



COMMISSION ON ADVOCACY AND OUTREACH

Meeting Minutes

Saturday, April 1, 2017 - Colorado Springs

Call to Order

Dr. Bill Fredregill, called the meeting to order at 1:45 PM and thanked everyone for their presence and participation.

Present: Dr. Lora Bledsoe, Cami Cacciatore (CVMA staff), Leo Boyle (CVMA lobbyist), Dr. Dr. Bill Fredregill (chair), Dr. Will French, Lauren Gladu (CVMA staff), Ralph Johnson (CVMA executive director), Dr. Melanie Marsden (AVMA Delegate), Dawn Oliver, CVT, Dr. Rebekah Porter, and Amy Zug (student rep).

Agenda

It was moved and seconded to approve the agenda. Motion carried.

Minutes

It was moved and seconded to approve minutes of the October 22, 2016 meeting of the Commission. Motion carried.

Introductions

Review of Commission Charge

Reports and Discussion Items

- Allied organization relationships
 - CSU - Dr. Stetter was not in attendance; no further updates beyond those made during the lunch.
- Public relations
 - Lauren Gladu, CVMA's communications and content specialist, gave a report on PetCheck 2017. Discussion centered on media coverage for the event and on participation trends. Each year we gain new clinics and lose others for various reasons (timing, staffing, etc.). The student-staffed clinic at PetAid in Denver on Saturday worked well; last year and will be repeated again this year, with additional appointments added. The phone bank is Monday, April 3.
 - Lauren also provided a new Media and Outreach Summary that included media coverage as well as social media coverage. Plans are in place to add a blog feature as well, to drive more traffic to the web and our social media efforts.
- Regulatory issues
 - CDPHE is proposing new radiation Rules that would impose "best practices" that could be burdensome to veterinary practices, such as quarterly x-ray machine calibrations (veterinary clinics don't use them as much as human medicine), shielding requirements (that won't work for equine practice), and mandatory

training (unknown costs and fees). CDPHE will take our input under advisement and once final rules are put in place, we will inform members of the new regulations.

- SBVM has agreed to a discussion session on telehealth and an informative process for stakeholders to give input. There has been one discussion so far, with another scheduled for the second week in April. CVMA leadership has discussed telehealth extensively and believes it is a great opportunity when used with a proper client-patient-relationship. As this develops, CVMA will create a statement of principles, as this is a nuanced and we will need to define what is necessary. There is also an AVMA group working on telehealth to update their practice act language.
- Dr. Fredregill asked if there are any openings coming up on the SBVM and if so, CVMA should look into qualified candidates to consider a position.

▪ Legislative issues

- Advocacy Training was held February 16, 2017, once again with AVMA participation. The day ended with a trip to the capitol and an excellent opportunity sit in on the first reading of the controversial SB17-135 Remove Medical Release Requirement for Animal Chiropractic, which CVMA opposed with testimony.

- Updates on 2017 Legislation

- A copy of the 2017 CVMA Bill Tracker was distributed to the commission attendees, and direction to the link on the CVMA website where bills are updated in real time. There are a total of 17 bills (to date) that CVMA has been following. Some have already been postponed indefinitely or sent to the governor. Two new bills were just introduced (see below).

- **HB17-1274 Veterinary Pharmaceutical Compounding Animal Patient** seeks to clarify last year's HB16-1324 on veterinary compounding that became effective August 10 because, as the bill was completed, pharmacists asked for language to define companion (not food) animal. Rep. Joann Ginal is sponsoring the 2017 concerning the limited circumstances under which a veterinarian may use a compounded pharmaceutical drug for the treatment of an animal patient that is a food animal.

- **HB17-1282 Rural Veterinary Education Loan Repayment Program** seeks to create a loan repayment program to assist veterinarians with education loan repayments in exchange for providing services in rural areas of the state in need of veterinary services. Rep. Joann Ginal is also sponsoring this bill in the House and Sen. Jerry Sonnenberg in the Senate. The commission asked Dr. Lora Bledsoe, who practices in Limon, to testify at the upcoming hearing on the bill.

- **SB17-135 Remove Medical Release Requirement for Animal Chiropractic** was defeated this year, but the sponsor, Sen. Marble, has said she will introduce it again next year. Discussion will be held with the chiropractors association to try to iron out an agreement before then, but the CVMA will have to be prepared to oppose it again if an agreement can't be reached. The commission discussed the tactics used by the bill supporters and the chiropractors, and how we could best counter and lead our own defense. Can we ask the four approved schools to identify their certified individuals in Colorado (is this a larger pool than the registered chiropractors)? Can we find from the remote testimony in 2017 the reference to the study on greyhounds where it was alleged that chiropractic care cured kidney disease (and be prepared to disprove it). The discussion will be ongoing and talks with the chiropractors will be scheduled.

▪ CVMA political action committee (PAC)

- CVMA will find ways to seek contributions for the PAC and would like to host another reception for Rep. Joann Ginal at CVMA Convention 2017 in September.

- Task Force on Pharmaceutical Issues (Dr. Peter Hellyer, chair)
 - Ralph Johnson provided an update in Dr. Hellyer's absence that the Task Force has completed the CVMA position statement on the use of medical marijuana in pets, which was approved. A copy of the statement, with an introduction by Dr. Hellyer, was included in the BIG Ideas attendee packets, will publish in the CVMA VOICE 2017:2, and is posted on the Veterinary Resources page under the INFO TO GO tab on the CVMA website.

Action Items

- Referred items - none
- Recommendations to the board to present to the Board of Directors for consideration - none

Other Business

- None

Adjourn

The meeting adjourned at 2:49 PM.



COMMISSION ON ANIMAL ISSUES

Meeting Minutes

Saturday, April 1, 2017 – Breckenridge, Colorado

Call to Order

Dr. Radway called the meeting to order at 1:45 PM.

Present: Dr. Dale Davis, Dr. Kim Radway, Dr. Marguerite Flett, Dr. Louisa Poon, Dr. Emily Hays, Dr. Debra Stirling, Dr. Graciela Guzman, Jaemi Yoshioka (Student), and Kara Basinger (CVMA staff).

Agenda

It was moved and seconded to approve the agenda. Motion carried.

Minutes

It was moved and seconded to approve minutes of the October 22, 2016 meeting of the Commission on Animal Issues. Motion carried.

Reports and Discussion Items

- Report from liaisons and allied organizations
 - Colorado Unwanted Horse Alliance - In two years, CUHA has successfully adopted out 54 horses. In 2017 the cost to CUHA was \$25,000 after receiving \$90,000 of in kind training and care. Since being added to the Colorado State Checkoff fund in 2010 CUHA has awarded over \$422,000 in grants to Horse rescue facilities, veterinarians, and individuals.
 - Colorado Pet Overpopulation Fund - Over \$2.6 million has been donated through the tax check-off since 2001. This funded over 57,000 spay/neuter surgeries for cats and dogs owned by income qualified Coloradans. Additionally, over 15,400 Adopt-a-Shelter-Pet License Plates have been sold.
 - Colorado Livestock Care Coalition - Dr. Curtis Crawford, Executive Committee Liaison (absent, no report given)
- Advancing Cat Health and Welfare
 - Discussion on the morning's issue forum.
 - The group was surprised that survey results indicate that 84% of cats had never seen a veterinarian, raising concern for veterinarians because they don't know how it could start to effect the future. They discussed this being a great opportunity for a study of FIV and FELV.
 - The group discussed the possibility of CVMA hosting information on testing for heartworm and FIV around the state - using CVMA as a data center to host statistics, if possible.
- Legislative Issues
 - Animal Chiropractic update was given at lunch. A concerned doctor informed the group of a Chiropractic practice within their community currently not following regulations. Concern grew around gaining knowledge on how the

- doctor should record the incidences or information in order to bring a complaint to the Chiropractic Board.
- Names, dates, and exactly what was said needs to be recorded and brought to the board for their review.
- An update on Rabies in Colorado was given during luncheon before the commission meeting.
- General information exchange
 - Denver Animal Shelter shared that spay and neuter numbers are down. A positive impact on the community is evident and there is less of a community need for it year over year.
 - Denver Animal Shelter started a program called Pets for Life focused on a singular area of Denver where they administered 500 spay and neuters, while handling all transportation and trying to educate the community for the future.

Action Items

- Referred items - none
- Recommendations to the board to present to the Board of Directors for consideration. Motion carried.
 - The Commission recommends that CVMA asks district representatives to reach out to their community of veterinarians and local shelters to find out if they are testing for any FIV, FELV and tracking data. The Front Range Shelter Veterinary group will report FELV, FIV testing data from Front Range shelters to CVMA. The goal is to collect statewide data to disseminate FIV, FELV data to the state body of veterinarians.
 - Begin a discussion within CVMA about the possibility of becoming a reporting agency for private practices and shelters across the state to provide a source of collecting heartworm data, giving veterinarians enough data in order to make the right recommendations to clients.
 - Recommends that CVMA Executive Director reach out to local VMAs and districts in disaster areas (e.g. wildfires) to see how CVMA can be of assistance and what possible resources can be provided.

Adjourn

The meeting adjourned at 3:19 PM.



COMMISSION ON EDUCATION
Meeting Minutes
Saturday, April 1, 2017 - Colorado Springs

Call to Order

Dr. Emily Graves, chair, called the meeting to order at 1:48 PM.

Present: Dr. Steven Benscheidt, Dr. Matthew Braunschmidt, Dr. Curtis Crawford, Dr. Emily Graves, Dr. William Hope, Laurel Krause (CVMA Student Representative), Dr. Rebecca Ruch-Gallie, Dr. Connie Stapleton, Kristin Payne (CVMA Staff), and Samantha Hoyt (CVMA Staff)

Agenda

It was moved and seconded to approve the agenda. Motion carried.

Minutes

It was moved and seconded to approve minutes of the October 22, 2016 meeting of the Commission. Motion carried.

Introductions

Review of Commission Charge

Reports and Discussion Items

Kristin Payne, CVMA staff, provided an update on the following CVMA education opportunities:

▪ **CE Course Updates and Recaps - 2016/2017 programs**

- **CVMA CE Southwest 2016**
 - Was held October 8-9 at the DoubleTree Hotel in Durango. Final registration was 92. Feline Medicine was the topic, with presentations from Susan Little and Geoff Heffner. Evaluation results indicated high satisfaction for the speakers and topics, as well as the location and hotel.
- **CVMA Ski CE 2017**
 - Was held January 19-22, 2017 at the DoubleTree Hotel in Breckenridge. Final registration was 122, the highest attendance in recent years. Evaluation results reflected enjoyment of the new learning format, being able to take home pearls from each topic, and the round table setting being conducive to interactions.
- **CVMA Ski CE 2018**
 - Renal System with Greg Grauer is confirmed, but the date and location hasn't been confirmed. Attendees still prefer Vail as a destination but the hotel rates are in the \$500-\$700 range. CVMA conducted an online attendee survey (sent to the last two year's SkiCE attendees) in February to receive input on the importance of date, days of week pattern, and room rates. Results as follows:

- 65% of attendees say they are flexible with the date of the program, and not committed to us continuing to host this program on the weekend after Martin Luther King, Jr. holiday (which has been tradition).
 - 54% tell us that they are flexible with the day-of-the-week pattern.
 - 50% tell us that room rate is important in their decision to attend.
 - Recommendation made to Professional Education Committee (PEC) to move program to January 28-31 (Sun-Wed) for best hotel availability. Commission was in agreement.
- **CVMA CE West 2017**
 - June 3-4 at the Wine Country Inn in Palisade. Topics are Surgical Oncology with Nicole Ehrhart, DVM and Wound Management with Dean Hendrickson, DVM. Current registration count is at 13 and 5 sponsors are confirmed, which is one more than last year.
 - **CVMA Professional Development Series 2016/2017**
 - Sixth and final session in the series is April 12 – Pharmacology with Dawn Merton Boothe. Attendance has been averaging 60-75 per session for the series, which is 80-90% of total registrations
 - **CVMA Professional Development Series 2017/2018**
 - Commission informed of topics and speakers for upcoming series:
 - Neurology – Dr. Christopher Mariani
 - Oncology – Dr. Jenna Burton
 - Dermatology – Dr. Jim Noxon
 - Behavior – Dr. Christopher Pachel
 - Infectious Diseases (Lappin) or Canine Genome (TBD – Curtis Probst can help coordinate)
 - Radiology – Dr. Anthony Fischetti
 - **BIG Ideas Forum | Fall 2017**
 - Program confirmed for October 20-21 at the Park Hyatt Beaver Creek in Avon. Topic will be Compassion Fatigue.
- **Convention Updates and Discussion Items**
 - **CVMA Convention 2017**
 - CVMA Convention 2017 – Copies of the Track Planning grid were provided and key highlights discussed, including Andy Roark for the opening general session on Thursday, VBMA sponsored track on Friday, new Breakfast Keynote sessions on Friday and Saturday morning, and VMLRP breakfast on Sunday. Commission reviewed and made recommendations for topics that weren't confirmed yet:
 - Exotic track – Dr. Crawford mentioned that Dr. Melanie Marsden had seen a great bee medicine presentation by Dr. Carolina Nyarady a few weeks prior at the Wyoming Bee College conference. Kristin will research and contact Dr. Nyarady for more information and will share with the commission.
 - Equine track – Recommendation to pursue Diane K. Wagner with Elemental Equine Services LLC to present on acupuncture and chiropractic.
 - Beyond Medicine track – Commission was updated that Robert Silver will present on medical marijuana. The Executive Committee has approved his

presenting and CVMA will provide copies of the CVMA position statement on marijuana in all convention attendee bags and in the back of the session room.

- **CVMA Convention 2018**
 - Will be held September 20-23, 2018 in Loveland. Presenters are already being reviewed and recommended for consideration, including Peter Weinstein for the opening general session, John Madigan, Raul J. Bras, and Tracy Turner/Julia Wilson (husband/wife team) for Equine; Katrina Mealey for small animal; VBMA full day track; and three sessions on the Spanish speaking market/Latin America client/cultural competencies with Danielle Straatmann (pending success of her Life Skills workshop at 2017 convention).
- **CVMA Convention 2019**
 - Will be held September 19-22, 2019 in Keystone. CVMA made the decision to move the location due in part to concerns about the limited facility meeting space and the ability to grow the program at the current facility in Loveland.
- **Other Education Updates and Discussion Items**
 - **New CE education offerings -**
 - **CE Agriculture** - CVMA was approached by Dr. Hannah Klein, Chapter 3 representative, with an idea to create a Bovine CE wet lab out of a desire to receive more training in routine bovine surgeries and the lack of available resources and training beyond school. Conference calls with CVMA staff and Dr. Curtis Crawford resulted in the development of this course for January 2018, and the creation of a CVMA CE Agriculture Animal program with yearly offerings, which will include other species in future years.
 - **CE Equine** - First hosted in November 2016 from development within Chapter 6, this program will become an annual CVMA CE offering. Dr. Will French will lead the efforts along with CVMA staff. Kristin will reach out to Dr. French to review the program, potential speakers and date for 2017 offering (tentatively December).
 - **Webinars**
 - Commission was updated on upcoming webinars - Personal Wellbeing | Self Care-(4) free 30-minute webinars presented by Peer Assistance Services. Practice Performance - (12) monthly one-hour webinars presented by Wendy Myers on communication skills, compliance, and client service. A new webinar will be introduced this year: End of Life Communications. This program will be a three-part series on hospice and end of life care that is currently being published by Veterinary Practice News. The topic will be the basis for a 50-minute webinar and potentially one-two hour lecture at convention 2018. Dr. Jim Humphries is the presenter.
 - **Online Delivery**
 - In February, CVMA began a partnership with the **World Veterinary Association (WVA) and the World Continuing Education Alliance (WCEA)**, which allows members online access to the largest resource of veterinary CE in the world, with these accredited courses satisfying Colorado CE requirements (<http://colovma.org/online-ce/>). The global education network has over 1,000 continuing education courses, with about 60% of them at no charge, from over 80 CE educators. Members were notified of the new offering via eVoice

- announcement back in February. This source can also be used as a tool for speakers for CE events.
- Vet Folio – Premium and core discounts on subscriptions. Marketing to members coming later this year.
 - **Brainstorming topics for future education**
 - Equine surgery and lameness (CE West) - Dr. Graves suggested Dr. Joanna Virgin, who is a board surgeon and CSU graduate out of Dr. Sarah Waxman’s office in Glenwood Springs.
 - Equine surgery and internal medicine (CE West or Convention) – Dr. Tracy Turner and Dr. Julia Wilson are a husband and wife team and come recommended by Dr. Graves and Dr. Hope.
 - Endocrinology (CESW) – Dr. Stapleton will provide a recommendation out of Texas A&M.

Action Items

- Referred items – none
- Recommendations to the board to present to the Board of Directors for consideration – none

Other Business

- **Commission on Education proposed model change** – Upon consultation with Ralph Johnson, Kristin brought forth a proposal for the Commission to consider: Changing members’ roles from a committee/program specific focus to a track focus for planning all CVMA education opportunities. This would allow the commission to think more globally and as a cohesive unit instead of a program-specific unit, especially as CVMA continues to expand its education opportunities and the tracks cross over to multiple events. For example, Equine consists of convention, CE West, and CE Equine, and small animal crosses into convention, CE West, CE Southwest, PDS, and SkiCE. Each track would consist of a chair, vice-chair, and three committee members (small animal would have six-eight committee members due to the large volume of programs planned). Commission approved the change. CVMA will work on the steps needed to institute the model change.

Adjourn

The meeting adjourned at 3:21 PM.



COMMISSION ON LEADERSHIP

Meeting Minutes

Saturday, April 1, 2017 – Colorado Springs, Colorado

Call to Order

Dr. Jackie Christakos, chair, called the meeting to order at 1:47 PM.

Present: Dr. Jackie Christakos (chair), Dr. Jeff Fankhauser (vice-chair), Dr. Colleen Carnes, Dr. H Howells, Dr. Sam Romano, Dr. Joy Fuhrman, Dr. Srijiana Pradhan, Dr. Bridget Schuler, Dr. Mary Kloer, Dr. Aubrey Lavizzo, Juliebeth Pelletier (CACVT), and Katie Koch (CVMA staff).

Agenda

It was moved and seconded to approve the agenda. Motion carried.

Minutes

It was moved and seconded to approve the minutes of the October 22, 2016 meeting of the Commission on Leadership. Motion carried.

Reports and Discussion Items

- Chapter Representatives
 - Katie Koch reported that all 16 districts have now converted to chapters. She also clarified the difference between a chapter leadership team (CLT) and a chapter representative. Katie noted that the structure of chapter leadership (e.g. whether activities/items are planned just by a chapter representative or by a CLT) is left up to each chapter. The group agreed that a clearer definition of a chapter representative's role is needed.
 - CVMA staff is currently drafting a two-part CVMA Chapter Manual. The first section will include policies and procedures that apply to all CVMA chapters. The second will be chapter-specific, allowing each chapter to incorporate policies and traditions from their area. The Commission noted that it would be helpful provide a model or sample of how some chapters are structuring their CLTs.
- Messaging
 - Microsite: The commission members agreed that the current messaging system available through the microsites is antiquated and lacked the ability to customize emails and attach documents. The group discussed the importance of face-to-face connections and possible ways to accomplish personal connections via digital platforms. As a result, it was decided that a potential testing of this method could be to hold a meeting with chapter representatives via a platform such as Google Hangout.
- Power of Ten Update
 - Recent Graduates
 - 2017-18 Application process
 - The group discussed ways to reach out to potential candidates and agreed that personal invites are still the most effective way. Dr.

Christakos encouraged the current *Power of Ten* class to identify individuals who would be a good match for the program and invite them to apply. Dr. Christakos also agreed to send an email to all *Power of Ten* alumni with the same message. In addition, it was agreed that chapter events present an excellent opportunity to promote *Power of Ten*. In addition, a recommendation was made to work with Banfield, VCA and CSU (including SCAVMA) to promote enrollment opportunities as well.

- The commission discussed the current guidelines, which defines recent graduates as those who have graduated in the last seven years. It was decided that the guidelines should be changed to early career practitioner (10 yrs) instead.
- It was noted that perhaps the application should include more information for employers, especially regarding the time commitment. This may help alleviate the problem of practice owners being unwilling to provide the *Power of Ten* participant with the required time off. Other options discussed included potential benefits to the practice owner (such as a complimentary membership).
- Practice Managers
 - Katie Koch reported that Wendy Hauser, who originally helped develop this program, has proposed a similar program for practice managers (a development the commission cheered). We have solicited sponsorship from industry though there is not enough to support the program at this point.
 - Dr. Romano noted that perhaps the program could be fee based, paid by practices. The group noted that a small fee might indicate greater value.
- Projects
 - Ignite Session: Excited, more directed topic focus. Everyone is a subset topic. Increasing quality of patient care through collaboration. How to get different stakeholders to collaborate. Overview of when and where it is presented and who the intended audience is.
 - Alumni projects: Joy reported that some folks have dropped off the radar. Would it be beneficial to require them to be stay members? No, it's better to show them the value. Less than 10% attrition is good. It would be nice to follow-up with people who didn't renew their membership?
- Peer Health Assistance Program - Katherine Garcia, absent.
 - Katie Koch reminded the group about a recent survey that was sent to CVMA members, asking for input on topics for future wellbeing webinars.
- CACVT update - Juliebeth Pelletier, executive director
 - Juliebeth had no additional report to add to the remarks made during the luncheon. The commission applauded and thanked Juliebeth and commended CACVT for their active work and for the important role that veterinary technicians play in veterinary medicine.
- Leadership Engagement
 - Micro-volunteering opportunities - Dr. Christakos provided some background information on a December meeting, in which new ways to engage leaders was discussed. At that meeting, the importance of reaching out to invite people to service was also discussed. A list of volunteer opportunities generated at that meeting was distributed.

- Mentorship opportunities
Peer-to-peer connections: A discussion was held on ideas for events that foster peer connections, such as *Power of Ten* alumni gatherings (perhaps at Convention), social events like a book club, or a service day that is not veterinary-related. These provide natural and organic opportunities to meet mentors.

Action Items

- Review list of micro-volunteering opportunities for additional options.
- Work with staff to make the following changes to the *Power of Ten* application process:
 - Adjust the definition of targeted participants to early careerist rather than specify a number of years out of veterinary school.
 - Extend the deadline June 30
 - Engage and gain commitment from practice owners during the application process.

Other Business

None

Adjourn

The meeting adjourned at 3:19 PM