

# Power of Partnership

## CVMA SkiCE 2018

Advocacy  Education  Support  Leadership

January 28-31, 2018 - Vail, CO

SkiCE is one of CVMA’s longest running continuing education programs created shortly after the Vail resort was founded in the early 60s! Each January, this meeting brings together CVMA members and out-of-state veterinarians to enjoy Colorado’s world-class skiing and to learn from some of the top minds in veterinary medicine. Course subject matter varies each year, but past programs have focused on hot topics in small animal specialties such as dermatology, infectious disease, neurology, cardiology, oncology, emergency medicine, ophthalmology, and more! With lectures in the early morning and late afternoon, attendees have plenty of time to hit the slopes, play in the snow, meet with sponsors, or just enjoy some free time. SkiCE offers veterinarians and technicians 14 hours of continuing education credit as well as a family-friendly experience at one of the world’s premier ski resorts.

### Sponsorship Levels      Exclusive Sponsorship

\$1,600 - \$8,000

\$8,000

### Benefits and Opportunities for Customization

<i>Partnership Level:</i>	<i>Presenting Sponsor (Exclusive)</i>	<i>Hosting Sponsor</i>	<i>Supporting Sponsor</i>
<b>Partnership Investment</b>	\$8,000	\$5,000	\$1,600
<b>Partner Rewards</b>			
Opportunity to present CE material	1 Hour	3 Minutes	
Opportunity to host prize drawing	✓		
Category exclusivity	✓		
Remarks at welcome reception	✓		
Recognition in printed promotional material	Logo	Logo	Logo
Recognition in SkiCE Registration Brochure	Logo	Logo	Logo
Display table at program	4 reps	2 rep	1 rep
Sponsor sign at event	✓	✓	✓
Sponsor logo on Power Point display	✓	✓	✓
Sponsor logo in e-mail promotion	✓	✓	✓
Recognition in CVMA eVOICE and/or VOICE	✓	✓	✓
Recognition by program emcee	✓	✓	✓

*Sponsor logos will be included in printed materials only if a sponsorship agreement has been reached by the print production deadline.*