

# Power of Partnership

## CVMA Professional Development Series 2018/2019

Advocacy  Education  Support  Leadership

The Professional Development Series provides an outstanding line-up of six learning experiences in biomedical science. With nationally recognized speakers, each lecture offers five hours of CE credit on Wednesday afternoons. Veterinarians and veterinary technicians receive clinical education on new essential topics each series, featuring case-based, interactive sessions with experts. Every program allows for attendees (typically 60-90 per program) to interact with sponsors during breaks. This is a great way to deepen existing relationships or build new ones with small animal veterinarians.

**Proposed topics:** Anesthesia and sedation, dentistry, nutrition, pain management, soft tissue surgery, and wound management.

### Denver, CO Program Dates

September 12, 2018  
 October 3, 2018  
 November 14, 2018  
 February 13, 2019  
 March 13, 2019  
 April 10, 2019

**Sponsorship Levels**  
 \$1,600 - \$3,900

**Exclusive Sponsorship**  
 \$3,900

### Benefits and Opportunities

<i>Partnership Level</i>	<i>Presenting Sponsor (category exclusive)</i>	<i>Hosting Sponsor</i>	<i>Supporting Sponsor</i>
<i>Partnership Investment</i>	\$3,900	\$2,500	\$1,600
<i>Partner Benefits</i>			
Opportunity to address audience	10 minutes	2 minutes	
Recognition in printed promotional material	Logo	Logo	Logo
Display table at program	2 reps	1 rep	1 rep
Sponsor sign at program	✓	✓	✓
Sponsor logo on presentation	✓	✓	✓
Sponsor logo in e-mail promotion	✓	✓	✓
Recognition in CVMA eVOICE and/or VOICE	✓	✓	✓
Recognition by program host	✓	✓	✓

*Sponsor logos will be included in printed materials only if a sponsorship agreement has been reached by the print production deadline.*