks off on Thursday, September 12 with a four-hour general session. Be there to welcome attendees with opening remarks, and have your logo prominently displayed throughout convention. *Prime and contributing sponsorships available.*

Padfolios | \$3,500 ✦ EXCLUSIVE OPPORTUNITY ✦

Attendees at convention love taking notes, and what better way to showcase your company by sponsoring a padfolio with your company logo! This is great marketing for your company not only at convention, but all year long. *One opportunity available.*



PopSocket® Phone Stand | \$4,000

Be the first to appear on 700 PopSocket® phone stands for our convention attendees! Your logo will be printed on each PopSocket®. *One opportunity available - snag this unique opportunity before it's gone!*

Printer Station | \$1,500 **SOLD**

Making sure our attendees have access to convention proceedings is important. Sponsor our printing station and receive name recognition throughout convention.

Send-A-Student | \$150/each

Build brand recognition with the next generation of veterinary leaders! Your sponsorship empowers students to grow their knowledge at scientific sessions, connect with other professionals at social events, and develop leadership skills by observing their role models in action.

Speakers and Sessions | \$1,500 - \$2,500

Align your company with hot topics and speakers that support your goals and mission. Sponsor a speaker or track and you will receive recognition during convention, the opportunity to introduce the speaker, signage outside the education room, and recognition in the registration brochure, program, and app.

Tote Bag Inserts | \$500

Add a company-provided postcard or one-sheet brochure to our convention tote bags and share how your company can help provide services or products to attendees.

Tote Bag Logo | \$1,500 - \$3,000

Seeking an opportunity to shine not only at convention, but every day? Add your company logo to the most visible and used product at CVMA convention. Convention tote bags are given to all attendees to use during and after convention, so you can be with them every step of the way. Sponsorship also includes a tote bag insert.

Water Bottles | \$2,000 **SOLD**

Save the planet, market your company, and ensure guests are hydrated at elevation, all in one opportunity. Your logo will be printed on the water bottles given to each attendee.

Wifi | \$2,500 ✦ EXCLUSIVE OPPORTUNITY ✦

Let your company be the first thing attendees see when they connect to wifi! Exclusive sponsorship includes your company logo on our wifi splash page. *One opportunity available.*

Exhibitor Convention Dates and Show Hours

✦ PLEASE NOTE TIME CHANGES FROM PREVIOUS CONVENTIONS ✦

THURSDAY, SEPTEMBER 12

8:00 AM – 5:30 PM

Exhibitor move-in and registration

10:00 AM – 2:00 PM

Golf Tournament

FRIDAY, SEPTEMBER 13

8:00 – 9:00 AM

Exhibitor move-in

9:00 AM – 5:30 PM

Exhibit hall open

12:00 – 2:00 PM

Networking Lunch

5:30 – 7:00 PM

Welcome Reception

SATURDAY, SEPTEMBER 14

9:00 AM – 12:00 PM **CHANGE IN HOURS**

Exhibit hall open

12:00 – 2:00 PM

Celebration Luncheon

12:00 – 4:00 PM

Exhibitor move-out*

5:30 – 9:00 PM

Barn Dance and BBQ

* We strive to ensure our attendees have adequate time to connect with exhibitors. To ensure a positive experience for CVMA convention attendees, a \$250 penalty will be assessed for exhibits **dismantled prior to the closing of the exhibit hall on Saturday, September 14 at 12:00 PM.**

Convention Exhibit Hall

Exhibit space includes:

- 8' wide by 10' deep booth in carpeted exhibit area
- 8' high back drape and 3' high side divider drapes
- A 7" x 44" identification sign with your company name and booth number
- One 6' draped table with two side chairs
- 3 exhibitor badges (additional badges available at \$75 each) and 2 tickets to attend one of the following programs: Welcome Reception, Celebration Luncheon, or Barn Dance
- Name recognition in the convention registration brochure, convention program, and on the CVMA website
- A 50-word company description in the convention program and mobile app
- One complimentary set of pre and post-attendee address labels
- Company logo on mobile app

Assignment of Space

Booth selection is determined on a first-come, first-served basis. CVMA will notify companies of neighboring booths to eliminate proximity to competitive or conflicting organizations.

CVMA reserves the right to reassign booths at our discretion.

Deadlines

Please mark these important dates on your calendar!

APRIL 15, 2019

- Partnership commitments for listings to appear in the convention registration brochure
- Digital advertisement for the convention registration brochure

JULY 15, 2019

- 50-word description for the convention program
- Advertising files for convention program
- Partnership commitments for listings to appear in the convention program

AUGUST 19, 2019

- Reservations deadline for lodging at special CVMA Convention 2019 rate
- Prize drawing information for publication
- Exhibitor names for badges

Exhibit Booth Cancellation. A notice of cancellation received in writing on or before March 30, 2019 will result in 75% of the exhibitor fee being refunded; a notice received by June 1, 2019 will result in a 50% refund. No refunds will be given for cancellation notices received after June 1, 2019.

Questions?

Gail Marshall

Director of Learning and Sponsorships
303.539.7264 phone • 303.318.0450 fax
gailmarshall@colovma.org

General Information

Convention Location

All education and events will be hosted at **Keystone Resort & Conference Center:**

633 Tennis Club Rd.
Dillon, CO 80435
970.496.4142

About Keystone, Colorado

Central to both the East and West coasts, Keystone sits at the base of the Continental Divide on seven beautiful miles in the Snake River Valley, surrounded by the White River National Forest. Picturesque golf courses, top-rated dining, and a variety of outdoor activities offer ample opportunity for attendees and their families to enjoy the mountains. Keystone Resort & Conference Center is the largest meeting venue in the Colorado Rocky Mountains.

Accommodations

CVMA has secured discounted hotel room rates with Keystone Resort & Conference Center beginning at \$159 per night plus tax. Reservations can be made by calling 800.362.2779 or online at www.colovma.org/cvma-convention. CVMA rate is available until August 19, 2019 or until the group block fills up, whichever comes first.

CVMA Convention 2019 Partnership Opportunities Contract

Sign up NOW for booth space at convention 2019 and climb past your competition!

Company name (Please print name preferred for publishing)

Address

City / State / Zip

Contact person / Title

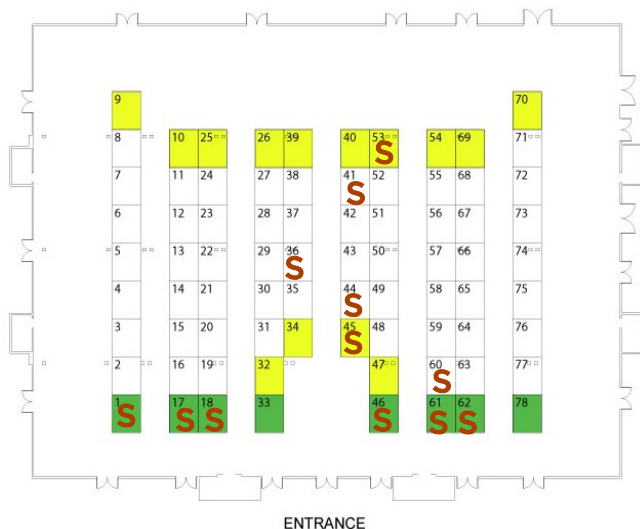
E-mail / Phone

We want to exhibit at CVMA Convention 2019 and need the following:

Single Booth	Cost	Multiple Booths	Cost
<input type="checkbox"/> 1 Booth: 8" x 10' Standard	\$1,295	<input type="checkbox"/> 2 Booths: 8" x 10' Standard ea.	\$2,331
<input type="checkbox"/> 1 Booth: 8" x 10' Premium	\$1,595	<input type="checkbox"/> 2 Booths: 8" x 10' Premium ea.	\$2,871
<input type="checkbox"/> 1 Booth: 8" x 10' Premium Corner	\$1,895	<input type="checkbox"/> 2 Booths: 8" x 10' Premium Corner ea.	\$3,411

BOOTH ASSIGNMENT

Please see below for our exhibit hall floor plan and booth availability (as of 3/1/19) and indicate your desired booth location. We will make every effort to place you in your preferred booth. We reserve the right to assign or change booths at our discretion. Booth location subject to availability.



Please indicate desired location(s) of your booth(s):

_____ 1st Choice _____ 2nd Choice
 _____ 3rd Choice _____ 4th Choice

Premium booth locations:

9, 10, 25, 26, 39, 40, 53,
 54, 69, 70, 32, 34, 45, 47

Premium corner booth locations:

1, 17, 18, 33, 46, 61, 62, 78

Contact Gail Marshall for up-to-date booth availability.

Please indicate any competitor companies that you would prefer to not be located near:

CVMA Convention 2019 Partnership Opportunities Contract

Sponsorship Opportunities	Prime	Contributing	Amount
Barn Dance and BBQ (Saturday)	N/A	\$1,000	
Celebration Luncheon (Saturday)	\$5,000	\$2,500	
Exhibit Hall Refreshment Station	N/A	\$1,000	
Golf Tournament (Thursday)	\$2,000	\$500	
Mobile App	\$1,500	\$500	
Morning Keynote (Saturday)	\$1,500	\$500	
Networking Lunch (Friday)	\$5,000	\$2,000	
Opening General Session (Thursday)	\$10,000	\$5,000	
Padfolios (Exclusive)	\$3,500	N/A	
PopSocket® Phone Stands (Exclusive)	\$4,000	N/A	
Printer Station (Exclusive)	\$1,500	N/A	SOLD for 2019
Push Notifications on App	N/A	\$150/each notification	
Send-A-Student	N/A	\$150/student	
Speakers and Sessions*	\$2,500	\$1,500	
Tote Bag Inserts	N/A	\$500	
Tote Bag Logo	\$3,500	\$1,500	
Water Bottles	\$2,000	N/A	SOLD for 2019
Wifi (Exclusive)	\$1,500	N/A	
TOTAL SPONSORSHIP:			

*Please contact Gail Marshall at gailmarshall@colovma.org for more information about our 2019 speakers and topics.

GOLF TOURNAMENT

River Run Golf Course	# people	x	Cost	=	Total
Annual Golf Tournament* (Thursday)	_____	x	\$75	=	_____
Players in your foursome:	1. _____	2. _____			
	3. _____	4. _____			

* If you are NOT designating a foursome, please list your **handicap** so that we may better group you: _____

Total Golf Fees \$ _____

EXHIBITOR ACKNOWLEDGEMENT

Exhibitor or third party representative shall be fully responsible to pay for any and all damages to property owned by Keystone Resort & Conference Center or Colorado Veterinary Medical Association, their owners or managers, which results from any act or omission of Exhibitor or third party representative. Exhibitor or third party representative agrees to defend, indemnify and hold harmless, Keystone Resort & Conference Center, Colorado Veterinary Medical Association, and their respective owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from their use of the property, including attorney fees and expense. Exhibitor's or third party representative's liability shall include, without limitation, all losses, costs, damages, or expenses arising from or out of or by reason of any accident, property damage, bodily injury or other occurrences to any person or persons or property, including the Exhibitor or third party representative, its agents, employees, and business invitees which arise from or out of the Exhibitor's or third party representative's occupancy and use of the exhibition premises, Hotel or any part thereof. Exhibitor or third party representative agrees to provide a certificate of insurance to hotel which names the Keystone Resort & Conference Center, its Owner and Manager, and Colorado Veterinary Medical Association as additional insureds to their policy.

Initial Here _____

CVMA Convention 2019 Partnership Opportunities Contract

ADVERTISING OPPORTUNITIES

Partner Level *See page 3 for levels	Presenting	Hosting	Supporting	Contributing	Participating/ Exhibitor
Full-page advertisement in the registration brochure	\$215	\$425	\$635	\$725	\$850
Half-page advertisement in the registration brochure	Free	\$260	\$395	\$450	\$525
Full-page advertisement in the convention program	\$170	\$335	\$475	\$570	\$670
Half-page advertisement in the convention program	Free	\$205	\$305	\$350	\$410

Registration Brochure/Program Advertising Specifications			
Finished Size	Full-page Ad	Half-page Ad	Artwork Due
8.5" x 11"	7.5" x 10"	7.5" x 5"	Registration: April 15 Program: July 15

PAYMENT SUBTOTALS

Total Advertising Fees \$ _____

Exhibit booth(s) \$ _____
 Sponsorship(s) \$ _____
 Golf \$ _____
 Advertising \$ _____
 Additional badges/tickets (\$75/each) \$ _____

TOTAL AMOUNT DUE \$ _____

SIGNATURE

Note: Partnership Opportunities Contract must be signed to confirm booth reservations.
 I understand, and agree to abide by, the official Exhibit Rules and Regulations provided herein.

Signature / Date _____

Check enclosed, payable to CVMA Charge my VISA/MasterCard/Discover/AMEX

Card number _____

Expiration date _____ Security Code _____

Name on card _____

Full billing address/zip code _____

Signature _____

Please keep a photocopy of this contract for your records.

Send all 3 pages of contract (pages 8-10) to:
 CVMA/Gail Marshall
 191 Yuma Street
 Denver, CO 80223 303.318.0450 FAX
 gailmarshall@colovma.org

Questions?
 Contact Gail Marshall at 303.539.7264