



COMMISSION ON ADVOCACY AND OUTREACH

Meeting Minutes

Saturday, October 22, 2016 - Breckenridge, Colorado

Call to Order

Dr. Bill Fredregill, called the meeting to order at 1:35 PM and thanked everyone for their presence and participation.

Present: Duane Adams (DFL), Cami Cacciatore (CVMA staff), Dr. Dale Davis, Dr. Bill Fredregill (chair), Dr. Will French, Lauren Gladu (CVMA staff), Dr. Peter Hellyer, Ralph Johnson (CVMA executive director), Dr. Allison Kean, Dr. Melanie Marsden, and Cindy Vaca (student).

Agenda

It was moved and seconded to approve the agenda. Motion carried.

Minutes

It was moved and seconded to approve minutes of the March 12, 2016 meeting of the Commission. Motion carried.

Introductions

Review of Commission Charge

Reports and Discussion Items

- Update on chapter model
 - Ralph Johnson reported that the Larimer County VMA (District 2) is the only remaining district that has not converted to chapter status and the district will be discussing the topic at their next meeting. Dr. Wayne Jensen is now the District 2 Representative.
- Allied organization relationships
 - CSU - Dr. Stetter was not in attendance; no further updates beyond those made during the lunch.
- Public relations
 - Lauren Gladu, CVMA's communications and content specialist, gave a report on PetCheck 2016. Discussion centered on efforts to bring more awareness of and participation in the program to the Eastern plains areas and to the Grand Junction area, and on why some clinics chose not to participate again in 2016, and how to bring them back. The student-staffed clinic at PetAid in Denver on Saturday worked well; plan to repeat for 2017. The 2017 PetCheck event will be held April 8-9.
 - Lauren also provided a written report detailing earned media coverage since the last BIG Ideas.

- Regulatory issues
 - A Board of Pharmacy Veterinary Drug Advisory Panel of three members was created by SB16-062 and must include a veterinary drug wholesale member, a veterinary member who practices both large and small animal medicine, and a member of the public. CVMA's Dr. Curtis Crawford has been appointed to the panel, which is appointed by the State Veterinarian.
- Legislative issues
 - Advocacy Training
 - Next year's will be held February 16, 2017 and has been renamed to "The Art of Advocacy: Advancing the Profession's Public Policy Agenda" but still focuses on the same content.
 - Updates on 2016 Legislation
 - SB16-062 formed the Board of Pharmacy Veterinary Drug Advisory Panel (described above).
 - HB16-1324 on veterinary compounding became effective August 10, but was awaiting the Pharmacy Board to finalize the rules, which was done with the help of CVMA, and they have now been adopted and published. Now it is up to the compounding pharmacies to file the appropriate applications to sell into Colorado if they choose to do so. So far, there are five nationally who can (or want to) do so. However, as the bill was completed, pharmacists asked for language to define companion (not food) animal. The SBVM has not yet set the definition, which means to resolve it, another bill has to be put forward to excise that language from the bill, or the SBVM has to put in a similar definition as the pharmacy board. Rep. Joann Ginal has said she can sponsor a bill to excise the language if we choose to go that route.
- Legislative Agenda 2017
 - Although the Rabies Vaccinations for Dogs & Cats bill introduced in 2016 to address the current patchwork of regulations and make a uniform statewide requirement didn't make it out of the Senate, depending on the outcome of the 2016 elections, it could be reintroduced again in 2017.
 - Similarly, while other animal welfare legislation may be in the works, we won't know more until after the 2016 election what might be brought forward.
- Formation of a CVMA political action committee (PAC)
 - Ralph Johnson reported the PAC formation is complete (officially formed and filed) and Dr. Barb Powers has agreed to chair the committee, as it must have a separate governing body. The PAC has a goal of raising \$10,000 in two years. The PAC hosted a reception for Rep. Joann Ginal at CVMA Convention 2016, raising \$2,500. There is a donation option on the 2017 CVMA membership form. It was suggested that members may be more willing to give to the PAC than to an individual.
- Task Force on Pharmaceutical Issues (Dr. Peter Hellyer, chair)
 - The Task Force was heavily involved in the Compounding bill process. Now that it has passed, the Task Force will begin work on a CVMA position statement on the use of medical marijuana in pets to frame what we do know (which is not a lot) and caution that no studies have been done to support its use in pets. The Task Force hopes to complete the draft statement by Thanksgiving and bring it to the next BIG Ideas Forum. It was suggested that even if veterinarians can't prescribe, the statement needs to strike a balance and offer language to support research if it is de-scheduled.

- Update on Bureau of Animal Protection (BAP) Rules
 - Duane Adams reported on proposed BAP rule revisions that would affect what agents can do to address reports of abuse: An agent could do an assessment, and if warranted, an inspection; however, any investigation would have to be done by law enforcement. There is some confusion and frustration around these changing roles and responsibilities, especially since some municipalities contract out for these services, and now law enforcement is back in the process to investigate. The hearing was held October 31; the proposed rules will be considered by the Commission in December.
 - Currently, there is no BAP manager in place and the Bureau hopes to have a replacement hired by Thanksgiving.
- Update on FMLA / Paid Sick Leave
 - This Federal bill proposed would require employers with more than 15 employees to provide 7 days of paid sick leave annually to each employee. Diversity of view on this bill within AVMA; on the one hand some support this requirement because it's a matter of wellness, and on the other hand some oppose it because it legislates business practices. AVMA does not have a formal position at this time, though the LAC is recommending neutral.
 - The topic was discussed by CVMA Executive Committee and after some back and forth, a "no action" position was also taken.

Action Items

- Referred items - none
- Recommendations to the board to present to the Board of Directors for consideration - none

Other Business

- None

Adjourn

The meeting adjourned at 2:56 PM.



COMMISSION ON ANIMAL ISSUES

Meeting Minutes

Saturday, October 22, 2016 – Breckenridge, Colorado

Call to Order

Dr. Rebecca Ruch-Gallie, acting chair in Dr. Radway's absence, called the meeting to order at 1:33 PM.

Present: Dr. Rebecca Ruch-Gallie, Natalie Kirkland CVT, Dr. Debra Stirling, Dr. Lesli Groshong, Dr. Apryl Steele, Dr. Graciela Guzman, Dr. Tracey Jensen, Dr. Lindsay Matheson, and Katie Koch (CVMA staff).

Agenda

It was moved and seconded to approve the agenda. Motion carried.

Minutes

It was moved and seconded to approve minutes of the March 12, 2016 meeting of the Commission on Animal Issues. Motion carried.

Reports and Discussion Items

- Report from liaisons and allied organizations
 - Colorado Unwanted Horse Alliance – Through successful legislation, CUHA along with several other groups, has been reestablished as an eligible fund for the tax check-off and will be listed again for 2016. The group is also continuing to provide assistance through its At Risk program, which funds requests from veterinarians and rescues to assist with emergency health needs.
 - Colorado Pet Overpopulation Fund – More than \$2.6 million has been donated through the tax check-off since 2001, funding over 57,000 spay/neuter surgeries for cats and dogs owned by income qualified Coloradans. In addition, over 13,000 Adopt-a-Shelter-Pet License Plates have been sold.
 - Colorado Livestock Care Coalition – Dr. Curtis Crawford, Executive Committee Liaison (absent, no report given)
- Task Force on Collaboration – Katie Koch provided a brief update that the playbook is still being reviewed. Once completed, it will be released. Dr. Apryl Steele offered background on the playbook for those who were unfamiliar.
- Community Cats
 - Dr. Ruch-Gallie presented preliminary data from the CVMA survey on community cats.
 - Denver Metro C.A.T. – The group reviewed materials from 2014 presentations by Roger Haston and Bryan Kortis during initial discussion on community cats in Denver. Katie Koch provided a brief update on Denver Metro C.A.T.'s work in the community near the CVMA offices. In collaboration with Dumb Friends League and Feline Fix, they have provided over 1,100 free spay/neuter surgeries since January 2016.

- BIG Ideas Forum | Spring 2017 – The group discussed potential topics and questions that the Spring BIG Ideas Forum, which is tentatively scheduled to focus on community cats, could highlight. The consensus was that topics should focus on potential solutions, with perhaps an invitation to Dr. Julie Levy from the University of Florida to speak. Commission members also agreed that this is an issue that should be discussed with many different groups, including veterinarians, animal shelters/humane societies, animal control officers, and colony managers.
- Update on Rabies in Colorado: Katie Koch informed commission members about the webinar presented by Tri-County Health Department with information on compendium updates. Information on where to find the webinar on the CVMA website was also provided. In addition, the group discussed vaccination clinics being held in at-risk areas and better ways to inform CVMA member veterinarians about upcoming clinics.
- Regulatory issues: A brief update was given on the creation of the Board of Pharmacy Veterinary Drug Advisory Panel (created by SB16-062). Dr. Curtis Crawford has been appointed.
- General information exchange
 - Several members shared they have seen a rise in the number of distemper cases in dogs brought in from out of state. A discussion followed regarding the role of rescues, with a reminder that clients should report concerns to PACFA.
 - Commission members shared their thoughts on the morning's issue forum and noted the important role communication plays in effectively serving clients.

Action Items

- Dr. Ruch-Gallie will bring to the Executive Committee the commission's thoughts on developing a calendar or listing of community vaccine clinics that veterinarians can reference when trying to assist low-income clients.
- Referred items – none
- Recommendations to the board to present to the Board of Directors for consideration. Motion carried.

The Commission on Animal Issues recommends that PetAid Animal Hospital invite one of the issue forum illuminators for a consultation and to provide recommendations on improving efficiencies.

Other Business

- None

Adjourn

The meeting adjourned at 3:15 PM.



COMMISSION ON EDUCATION

Meeting Minutes

Saturday, October 22, 2016 - Breckenridge, Colorado

Call to Order

Dr. Emily Graves, chair, called the meeting to order at 1:30 PM.

Present: Dr. Steven Benscheidt, Dr. Matthew Braunschmidt, Dr. Curtis Crawford, Dr. Melinda Frye, Dr. Wayne Jensen, Laurel Krause (Student), Courtney Mael (Student), Dr. Heather Reeder, Dr. Stacey Santi, Dr. Connie Stapleton, Dr. Adam Tempel, Nancy Cross (CVMA Staff), and Kristin Payne (CVMA Staff).

Agenda

It was moved and seconded to approve the agenda. Motion carried.

Minutes

It was moved and seconded to approve the March 12, 2016 minutes. Motion carried.

Review of Commission Charge

Dr. Graves read the commission's charge to the group. No questions or comments from the group.

Reports and Discussion Items

Nancy Cross reviewed the following CVMA education programs:

- **CVMA Ski CE 2016**
 - Part of CVMA portfolio - was DAVMS until they integrated with CVMA as Chapter 6.
 - January 21-24, 2016. The topic was Behavior. 120 attendees (50 from CO). Big national draw.

- **CVMA Ski CE 2017**
 - January 19-22, DoubleTree by Hilton, Breckenridge, CO
 - Brochure handed out for review.
 - Traditionally held the Thursday after MLK holiday in Vail.
 - Changes for 2017 -
 - Location: Couldn't find a hotel that could offer room rates below \$499 due to high demand season. Moved to Breckenridge to save hotel as BIG Ideas; about 1/2 dozen have commented they won't come this year unless we move back to Vail, but other positive comments thus far on new location.
 - New Format: More innovative program. Traditionally one speaker or a team speaking throughout the weekend. Changed direction to more case-based, roundtable interactive discussions. Speakers will be board certified specialists from specialty hospitals who will speak on their area of expertise for various emergency situations.

- **CVMA CE West 2016**
 - June 3-5, Wine Country Inn, Palisade, CO
 - Topic: Anesthesia and Pain Management for Large and Small Animals
 - Speakers: Drs. Khurdsheed Mama, and Gene Steffey
 - Registration: 77

- **CVMA CE West 2017**
 - Date: June 3-4 (confirmed)
 - Location: Wine Country Inn, Palisade, CO (confirmed)
 - Topic: Oncology/wound management – Small and Large Animal
 - Speakers: Nicole Ehrhart, DVM for surgical oncology. Reaching out to Dean Hendrickson, DVM for wound management. He spoke on this subject in 2012, so we'll need to be sure that the program is updated – emphasize to attendees that this is new/updated/current and relevant content.

- **CVMA Convention 2016**
 - Final report distributed and reviewed: Internal commission information only (not for public distribution) due to some confidential information.
 - Decreasing attendance: Potential correlation with offering of a daily ticket versus weekly.
 - Post-Convention Meeting with CVMA and Embassy Suites Loveland the week of October 24.
 - We are contracted with Embassy Suites Loveland through 2018.
 - Information will be shared with the Professional Development Committee as they help guide the topics/speakers for the individual tracks
 - Thursday Learning Labs and workshops discussions
 - **Strength Finders:** Crawford in attendance. Focuses on strengths versus weaknesses in other traditional seminars on this subject. Recommends bringing back same speaker.
 - **Leadership and Influence Workshop (Dr. Charles):** Dr. Frey attended. The speaker kept the group engaged, topics were relevant and geared nicely to junior leadership.
 - Program is geared towards all career levels.
 - If CVMA bring her back, would be 3rd year in a row on this subject. Group agrees to bring her back a 3rd year. Had about 18 ppl, can go larger if needed (no need to cap). Will discuss with Professional Development Committee.

- **CVMA Convention 2017**
 - Speaker call for applications in progress
 - Considering some that didn't work out from 2016 for 2017
 - Compliance/OSHA 8 hours - contracted (Saturday/Sunday)
 - Dr. Madigan: Equine track (I/P)
 - 1/2 day Beyond Medicine with VBMA: Identifying speakers and topics. Will be positioned as a VBMA sponsored 1/2 day symposium.
 - Stapleton recommendation: Susan Little, CE Southwest speaker - very positive reviews and well received; entertaining and keeps things moving along. She has tagged teamed with Dr. Lappin - feline medicine.

- **CVMA Professional Development Series 2016/2017**
 - Brochure reviewed
 - Lighter attendance this series than anticipated
 - September (Couto – high 60's)
 - Individual higher than subscription last year; reverse for this year.

- **CVMA Professional Development Series 2017/2018**
 - Kick-off meeting with Professional Education Committee on October 30.
 - Dr. Reeder provided background information
 - Many facilities were closed on Wednesday afternoons; practice model has changed and may result in a lower draw. Leadership Commission maintains this charge
 - Better on a weekend? Less offerings?
 - Survey Chapter 6 for more direction?
 - Take these recommendations to the Committee next week

- **CVMA CE Southwest 2016**
 - Oct. 8-9, Durango
 - Dr. Little and Dr. Heffner: First time speakers for CVMA; great feedback
 - 100 registrations
 - Pulled data on attendance from other states? Maybe 15-20% out of state? Durango is a nice destination that time of year.
 - Start tracking out of state; we do advertise in neighboring states and market to them.
 - Consider offering train ride option? Changing of the leaves; turn into a network/family event (Friday afternoon). Same education hours on Saturday.

- **CVMA CE Southwest 2017**
 - Date: October 14-15
 - Location: DoubleTree Hotel, Durango, CO
 - Topic: Dermatology with Dr. Candace Sousa and Cardiology with speaker TBD
 - Looking at past cardiologists we have used in the past:
 - Chris Orton (CSU), Marissa Aimes (CSU), Brian Scanson (CSU-Interventional Cardiologist), Karen Sanderson (suggestion from Steve Benschmidt)

- **BIG Ideas Forum |Spring 2017**
 - March 31 – April 1; Cheyenne Mountain Resort | Colorado Springs
 - Topic: Community Cats
 - Confusing title? Think of feral cats primarily?
 - More geared towards Front Range area? Draw for rural communities? Shelter oriented-emphasis? Is this considered a state-wide topic?
 - Exec Committee directs the topic; not part of our commission charge - will bring up commission's recommendations to the BOD.
 - Speaker: TBD

- **Webinars**
 - Four on Practice Growth with DVMelite
 - Four on Self Care presented by Peer Assistance Services
 - 12 monthly Practice Performance with Wendy Myers

- Can webinars be archived? Yes, we do have capability from an initial standpoint. Looking more into this.
 - Not stored in an online database. Cloud-based system? Nancy to provide CVMA contact to Dr. Santi.
 - VGP: do they have capabilities? Check with Katie.
- Online delivery -
 - CVMA starting to promote additional online learning opportunities
 - 2 companies offering additional continuing education
 - Will be on CVMA website
 - Handout
 - World Veterinary Association
 - VetFolio
- **Brainstorming topics for future education**
 - CE West
 - Endocrinology
 - Hal Shot – real world scenarios; equine
 - Nick Franks
 - Pulmonary disorders
 - Tim Hackers – small animal
 - CE Southwest
 - Behavior
 - Nutrition

Action Items

- Action items – none
- Referred items – none
- Recommendations to the board to present to the Board of Directors for consideration – none

Other Business

- None

Adjourn

The meeting adjourned at 2:58 PM.



COMMISSION ON LEADERSHIP

Meeting Minutes

Saturday, October 22, 2016 - Breckenridge, Colorado

Call to Order

Dr. Jackie Christakos, chair, called the meeting to order at 1:33PM

Present: Dr. H Howells, Dr. Amy Daley, Dr. Julia Brannan, Dr. Hanni Horner, Dr. Emily Hays, Dr. Sam Romano, Dr. Emily Reith, Dr. Joy Fuhrman, Diane Matt, Dr. Jeff Fankhauser, Dr. Jackie Christakos, Dr. Kara Gendron, Dr. Stacey Hunvald, Lily Won, Dr. Srijiana Pradhan, Juliebeth Pelletier, Dr. Conor Blanchet, Dr. Bridget Schuler

Agenda

It was moved and seconded to approve the agenda. Motion carried.

Minutes

It was moved and seconded to approve the minutes of the March 12, 2016 meeting of the Commission on Leadership. Motion carried.

Reports and Discussion Items

- District Representatives
 - Tara McChesney gave an update on the chapter list and board surveys submitted with no action items needing commission attention.
 - Tara McChesney reminded committee members that chapter representatives should reach out to new CVMA members using the list the CVMA office provides to them via email.
- CVMA Chapter Microsite
 - Tara McChesney provided an update on the CVMA groups and chapter microsites set up on the CVMA website, which are now fully functional. She offered guidance on using those groups to communicate, via email or on the CVMA website platform, with other members.
- Power of Ten Update
 - Application process: Applicants can now apply for the program and a new class will be chosen in May 2017 for the 2018 year.
 - A request was made to provide Drs. French, Fuhrman, Howells, Christakos and Fankhauser with the current and alumni P10 list. The list will be used for reach out purposes so we can continue to involve the P10 cohorts in CVMA projects, Tara will provide the list.
 - Drs. Howells and Christakos will take the lead in forming a work group that will compile a list of volunteer opportunities within CVMA that the P10 alumni can participate in. This list can be used in touch points to the P10 group so we can provide them with ideas on how to stay involved with CVMA.
 - The P10 roundtable day should have cohorts presenting that are currently at the same stage in their career as the P10 group

- Projects
 - Once again the 2016 *Power of Ten* class gave an Ignite Session at the 2016 convention in September. The success of the Ignite Session's continue and the 2017 class will also provide a presentation in September 2017.
- Peer Health Assistance Program
 - 2017 will hold more wellness opportunities available to our members for free via webinars, a successful collaboration between CVMA and the Peer Health Assistance Program.
- CACVT update: Juliebeth Pelletier gave a brief update on CACVT and commented on the discussion concerning marketing emails reaching the membership effectively. CACVT has had success with their email marketing and open rate but they have had to increase their volume and create clear messaging.
- Chapter representative engagement: A lengthy discussion was held concerning mentoring opportunities. The desire to have a mentor program available through CVMA may help engage chapter reps and other members of CVMA particularly with students so CVMA can continue to cultivate new memberships as students graduate. P10 alumni could also participate in this mentorship program or even seek a mentor through it. Particularly connecting fourth year students with mentors within CVMA could be beneficial. Dr. Fankhauser agreed to chair a work group to discuss how a mentor program could be successful within CVMA and how CVMA would deliver such a program. CVMA has participated in the past with a mentor list available on the website, so students could search the list and connect with current CVMA members willing to mentor them. Discussion was had on how this program would differ from this existing list. There is a desire to add more bio information to veterinarians willing to mentor students. Dr. Romano reported on the already existing mentor program set up at CSU, which is extensive, it was agreed that the work group would look at that program and perhaps find a way to use this already existing set up to engage CVMA members, or make them aware of the mentor opportunity, so students can connect with CVMA member veterinarians.

Action Items

- Follow up on P10 alumni volunteer opportunities list
- Follow up on mentor program with CVMA or connecting with the CSU mentor program
- Spring agenda topics:
 - Mentor Program
 - Post cards for marketing programs, particularly P10, versus email communications only
 - Focus on cross cohort connections through the CVMA website and other programs

Other Business

None

Adjourn

The meeting adjourned at 2:50PM