



May 1, 2017

Dear CVMA Member,

CVMA is embarking on its sixth year of the *Power of Ten* Leadership Academy! This initiative is designed to help recent graduates develop foundational skills in leadership, communication, and business. Each year, ten participants are selected from a competitive applicant pool to participate in a series of learning experiences that commence in October and culminate in the following September.

As a leader within your practice, you know the importance of investing in your employees and supporting their skills development. You also know that professional success and personal satisfaction are not solely dependent on one's medical knowledge. These leadership and life skills help **transform both your associate and your practice.**

Through *Power of Ten* learning opportunities, participants gain greater insight into themselves as leaders, and they learn how they can use those leadership skills to inspire action and better outcomes within their own practices and communities. Since graduating from the *Power of Ten* program, alumni have taken on greater roles in their practice as medical directors, chiefs of staff, and some as partners within their practices.

**This incredible impact is only possible with your support.** Participation in the *Power of Ten* program does require a time commitment on the part of participants, and flexibility on the part of practices. I can promise that your practice's investment in your employee will yield valuable benefits.

We invite you to learn more about the *Power of Ten* program by visiting our website, **[colovma.org/power-of-ten](http://colovma.org/power-of-ten)**. There you will find more detailed information about the program, view the curriculum for the upcoming year, and hear from *Power of Ten* alumni about how the program has impacted their lives.

Thank you in advance for your support in developing the next generation of leaders within Colorado's veterinary community.

Sincerely,

A handwritten signature in black ink that reads "C. Diane Matt". The signature is written in a cursive, flowing style.

C. Diane Matt  
CEO-designate