100+ hours
world-class continuing education to advance you.

Local Venue.
Convenient Schedule.
Exceptional Value.

What More Could You Ask For?

7
pre-conference wet labs and life skills workshops to enrich you.

2
amazing education sessions with veterinary celebrity Dr. Andy Roark to educate and entertain you.

+ engaging social activities to connect you.

We look forward to welcoming you to Colorado’s premier gathering of veterinary professionals!
Welcome to CVMA Convention 2017!

You have endless ways to spend your time and hard-earned money on continuing education and professional development. Thank you for considering CVMA Convention 2017, where you can reconnect with old friends and make new ones in a family-friendly, welcoming environment as you take in world-class CE in beautiful Colorado.

Colorado is a special place with special people. Times are quickly changing and the CVMA is changing with them by offering relevant, cost-effective learning opportunities. Poisonous plants, equine pre-purchase and lameness, and marijuana use in companion animals are a few of the many interesting subjects we have lined up this year. Presentations also include updates on regulatory issues, including OSHA and pharmacy compliance, as well as hands-on learning labs in ultrasound and dentistry. If you’re an early riser, plan to join us for a perennial favorite—breakfast with the experts.

CVMA is committed to nurturing life skills for veterinarians at all stages of their professional careers. Thursday, opening day of convention, kicks off with an all-day offering of life skills workshops presented by exceptional speakers and facilitators. Topics include Veterinary Spanish and Understanding Your Strengths, as well as an inspiring opening general session with Dr. Andy Roark.

Also new this year is the VBMA track, helping our student colleagues at CSU get off to a good start in their veterinary career. Thank you to those generous supporters sponsoring veterinary students as part of the CVMA Send-A-Student program to attend convention. Your willingness to give back and mentor the next generation is greatly appreciated by the student attendees. They look forward to connecting with you and gaining your insight into what it takes to have a successful veterinary career.

And don’t forget, Rocky Mountain National Park is only an hour away from the convention site in Loveland. If you’ve not experienced it, I encourage you to take the drive to Estes Park, visit RMNP, and drive Trail Ridge Road. Better throw in a picnic lunch, camera, and your fly rod just in case. The fish are small but feisty!

CVMA Convention 2017 provides more than just education—it offers you an amazing opportunity to make connections, take in some breathtaking scenery, and enjoy all that autumn in Colorado has to offer. I look forward to seeing you in September!

Sam

Sam Romano, DVM
President, CVMA
Education with a Purpose

CVMA designs our education sessions to meet a broad range of learning preferences. Choose from shorter, traditional 50-minute sessions for a brief but focused learning experience, or attend longer, full-day tracks for a more in-depth exploration of relevant topics and information. Come early and enrich your knowledge with our 4- and 8-hour life skills workshops and hands-on wet labs.

Whatever your learning style, you will return home with new and practical information that you can use immediately in your practice with cutting-edge education that you have come to expect from CVMA!

CVMA Convention 2017 brings you education by tracks. Design your day of education by selecting topics from whichever track piques your interest and earn up to 27 hours of continuing education towards your license renewal in 2018.

Agricultural Animal
Food animal and livestock education. Topics include:
• Bovine Sports Medicine
• Food Animal Welfare
• Poisonous Plants
• State Veterinarian Update
• Sustainable Livestock Production
• USDA Accreditation Renewal Modules

Beyond Medicine
Designed to provide knowledge and skills needed to achieve success in the business of practice and the art of medicine. Topics include:
• Assessing, Diagnosing, and Treating Practice Health
• Entrance and Exit Strategies
• Financials of Practice Ownership
• Marketing Strategies for your Practice
• OSHA Regulations
• Pharmacy Regulations for your Veterinary Practice
• Power of Ten (P10) Ignite Sessions
• State Board of Veterinary Medicine Update

Complementary Medicine
Alternative treatments for a variety of small and large animal ailments and conditions. Topics include:
• Introduction to Integrative Medicine
• Medical Cannabis
• Veterinary Botanicals and Nutraceuticals
• Vitamin D: The Preventive Medicine Solution
• Integrative Gastroenterology

Equine
Horse health and education. Topics include:
• Joint Injection Techniques
• Soft Skills
• Pre Purchase Exam
• Wound Immobilization
• Endocrinology
• Acupuncture

Exotic/Wildlife/Zoo
Exotic, wildlife, and zoo animal education. Topics include:
• Bee Disease
• Reptilian and Avian
• Zoo Medicine

Small Animal
Choose from pre-conference labs, full-day symposia, and hourly presentations:
• Dental Radiology and Extractions (wet labs)
• Abdominal Ultrasound (wet lab)
• Dermatology Symposium
• Cardiology Symposium
• Nutrition Management
• Feline Medicine
• Leptospirosis
• Primary Immune-Mediated Diseases
## Convention Schedule

### Thursday, September 21
- 7:00 AM–5:30 PM: Registration
- 8:00 AM–12:00 PM: Learning Labs & Life Skills Workshops * $
- 8:00 AM–5:00 PM: Learning Labs & Life Skills Workshops * $
- 10:00 AM: Golf Tournament *$
- 12:00–1:00 PM: Lunch (Learning Labs and Life Skills Workshops only)
- 1:00–5:00 PM: Learning Labs * $
- 1:00–5:00 PM: Opening General Session with Dr. Andy Roark
- 5:00–6:00 PM: Meet and Greet with Dr. Andy Roark

### Friday, September 22
- 6:00 AM–6:00 PM: Registration
- 6:30–7:25 AM: Continental Breakfast
- 6:30–7:25 AM: Breakfast with the Experts *
- 7:30–8:20 AM: Morning Keynote Session
- 8:30–11:50 AM: Education Program
- 9:00 AM–5:30 PM: Exhibit Hall Open
- 9:25–10:00 AM: Refreshment Break in Exhibit Hall
- 12:00–2:00 PM: Networking Lunch in Exhibit Hall *
- 2:00–5:20 PM: Education Program
- 3:50–4:30 PM: Refreshment Break/Prize Drawing in Exhibit Hall
- 5:30–7:00 PM: CVMA / CSU Reception *
- 7:00–8:00 PM: CVMA | PAC Reception $

### Saturday, September 23
- 6:00 AM–6:00 PM: Registration
- 6:30–7:25 AM: Continental Breakfast
- 6:30–7:25 AM: Student Roundtable Breakfast *
- 7:00 AM–12:30 PM: Exhibit Hall Open
- 7:30–8:20 AM: Morning Keynote Session
- 8:30–11:50 AM: Education Program
- 9:25–10:00 AM: Refreshment Break in Exhibit Hall
- 11:50 AM–12:20 PM: Exhibit Hall Prize Drawing
- 12:30–2:20 PM: Celebration Luncheon *
- 2:30–5:20 PM: Education Program
- 5:30–9:00 PM: Casino Night *

### Sunday, September 24
- 6:00–10:00 AM: Registration
- 6:30–7:50 AM: VMLRP Breakfast *
- 7:00–8:00 AM: Continental Breakfast
- 8:00–11:50 AM: Education Program

* Advanced registration required  $ Additional fee required to attend

## Important Dates to Remember

**AUGUST 11, 2017**
Early registration deadline to Save $100

**AUGUST 21, 2017**
Hotel reservation cut-off date at special CVMA group rate
Registration cancellation deadline; no refunds after this date

**SEPTEMBER 12, 2017**
Regular Registration rate deadline

**SEPTEMBER 13-ONSITE**
Regular registration rate + $100 increase begins

**SEPTEMBER 21-24, 2017**
CVMA Convention 2017
Daily Highlights – Thursday

Pre-conference Learning Labs and Life Skills Workshops

Our pre-conference sessions offer focused curriculum, smaller class sizes, and the interactive experience you want for your personal growth. Choose the right opportunity for you—we provide the expert instructors along with the tools to gain the knowledge and skills you need to stay ahead in increasingly competitive and ever-evolving veterinary fields.

One-day registration rates available! Not able to attend the entire CVMA Convention 2017 but want to freshen up or learn a new skill? CVMA offers you the opportunity to attend a Thursday Life Skills Workshop or Learning Lab on its own. Education that fits your timeframe!

Learning Labs | Roll up your sleeves and choose from three hands-on wet labs:

Dental Radiology Learning Lab
8:00 AM–12:00 PM | Dr. Edward Eisner
Discover intra-oral radiography for general practice and learn entry level dental radiography interpretation before taking intra-oral radiographs with stationary and hand-held dental x-ray equipment, learning positioning techniques to produce diagnostic quality images, and how to evaluate the quality of the exposed images. Limited to 24 participants.
Sponsored by: Patterson Veterinary

Basic Small Animal Abdominal Ultrasound
8:00 AM–12:00 PM | Dr. John S. Mattoon
Participants will be provided with the necessary fundamental skill set for basic abdominal scanning techniques. The first part of the course will focus on an interactive, hands-on introductory “lecture” during which participants will learn basic transducer movements, machine adjustments, and major organ identification. These skills will be reinforced and practiced in small groups under the mentorship of experienced instructors. Limited to 12 participants.
Sponsored by: Fujifilm Sonosite

Dental Extraction
1:00–5:00 PM | Dr. John Huff, Dr. Larry Klima
Learn the principles of surgical extractions, including the creation and handling of full thickness mucoperiosteal flaps, sectioning of teeth, and proper extraction technique before extracting both canine and feline teeth with extra emphasis placed on canines, lower first molars, and upper 4th premolars. Limited to 15 participants.
Sponsored by: Patterson Veterinary
Daily Highlights – Thursday continued

Pre-conference Learning Labs and Life Skills Workshops

Life Skills Workshops | Choose from four workshops:

**Practice Profitability: On the Trail to Success**
8:00 AM–12:00 PM | Stith Keiser
This interactive workshop will engage both aspiring practice owners and seasoned veterans with a “practice purchase advisory board” positioned to provide coaching and education for the participants’ assignment – purchasing a hospital! After learning about Profit & Loss statements and strategies for practice profitability, you will work in small groups, supported by a coach, to select a practice, analyze its value, and develop a management plan for improvement. Each group will pitch their top pick to the advisory board in this self-development, educational-centered competition.

**Veterinary Spanish: Overcoming the Challenges of Language Divide in the Exam Room**
8:00 AM–5:00 PM | Dr. Danielle Straatmann
This workshop will provide tools, techniques, and terminology to overcome the challenges of communicating with Spanish speaking small animal clients in the exam room. The instruction will include personalized language booklets, pronunciation practice, and role-play for beginner and intermediate-level Spanish learners. These activities will strengthen language ability and confidence to interact with Spanish speakers.

**Pathway to Excellence: Understanding Your Strengths**
8:00 AM–12:00 PM | Therese Lask, PhD
The Strengths Finder Assessment is a powerful tool for individuals to discover their unique combination of strengths and incorporate them into your approach to work. Join us and gain confidence in your ability to accomplish personal and organizational goals by delivering your best self at work. *Class limited to 25 participants. Completion of the Strengths Finder assessment is required prior to attending this workshop. Assessment materials and instruction will be provided after registration.*

**Cracking the Perfectionism Code: How to Thrive in Veterinary Medicine**
8:00 AM-5:00 PM | Dr. Elizabeth (Betsy) Charles
The Colorado Veterinary Medical Association (CVMA) is proud to collaborate once again with the Veterinary Leadership Institute (VLA), a non-profit organization dedicated to the development of healthy and resilient leaders who can make a positive difference for the profession. In this session that explores the concept of perfectionism and how to shift from unhealthy striving toward healthy thriving, experiential activities and reflective exercises will help you define perfectionism and learn how to identify it in yourself and others. Understand how perfectionism undermines personal and professional growth and development, learn how to define boundary setting, practice setting personal and professional boundaries, and build a personal strategy for healthy life balance.

Sponsored by:

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**Golf Tournament**

Mariana Butte Golf Course
701 Clubhouse Drive, Loveland, CO 80537
Tee Time: 10:00 AM

Join us at this convention highlight on Mariana Butte’s premier 18-hole course featuring soaring elevated trees, challenging holes that border the rushing Big Thompson River, and breathtaking vista of the Rocky Mountain Front Range. Repeatedly chosen as one of Colorado’s favorite courses, Mariana Butte is the perfect place to mix business with pleasure. Sign up today!
CVMA Opening General Session with Dr. Andy Roark
1:00–5:00 PM | 4 hours of CE

Kick off your convention experience on Thursday afternoon for the opening session of CVMA Convention 2017!

Join us for an entertaining and informative session with Dr. Andy Roark, NAVC’s Practice Management Speaker of the Year two of the last three years! Learn why his popular Facebook page has over 125,000 fans and his humorous education videos have been viewed over a half million times!

In the first hour, Dr. Andy Roark and Meg Pierson play improv games, discuss conflict resolution strategy, and bring home important points on finding commonality, avoiding barriers, actively listening, and setting clear expectations. In the next three hours, Andy and Meg teach the Davidow Model of Organizational response, a 6-tool program used to teach customer service skills related to angry or complaining customers. Each of the tools is explained using stories and humor, broken up by improv comedy games to allow for mental breaks and to place markers to help attendees remember pertinent points. Questions are answered throughout the session and a formal Q & A will take place in the last hour if time remains.

Open to all FULL Convention Registration attendees and Thursday registrants.

Meet and Greet Reception With Dr. Andy Roark!
5:00–6:00 PM

After the opening general session, join us for a special meet and greet reception with Dr. Andy Roark. This is your chance to meet our special guest speaker, share a laugh, take a photo, and spend time with your colleagues. Open to all FULL Convention Registration attendees, Thursday Lab & Workshop registrants, and Thursday Daily registrants only.

Not attending the full convention but want to see Dr. Roark?
You can join us for the Opening General Session and the Meet and Greet Reception with Dr. Roark with a Thursday Daily Registration (see page 29).
Daily Highlights – Friday

**Breakfast with the Experts**
6:30–7:25 AM

Begin the day enjoying the company of CSU faculty and other veterinary experts in a small group setting with discussions and questions/answers on select topics: agricultural animal, cardiology, equine, small animal internal medicine, small animal soft tissue surgery, and sports medicine. Discuss that tough client case or ask advice on a specific challenge in your practice. This is your chance to ask the experts! **Seating is limited per topic. Must register to attend.**

**NEW! Morning Keynote Session**
**Sharpen Your Axe – Dr. Andy Roark**
7:30–8:20 AM

Kickstart your morning with our new Keynote Session, designed with all practitioners in mind. Dr. Andy Roark, international speaker, author, and media personality, will spend this time reminding us why we entered veterinary medicine and encourage us to re-apply ourselves to the task of molding our careers into what we want them to be. Leave inspired and energized for the rest of the day!

**Sponsored by:**

**Networking Lunch**
12:00–2:00 PM

Fuel up between CE sessions and visit with all of the exhibitors and supporters who help make convention a success. Join us in the exhibit hall for a “grab-and-go” lunch where you can eat while walking the hall and chatting with colleagues and business partners in a relaxed atmosphere. Take advantage of this business network exchange opportunity to educate yourself and your staff with the many products and services available to enhance practice efficiency. **Must register for complimentary meal ticket.**

**Sponsored by:**

**NEW! Business Education – A Collaboration with VBMA**
10:00 AM–5:20 PM

CVMA is excited to collaborate with the CSU Veterinary Business Management Association (VBMA) student group in offering a full-day business education track. Jessica Trichel, DVM, Educational Outreach Veterinarian at Live Oak Bank, and David McCormick, veterinary practice appraiser and practice management consultant with Simmons, will present on these featured topics:

- Assessing, Diagnosing, and Treating Practice
- Financials of Practice Ownership
- Marketing Strategies
- Entrance and Exit Strategies

**Sponsored by:**

**CVMA / CSU Reception**
5:30–7:00 PM

This CVMA and CSU event never disappoints! Join us Friday evening for a festive gathering to enjoy socializing, music, delicious food, and beer tasting with a local brewery. **Must register to attend.**

*Sponsored by:

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*Advanced registration required*
Daily Highlights – Saturday

NEW! Morning Keynote Session

Dr. Elizabeth (Betsy) Charles
7:30–8:20 AM

Begin day two with nationally recognized speaker Dr. Betsy Charles, who will address veterinary medicine and how challenging and overwhelming the profession can sometimes be. With a better understanding of some of the issues underlying our personal and professional wellbeing, we can begin to thrive and build a positive legacy for future generations of veterinarians. This presentation will challenge your thinking and invite you to be a positive influence in the profession.

Celebration Luncheon
12:30–2:20 PM

Celebrate with those that keep the profession strong as we recognize their contributions and service to the veterinary community. Learn what CVMA has been up to, applaud deserving individuals who receive awards from CVMA, and participate in the installation of new CVMA officers. This joint lunch also celebrates the Colorado Association of Certified Veterinary Technicians (CACVT), which represents more than 1,850 professionals who work in tandem with Colorado veterinarians to deliver the very best care and skill to patients and clients.

Power of Ten Ignite Sessions
3:30–4:20 PM

2017 Power of Ten Leadership Academy participants pull from their experiences both in practice and in the P10 program to present key concepts related to leadership and success in practice and in life using the Ignite format. Created in Seattle in 2006, the Ignite format is now used worldwide as a vehicle for fast-paced learning and presenting (20 slides in 5 minutes). This year’s theme will center on increasing the quality of patient care through collaboration, with the individual talks focusing on the partnerships that are possible between different stakeholders in the veterinary world and how these partnerships can improve health outcomes for veterinary patients.

Family Game and Casino Night
5:30–9:00 PM

This fun and exciting evening will feature family games, food, cash bar, and gambling events with “CVMA dollars.” Spend the evening socializing, playing cards, black jack, craps, and family-friendly games. At the end of the evening you can “cash in” your tokens for raffle tickets where prizes will be raffled off. It’s a fun evening and a great way to wind down after a day of great learning. Must register to attend.

Sponsored by: Petplan

Special note: This is a child-friendly event. Purchase tickets and bring the whole family!

* Advanced registration required
NEW! Veterinary Medicine Loan Repayment Program Breakfast
6:30–7:50 AM

The VMLRP (Veterinary Medicine Loan Repayment Program) is a unique opportunity for veterinarians that helps pay students loans so they can afford to work in underserved regions of the country. Colorado has had up to eight different federally qualified regions but has not had the applicants to fill the positions. Meet with us for breakfast and an informational meeting regarding the program, including what regions are qualified, and the application process. Speakers include successful applicants that have either started their own practice or joined an already established practice. We also encourage practice owners to attend to discover how they may leverage this program to better attract qualified associates. Scheduled speakers:

• Dr. Melinda Frye, Associate Dean for Veterinary Academic Student Affairs, Colorado State University
• Dr. Kayla Henderson, Alpine Veterinary Hospital, PC, Monte Vista, CO
• Dr. Richanne Lomkin, USDA APHIS VS Field Veterinary Medical Officer
• Dr. Keith Roehr, Colorado State Veterinarian
• Dr. Britt Stubblefield, Rocky Top Veterinary Service

Must register to attend.*

USDA Accreditation Renewal Modules
8:00–11:50 AM

The Agricultural Animal track is dedicating all four hours of education to USDA Accreditation Renewal Modules!

Interstate and International Health Certificates for Category I Animals, Module #9 – how to find information regarding travel requirements for pets and how to accurately complete and submit a health certificate.

International Movement of Horses, Module #8 – how to find information regarding international travel requirements for horses and how to accurately complete and submit an international health certificate.

Veterinary Feed Directive, Module #29 – background behind the development of the Veterinary Feed Directive, which drug categories and treatment routes it controls, and what veterinarians are required to do within the regulation.

Bovine Trichomoniasis, Module #27 – Bovine Trichomoniasis disease course, testing protocols, and State regulations regarding animal movement and change of ownership.

OSHA Regulations that EVERY Business Must Follow
8:00–11:50 AM

A comprehensive, guided overview of Federal & State Occupational Safety and Health Administration (OSHA) mandates for veterinary hospitals. This seminar will not only teach you what is expected, but how to achieve it without spending a lot of time on unnecessary forms, paperwork, or training!

Sponsored by: HENRY SCHEIN®
ANIMAL HEALTH

* Advanced registration required
Support the Next Generation of Veterinarians!

Send-a-Student

CVMA and contributing sponsors of the Send-a-Student program are committed to being an integral component of the next generation’s personal and professional success. Through your Send-a-Student donation, you provide scholarships for dedicated veterinary students to attend CVMA education programs where they can improve their leadership, communication, and interpersonal skills by attending education sessions, engaging with skilled veterinarians, and observing their role models in action. These learning opportunities – at the CVMA annual convention and BIG Ideas Forums – complement the students’ academic curriculum experience and help them perfect their leadership, communication, and business skills.

Support the profession. Invest in the next generation. Sponsor a student today!

Protect your livelihood with all the right coverage through AVMA PLIT. We are the most trusted source of professional, business and personal coverage for every stage of your career.

our expertise is your strength

Workers’ Compensation • Business Property & Liability • Employment Practices Liability • Umbrella Liability • Flood • Commercial Auto • Data Breach • Professional Liability • Veterinary License Defense • Professional Extension (Animal Bailee) • Embryo & Semen Storage Coverage • Safety & Risk Management Resources • Personal Auto • Homeowners • Renters • Personal Excess (Umbrella) Liability

AVMA | PLIT
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For a coverage comparison of your entire insurance portfolio to the PLIT program, call 800-228-PLIT (7548) or visit avmaplit.com.
Welcome Veterinary Technicians!

Education Opportunities
Team engagement accelerates the learning experience and helps achieve collectively more than what might be gathered alone. CVMA welcomes veterinary technicians to share the convention experience through education with veterinarians and other veterinary professionals. Further your knowledge and competence by participating in any of the classes available during convention. All sessions have been applied for continuing education credit with CACVT. With over 100 hours of education over four days, you're sure to find something that's right for you! Each registrant will receive a CE form to complete for tracking CEUs. **CVTs should retain this form for their records and follow CACVT guidelines. Visit www.cacvt.org for guidelines and more information.**

Networking Opportunities
While learning together, find some time to relax together! Join your coworkers and colleagues at the many networking events during convention – lunches, refreshment breaks, and receptions! Of particular interest might be the Celebration Luncheon. It is a great opportunity to share the convention experience with the entire team while celebrating colleagues’ achievements. Social event attendance is included in your paid registration, but you must indicate on your registration form if you plan to participate.

Not a CACVT member? Join at www.cacvt.org or check us out at booth 71

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**How do you know where to go if you don’t know where you are?**

**Practice Valuations are Essential.**

It’s not just for selling. Did you know that a practice valuation is a valuable tool for your practice health and exit strategy? A valuation shines a light on what is going on with your practice finances and allows you to make your practice more successful and more valuable over time.

The team at Simmons Intermountain are Certified Valuation Analysts (CVA) who have the insight into the veterinary profession, financial expertise and business acumen to value your practice.

**Kathy Morris, CPA, CVA  •  David King, DVM, CVA  •  Simmons Intermountain**
303-981-7888 | kathy@simmonsimountain.com
practice sales  •  practice appraisals  •  buyer agency  •  sales facilitation  •  exit strategy
Education Hours & CE Requirements

CVMA Convention 2017 offers 131 hours of continuing education, with the opportunity to earn 27 hours over the course of convention. You can earn up to the following hours per day: Thursday = 8, Friday = 8, Saturday = 7, Sunday = 4.

The State Board of Veterinary Medicine (SBVM) requires a minimum of 32 hours of continuing education biennially for veterinarians to renew their licenses. Each 50-minute lecture is equal to one continuing education credit.

You will receive a CE record form in your registration packet. This form is to be completed, signed, and returned to the CVMA Registration Desk at the conclusion of participation. As a benefit of attending this conference, CVMA will keep a record of your CE hours. **CVTs need to retain this form for their records and for reporting to CACVT.**

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<th>Education Offerings</th>
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Programs and speakers are subject to change. For the most current information, visit colovma.org/cvma-convention
Session Speakers, Moderators, and Facilitators

John R. August, BVetMed, MS, MRCVS, DACVIM  
College Station, TX

Rosemary Bayless, DVM  
Fort Collins, CO

Don Beckett, DVM, MPH  
Denver, CO

Elizabeth (Betsy) Charles, DVM, MA  
Murrieta, CA

E’Lise Christensen Bell, DVM, DACVB  
Castle Rock, CO

Craig Datz, DVM, MS, DABVP, DACVN  
Columbia, MO

Charlie Davis, DVM  
Fort Collins, CO

Kathy Eby-Pershing, CVT  
Aurora, CO

Edward R. Eisner, DVM, DAVDC  
Highlands Ranch, CO

Audra Fenimore, DVM, MS, DACVIM (Internal Medicine)  
Englewood, CO

Katherine Garcia, MA, LAC, MAC  
Denver, CO

Abi Gaskins, MPA  
Denver, CO

Trudy Howerter, CVT  
Aurora, CO

John F. Huff, III, DVM, DAVDC  
Denver, CO

Stith Keiser  
Stanford, KY

Krista Keller, DVM, DACZM  
Denver, CO

Larry J. Klima, DVM, DAVDC  
Aurora, CO

Kenneth W. Kwochka, DVM, DACVD  
Charleston, SC

Michael Lappin, DVM, PhD, DACVIM  
Fort Collins, CO

Therese Lask, PhD  
Windsor, CO

Richanne Lomkin, DVM  
Merino, CO

John S. Mattoon, DVM, DACVR  
Pullman, WA

David McCormick, MS, CVA  
Boalsburg, PA

Carolina Nyarady, DVM  
Loveland, CO

Jeremy Orr, DVM, DVSc, DACVIM (cardiology)  
Englewood, CO

Kip E. Panter, PhD  
Logan, UT

Sami Pederson, DVM  
Ft. Collins, CO

James P. Reynolds DVM, MPVM, DACAW  
Visalia, CA

Andy Roark, DVM, MS  
Greenville, SC

Keith A. Roehr, DVM  
Broomfield, CO

Philip J. Seibert, Jr., CVT  
Calhoun, TN

Robert J. Silver, DVM, MS, CVA  
Niwot, CO

Danielle Straatmann, DVM  
Fort Collins, CO

Jessica Trichel, DVM  
Wilmington, NC

Diane K Wagner, VMD  
Hudson, CO

Sarah Waxman, DVM, MS, DACVS-LA  
Glenwood Springs, CO

Harry H. Werner, VMD  
North Granby, CT

Lisa A Willis, DVM, CVAP  
Gustine, TX

Programs and speakers are subject to change. For the most current information, visit colovma.org/cvma-convention
TIMELY AND ACCURATE TESTING FOR A WIDE VARIETY OF DISEASES.

ACCREDITED BY THE AMERICAN ASSOCIATION OF VETERINARY LABORATORY DIAGNOSTICIANS.

PART OF THE NATIONAL ANIMAL HEALTH LABORATORY NETWORK THAT PROVIDES NATIONWIDE DISEASE SURVEILLANCE AND TESTING.

SHIP SAMPLES FROM ANY LOCATION.

IN FORT COLLINS, GRAND JUNCTION AND ROCKY FORD.
Pre-conference Learning Labs and Life Skills Workshops

**LEARNING LABS**
8:00 AM-12:00 PM
Dental Radiology
Dr. Edward Eisner
Sponsored by
Patterson Veterinary

8:00 AM-12:00 PM
Basic Small Animal Abdominal Ultrasound
Dr. John S. Mattoon
Sponsored by
Fujifilm SonoSite

1:00-5:00 PM
Dental Extraction
Dr. Larry Klima
Dr. John Huff
Sponsored by
Patterson Veterinary

**LIFE SKILLS WORKSHOPS**

**HALF DAY**
8:00 AM-12:00 PM
Pathway to Excellence: Understanding Your Strengths
Therese Lask, PhD

8:00 AM-12:00 PM
Practice Profitability: On the Trail to Success
Stith Keiser
Sponsored by
Blue Heron Consulting

**FULL DAY**
8:00 AM-5:00 PM
Cracking the Perfectionism Code: How to Thrive in Veterinary Medicine
Dr. Elizabeth (Betsy) Charles
Sponsored by
AVMA | PLIT
Protecting you through it all

8:00 AM-5:00 PM
Veterinary Spanish: Overcoming the Challenges of the Language Divide in the Exam Room
Dr. Danielle Straatmann

**OPENING GENERAL SESSION**
1:00-5:00 PM
Dr. Andy Roark
Sponsored by
Petplan

5:00-6:00 PM
Meet and Greet with Dr. Andy Roark

*Please see “Thursday Highlights” on pages 6-7 for session descriptions.*

Registration Fees for Preconference Learning Labs & Life Skills Workshops

<table>
<thead>
<tr>
<th>LEARNING LAB</th>
<th>LIFE SKILLS Half Day</th>
<th>LIFE SKILLS Full Day</th>
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<td>with Full Convention Registration</td>
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Planning to register for a Learning Lab or Life Skills Workshop? You can attend our Opening General Session with Dr. Andy Roark for free! And be sure to stay for a special “Meet and Greet” reception with Dr. Roark at 5:00 PM.
<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
<th>Speaker(s)</th>
<th>Sponsor(s)</th>
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<tbody>
<tr>
<td>7:30 AM</td>
<td>Bovine Sports Medicine Part 1: Common Injuries in Bucking Bulls, including Sedation and Anesthesia</td>
<td>Dr. Lisa Willis</td>
<td>Sponsored by</td>
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<td>Prescription Drug Misuse: The Impact on the Veterinary Community</td>
<td>Katherine Garcia</td>
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<tr>
<td>8:30 AM</td>
<td>Introduction to Veterinary Integrative Medicine</td>
<td>Dr. Robert J. Silver</td>
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<tr>
<td>10:00 AM</td>
<td>Assessment, Diagnosing and Treating Practice Health</td>
<td>David McCormick</td>
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<td>11:00 AM</td>
<td>Whitetail Deer: Reproduction, Semen Collection, and Transcervical A.I.</td>
<td>Dr. Lisa Willis</td>
<td>Sponsored by</td>
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<td>Vitamin D – The Preventative Solution</td>
<td>Dr. Robert J. Silver</td>
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<tr>
<td>2:00 PM</td>
<td>State Veterinarian Update</td>
<td>Dr. Keith Roehr</td>
<td>Sponsored by</td>
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<td>Financials of Practice Ownership</td>
<td>Dr. Jessica Trichel</td>
<td>Sponsored by</td>
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<td></td>
<td>An Integrative Approach to Chronic Kidney Disease</td>
<td>Dr. Robert J. Silver</td>
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<td>3:00 PM</td>
<td>Investigation of Poisoning and Massive Death Losses in Cattle from Hay Contaminated with an Unusual</td>
<td>Dr. Charlie Davis</td>
<td>Sponsored by</td>
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<td>Weed: A Case Report</td>
<td>Kip Panter, PhD</td>
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<td></td>
<td>Marketing Strategies</td>
<td>Dr. Jessica Trichel</td>
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<tr>
<td>4:30 PM</td>
<td>Plants Poisonous to Animals in the Western U.S.: What Can We Do to Prevent Losses?</td>
<td>Dr. Lisa Willis</td>
<td>Sponsored by</td>
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<td>Entrance and Exit Strategies</td>
<td>Dr. Jessica Trichel &amp; David McCormick</td>
<td>Sponsored by</td>
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<td></td>
<td>Medical Cannabis for Veterinarians – Risks and Benefits</td>
<td>Dr. Robert J. Silver</td>
<td>Sponsored by</td>
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<tr>
<td>5:30 PM</td>
<td>CVMA/CSU Reception</td>
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<td>6:30-7:25 AM</td>
<td>Continental Breakfast</td>
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<td>6:30-7:25 AM</td>
<td>Breakfast with the Experts</td>
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<td>7:30-8:20 AM</td>
<td>Morning Keynote Session with Dr. Andy Roark (Sponsored by Petplan)</td>
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<td></td>
<td>How to Keep the Radiologist Happy – A Case-Based Approach to Diagnostic Films Dr. Elizabeth (Betsy) Charles</td>
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<td>Research With Practice Impact Dr. Michael Lappin (moderator)</td>
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<td></td>
<td>Approach to ECG’s with Therapy For Acute and Chronic Arrhythmias Dr. Jeremy Orr</td>
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<td>9:00 AM-5:30 PM</td>
<td>Exhibit Hall Open</td>
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<td>9:20-10:00 AM</td>
<td>Refreshment Break in the Exhibit Hall</td>
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<td>Emotional Intelligence for the Equine Practitioner Dr. Elizabeth (Betsy) Charles</td>
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<td>Nutritional Management of Lower Urinary Tract Disease in Dogs and Cats Dr. Craig Datz</td>
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<td>Approach to Radiographic Interpretation in the Cardiac Patient Dr. Jeremy Orr</td>
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<td>12:00-2:00 PM</td>
<td>Networking Lunch in the Exhibit Hall</td>
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<td>Immobilization of Equine Limb Wounds: Why and How Dr. Sarah Waxman</td>
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<td>Nutritional Management of Lower Urinary Tract Disease in Dogs and Cats Dr. Craig Datz</td>
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<td>Treatment of the Acute Canine CHF Patient Dr. Jeremy Orr</td>
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<td>Chemically induced Facilitated Ankylosis of the Proximal Interphalangeal Joint: Tips and Tricks for Alcohol Injections Dr. Sarah Waxman</td>
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<td>How to Read a Pet Food Label Dr. Craig Datz</td>
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<td>Treatment of the Chronic Canine CHF Patient Dr. Jeremy Orr</td>
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<td>3:50-4:30 PM</td>
<td>Refreshment Break in the Exhibit Hall</td>
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<td></td>
<td>The Effects of Different Needle Type Variables, Hair Preparation, and Insertion Technique on the Contamination of Equine Joints with Tissue and Hair Debris During Arthrocentesis Dr. Sarah Waxman</td>
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<td>Understanding Unconventional Diets Dr. Craig Datz (Sponsored by Royal Canin)</td>
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<td>Diagnosis and Management of the Feline Cardiac Patient Dr. Jeremy Orr</td>
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<td>5:30-7:00 PM</td>
<td>CVMA/CSU Reception</td>
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<td>BEYOND MEDICINE</td>
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<td>Continental Breakfast</td>
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<td>6:30–7:25 AM</td>
<td>Student Breakfast Roundtable</td>
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<td>7:00AM-12:30 PM</td>
<td>Exhibit Hall Open (NEW, EARLIER TIME!)</td>
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<tr>
<td>7:30-8:20 AM</td>
<td>Morning Keynote with Dr. Elizabeth (Betsy) Charles</td>
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</tbody>
</table>
| 8:30 – 9:20 AM | Introduction to Sustainable Livestock Production  
Dr. Jim Reynolds | Drug Control: Regulations for the Veterinary Practice Pharmacy  
Phil Seibert, CVT | Bee Disease: Identification and Treatment  
Dr. Carolina Nyarady |
| 9:20-10:00 AM | Refreshment break in the Exhibit Hall                   |                                                     |                                   |
| 10:00 – 10:50 AM | Introduction to Livestock Welfare  
Dr. Jim Reynolds | Drug Control: Regulations for the Veterinary Practice Pharmacy  
Phil Seibert, CVT | The Effects of Radiation on Ocular Diseases in Wild Boars and Mice of Fukushima, Japan  
Dr. Sami Pederson |
| 11:00 – 11:50 AM | Animal Welfare on Dairies  
Dr. Jim Reynolds |                                                     |                                   |
| 11:50AM-12:30 PM | Visit the Exhibit Hall (NEW CLOSING HOUR)  
Animal Welfare on Beef Ranches and Feedlots  
Dr. Jim Reynolds | Dehydration and Rehydration in Reptilian and Avian Patients  
Dr. Krista Keller |                                   |
| 2:30 – 3:20 PM | Animal Activists, Under Cover Videos and Sustainable Agriculture  
Dr. Jim Reynolds | Power of Ten Ignite Sessions | Prolapsed What? Managing Cloacal Prolapses in Reptile Patients  
Dr. Krista Keller |
Dr. Jim Reynolds | State Board of Veterinary Medicine Update  
Abi Gaskins | Zoos in the News 2016-2017  
Dr. Krista Keller |
| 4:30 – 5:20 PM |                                                     |                                                     |                                   |
| 5:30–9:00 PM | Casino Night                                           |                                                     |                                   |
### EQUINE

#### SMALL ANIMAL SYMPOSIUM - DERMATOLOGY

#### 6:30-7:25 AM - Continental Breakfast

#### 6:30-7:25 AM - Student Breakfast Roundtable

#### 7:00AM-12:30 PM - Exhibit Hall Open (NEW, EARLIER TIME!)

#### 7:30-8:20 AM - Morning Keynote with Dr. Elizabeth (Betsy) Charles

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<th>Time</th>
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<td>9:20-10:00 AM</td>
<td>Refreshment break in the Exhibit Hall</td>
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<td><strong>FOSSIL</strong></td>
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<td><strong>Sponsored by Bayer</strong></td>
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<td></td>
<td>**Today’s Equine Pre Purchase Exam (PPE): “The Actual Exam”</td>
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<td>Dr. Harry H. Werner</td>
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<td><strong>Sponsored by Dechra</strong></td>
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<td></td>
<td><strong>Feline Infectious Peritonitis: What Do We Know About This Disease?</strong></td>
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<td>Dr. John R. August</td>
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<td><strong>Omega-3 and Omega-6 Fatty Acids</strong></td>
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<td>Dr. Ken Kwochka</td>
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<td><strong>Sponsored by Bayer</strong></td>
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<td><strong>Chronic Upper Respiratory Disease in Cats: Why is a Clinical Cure so Challenging?</strong></td>
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<td>Dr. John R. August</td>
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<td><strong>Defective Skin Barrier</strong></td>
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<td>Dr. Ken Kwochka</td>
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<td>**Today’s Equine Pre Purchase Exam (PPE): “What About This”?</td>
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<td>Dr. Harry H. Werner</td>
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<td><strong>The Medication Isn’t Working. Now What? A Case-Based Approach to Psychoactive Medication Management</strong></td>
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<td>Dr. E’Lise Christensen Bell</td>
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<td><strong>Two Minutes a Day Keeps the Rodeo Away – Training Puppies and Kittens for Medical Handling</strong></td>
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<td>Dr. E’Lise Christensen Bell</td>
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<td><strong>Clinical Updates for General Practice from WCVD8 and Recent Dermatology Publications</strong></td>
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<td>Dr. Ken Kwochka</td>
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#### 11:50AM-12:30 PM - Visit the Exhibit Hall (NEW CLOSING HOUR)

#### 12:30-2:20 PM - Celebration Luncheon

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<tr>
<td>5:30-9:00 PM</td>
<td>Casino Night</td>
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<td>8:00 - 8:50 AM</td>
<td>USDA Accreditation Renewal Module #8: International Movement of Horses</td>
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<td>USDA Accreditation Renewal Module #9: Interstate and International Health Certificates for Category 1 Animals</td>
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<tr>
<td>9:00 - 9:50 AM</td>
<td>Don't Get Hurt! OSHA Regulations that EVERY Business Must Follow</td>
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<td>Equine Endocrinology – A review of PPID and EMS</td>
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<td>The Land of Leptospirosis: Diagnosing and Treating this Zoonotic Disease</td>
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<td>10:00 - 10:50 AM</td>
<td>USDA Accreditation Renewal Module #27: Bovine Trichomonias</td>
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<td>USDA Accreditation Renewal Module #29: Veterinary Feed Directive</td>
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<tr>
<td>11:00 - 11:50 AM</td>
<td>Don't Get Hurt! OSHA Regulations that EVERY Business Must Follow</td>
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<td>Introduction to Equine Chiropractic</td>
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<td>Introduction to Equine Acupuncture</td>
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<td>Primary Immune-Mediated Diseases: Diagnosis and Logical Treatment</td>
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</table>

**Sponsored by:**
- Henry Schein Animal Health

**Additional Sessions:**
- 6:30-7:50 AM – VMLRP Breakfast
- 7:00-8:00 AM – Continental Breakfast
- 9:50-10:00 AM – Refreshment Break
Thank You

CVMA Professional Development Committee
CVMA thanks the following members of the Professional Development Committee for their commitment and continuing efforts to provide outstanding CVMA and CACVT education opportunities.

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**Dr. Steven Benscheidt**, Professional Development Committee, Co-Chair  
**Dr. Tim Holt**, Professional Development Committee, Co-Chair  

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Dr. Curtis Crawford, Chair  
Dr. Tim Holt  
Dr. Adam Tempel  

**Beyond Medicine Track**  
Ralph Johnson  

**Complementary Medicine Track**  
Dr. Tim Holt, Chair  
Dr. Jessica Rychel  

**Equine Track**  
Dr. Kayla Henderson, Chair  
Dr. Jaclyn Christakos  
Dr. William Hope  

**Exotics / Wildlife / Zoo Track**  
Dr. Matt Johnston, Chair  
Dr. Krista Keller  

**Small Animal Track**  
Dr. Heather Hergert, Chair  
Dr. Matt Braunschmidt  

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Executive Director  

**Katie Koch**  
Director of Programs and Initiatives  

**Diane Matt**  
CEO Designate  

**Kristin Payne**  
Director of Learning  

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**CVMA CONVENTION 2018**  
September 20-23, 2018 • Loveland, CO  
Embassy Suites Loveland Hotel, Spa and Conference Center

**CVMA CONVENTION 2019**  
September 19-22, 2019 • Keystone, CO  
We're headed back to the mountains!
CVMA Sponsors & Exhibitors

Exhibit Hall Hours

FRIDAY, SEPTEMBER 22
9:00 AM-5:30 PM

SATURDAY, SEPTEMBER 23
7:00 AM-12:30 PM (NEW HOURS)

Spend time at the Exhibit Hall to thank our sponsors for their support and visit with our 70+ exhibiting companies who are showcasing the latest veterinary products and services.

Sponsors

CVMA is grateful for the investment that our industry partners make in our annual convention. This support enables us to maintain reasonable registration fees while providing world-renowned speakers and top-quality events.

A very special thank you to the following companies for their generous commitment to CVMA Convention 2017:

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- Patterson Veterinary
- Petplan

Contributing Sponsors

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Exhibitors (as of May 8, 2017)

Abaxis
Aesculight Surgical Lasers
Ames Diversified Services, LLC
Animal Health Options
Avid Identification Systems Inc
Bank of America Practice Solutions
Bayer U.S.
Bedford Cost Segregation LLC
Blue Buffalo Veterinary Diets
Boehringer Ingelheim Animal Health
Callicrate Banders
Carr Healthcare Realty
Colorado Association of Certified Veterinary Technicians
Colorado Unwanted Horse Alliance
Companion Therapy by Litecure
Cornerstone Computing Solutions
CSU Diagnostic Laboratory

Dechra Veterinary Products
Diagnostic Imaging System Inc
Diamondback Drugs
El Medical Imaging
Elanco
Good Day Pharmacy
Henry Schein Animal Health
Heska-Cuatro
Hill’s Pet Nutrition
Homeward Bound Pet Memorial Center & Crematorium
IDEXX
IT Guru
Jorgensen Laboratories
K-Laser
Lucet Advisors
Monument Pharmacy
Multi Radiance Medical
MWI Animal Health

Oncura Partners
Patterson Financial Solutions
Patterson Veterinary
Pencol Pharmacy
PetAid Colorado
PetPlan
Purina Pro Plan Veterinary Diets
Retail Council Services Corp
RoadRunner Pharmacy
Royal Canin
Rx Vitamins
Sedecal USA
Sound
Universal Imaging
Veterinary Books by Success Concepts
Veterinary Growth Partners
Vetoquinol
Virbac
Venue and Travel Information

Embassy Suites by Hilton Loveland Hotel Conference Center & Spa

Hotel Accommodations and Discounted CVMA Group Rate
Reserve your room today to ensure availability of CVMA’s discounted group rate!

$132 + tax for a two-room suite accommodation, up to double occupancy; includes hot breakfast
Rate available until August 21, 2017 or until the group block fills, whichever comes first.

How to Make Your Reservation
• Phone: 800.362.2779. Ask for CVMA group rate and booking code VET.
• Online: Visit colovma.org/cvma-convention/ for hotel registration link; use booking code VET.

Pet Policy
Embassy Suites by Hilton Loveland Hotel Conference Center & Spa is a pet-friendly hotel!
• Hotel guests: Please notify the hotel when making your reservation to learn more about the hotel’s pet policies. Non-refundable pet deposit required.
• Convention attendees: Pets are welcome in the public areas of the hotel except in areas where food and beverages are served. Pets must be on a lead at all times when in the public areas of the hotel.
• CVMA and Hotel Policy: Although we love our four-legged friends, if pets are disruptive during their stay, at the discretion of CVMA or hotel staff, they will be asked to leave.

Transportation Details
Airport
The closest major airport to Loveland is Denver International Airport (DEN), located 49 miles south of Loveland.

Shuttle and travel options
Denver International Airport has a variety of transportation options between the airport and convention hotel. Choose from various companies for shuttle service, rental cars, shared rides, and car services.

Approximate transportation costs for one-way transport to and from Denver International Airport and Embassy Suites by Hilton Loveland Hotel Conference Center & Spa (actual costs vary based on time of day, traffic, and demand):
• Shuttle van (per person): $35-$50
• UBER: $65-$80
Registration Information

Registration is required for admission to CVMA Convention 2017. Advanced registration is recommended. Registration includes admission to education sessions, the exhibit hall, daily breakfast, coffee breaks in the exhibit hall, conference tote bag, convention program, and education session notes.

Ticketed Events – RSVP Required
Your paid registration category includes the following ticketed events, but you MUST RSVP on the Registration Form on pages 29-30.

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Full Registration</th>
<th>Daily – Thursday</th>
<th>Daily – Friday</th>
<th>Daily – Saturday</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opening General Session (Thursday) Dr. Andy Roark</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1 Complimentary admission to Networking Lunch (Friday)</td>
<td>✓</td>
<td></td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>1 Complimentary admission to CVMA/CSU Reception (Friday)</td>
<td>✓</td>
<td></td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>1 Complimentary admission to Celebration Luncheon (Saturday)</td>
<td>✓</td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>1 Complimentary admission to Casino Night (Saturday)</td>
<td>✓</td>
<td></td>
<td></td>
<td>✓</td>
</tr>
</tbody>
</table>

Additional Registration Categories

Social Registration
This category is designed for retired veterinarians, class reunion attendees, and veterinarians who no longer maintain an active license. Education sessions are not included. Registration includes:
- One (1) guest badge for a non-veterinary professional for entrance into the exhibit hall only. Not for social events, education sessions, or meal events.
- Entry to the exhibit hall and Networking Lunch.
- Daily continental breakfast and refreshment breaks.
- Complimentary admission to CVMA/CSU Reception and Casino Night.
- Copy of the convention program.
If you would like to attend any education sessions, Life Skills Workshops, and/or Learning Labs, you must pay additional registration fees.

Veterinary Student Registration
Students are entitled to all the benefits of full convention registration. Please contact your CVMA Student Representative liaison, Kara Basinger, CVMA’s Manager of Membership, at 303.539.7275 or KaraBasinger@colovma.org for more information.
Registration Information

Confirmations
A registration confirmation will be sent via email. Please check your confirmation carefully and advise the CVMA office immediately of any changes and/or discrepancies or if you don’t receive your confirmation. Please bring your confirmation with you when picking up your registration packet.

Event Tickets
All events require RSVP (on registration form) and a ticket. Tickets will be issued in your registration packet and will be collected at each event. You must indicate on the registration form which ticketed events you plan to attend, or no reservation will be made for you for that event. A limited number of tickets may be available on site. Purchased tickets are non-refundable.

Name Badges
All meeting attendees will be issued a name badge. Name badges are required for admission into all CVMA Convention 2017 education sessions, the exhibit hall, and activities.

Guest Badges
Complimentary badge for one pre-registered non-veterinary professional spouse/guest is included with full convention registration. A guest badge allows access to the exhibit hall and to ticketed events with applicable payment. Guest badge does not include access to education sessions. Please include the name of your guest on the registration form. Onsite guest registrations will be charged a $10 fee.

Reasonable Accommodation and Dietary Request
To request a reasonable accommodation or dietary request, please mark the appropriate section on your registration form. Onsite requests may not be able to be accommodated.

Cancellations and Refunds
Registration cancellation must be made in writing and received no later than August 21, 2017 to receive a full refund minus a $50 processing fee. No refunds will be given for no-shows or cancellations made on or after August 22, 2017.

Continuing Education Credits
The State Board of Veterinary Medicine (SBVM) requires a minimum of 32 hours of continuing education biennially to renew licenses. CVMA Convention 2017 attendees will be able to obtain a maximum of 27 hours of CE credits per person out of a total offering of 131 credit hours: Thursday (8), Friday (8), Saturday (7), and Sunday (4). A reporting form will be available in your registration packet.

Questions
Please contact us at 303.318.0447 or 800.228.5429, or email SamanthaHoyt@colovma.org with any questions.
Registration Information

Registrations received by August 11, 2017 will SAVE $100 off regular registration rates!

3 Easy Ways to Register

Online
Visit www.colovma.org

By Fax*
Fax all pages of the registration form to 303.318.0450 or 303.318.0449

By Mail
Send all pages of the registration form with payment to:
CVMA
191 Yuma Street
Denver, CO 80223

* If you register by fax, do NOT send a registration form by mail; doing so may cause a duplicate charge to your credit card.

Confirmations

If you do not receive a confirmation email within one week of registering, please call CVMA at 303.318.0447 or 800.228.5429 to verify receipt of your registration.

Registration Pricing

Registration rates are based on your CVMA membership level: Premium, Core, or Basic. Members, please log in at www.colovma.org when registering online to receive your maximum discounts.

Premium members save! Premium membership includes (1) $100 discount coupon good on one education offering and a 10% discount on CVMA Convention 2017 registration for all CVMA member veterinarians in the practice attending convention! Discount coupons were mailed to you in your 2017 Membership Packet. Premium members who wish to use the $100 discount coupon for convention registration:

• Mail: Send registration form along with the discount coupon to CVMA.
• Online: Enter your discount coupon’s promo code during the checkout step of the online process. Promo code is printed on the lower right hand corner of coupon.

Registration Desk / Onsite Registration

Please check in at the CVMA registration desk at the Embassy Suites by Hilton Loveland Hotel Conference Center & Spa during registration hours. Upon check in, you will receive your name badge and convention materials.

Onsite registrants: Please bring a completed registration form for faster check-in process. Onsite registrations will be accepted during registration hours.

Registration Hours

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thursday</td>
<td>7:00 AM–5:30 PM</td>
</tr>
<tr>
<td>Friday</td>
<td>6:00 AM–6:00 PM</td>
</tr>
<tr>
<td>Saturday</td>
<td>6:00 AM–6:00 PM</td>
</tr>
<tr>
<td>Sunday</td>
<td>6:00–10:00 AM</td>
</tr>
</tbody>
</table>

BECOME A MEMBER AND MAXIMIZE YOUR VETERINARY EXPERIENCE!

Join CVMA or renew your membership at the CORE level, and you not only get member-exclusive pricing on your convention registration, but you’ll also enjoy discounted rates on all CVMA education offerings and an array of practice and professional benefits and services. Learn more at colovma.org today!

Join/renew today by contacting Kara Basinger, Manager of Membership, at 303.539.7275 or KaraBasinger@colovma.org.
Registration Form | September 21-24

Please register online at www.colovma.org or return this completed form to CVMA with payment.

Regendant Information

Registrant Name

Hospital / Clinic / Practice Name

Address (Work Home)

City, State Zip/Postal Code

Work/Mobile Phone

Email Address (required)

Credentials (please select up to two for your badge):

- DVM
- VMD
- PhD
- MV
- BSCVM
- BVMS
- BVSc
- CVT
- LVT
- RVT
- Other:

Badge Name (first name) ___________________________________

I am a first-time attendee:  Yes No

Employment Setting (please select only one):

- Veterinarian:
  - Owner/Partner
  - Associate
  - Retired
- Non-Veterinarian:
  - Technician
  - Assistant/support
  - Practice Manager
  - Shelter or welfare organization
  - Veterinary student
  - Other (please specify) __________________

Employment Location:

- Urban
- Suburban
- Rural
- N/A

Which best describes your business/professional activity:

- Small Animal
- Large Animal
- Equine
- Mixed
- Other (please specify) __________________

What is your career stage?

- Early (1 to 7 years post-graduation)
- Mid (8 to 19 years post-graduation)
- Senior (20+ years post-graduation)

Guest Badge – Complimentary badge for your non-veterinary professional to enter the exhibit hall. Guest not permitted into education sessions. Meals tickets must be purchased separately.

Guest Badge Name ______________________________________ (First and Last Name)

Conference Registration  Choose Full, Daily, Social, or Individual Labs / Workshops

Registration includes admission to education sessions (unless separate fee is indicated), the exhibit hall, breakfasts, coffee breaks in the exhibit hall, conference tote bag, convention program, and education session notes.

**FULL REGISTRATION**

<table>
<thead>
<tr>
<th></th>
<th>Until 8/11/17</th>
<th>Until 9/12/17</th>
<th>9/13/17 – On-site</th>
</tr>
</thead>
<tbody>
<tr>
<td>CVMA Member - Premium</td>
<td>$405</td>
<td>$505</td>
<td>$605</td>
</tr>
<tr>
<td>CVMA Member - Core</td>
<td>$425</td>
<td>$525</td>
<td>$625</td>
</tr>
<tr>
<td>CVMA Member - Basic</td>
<td>$445</td>
<td>$545</td>
<td>$645</td>
</tr>
<tr>
<td>Non-member</td>
<td>$885</td>
<td>$985</td>
<td>$1,085</td>
</tr>
<tr>
<td>CACVT Member</td>
<td>$180</td>
<td>$280</td>
<td>$380</td>
</tr>
<tr>
<td>Veterinary Technician / Other (non-DVM / VMD)</td>
<td>$240 $340 $440</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Ticketed Events – RSVP REQUIRED

- Thursday - Opening Session with Dr. Andy Roark
- Friday - Breakfast with the Experts – check one only:
  - Agricultural Animal
  - Cardiology
  - Equine
  - Small Animal Internal Medicine
  - Small Animal Soft Tissue Surgery
  - Sports Medicine
- Friday - Networking Lunch
- Friday - CVMA/CSU Reception
- Saturday - Celebration Luncheon
- Saturday – Casino Night
- Sunday – VMLRP Breakfast

**DAILY REGISTRATION**

<table>
<thead>
<tr>
<th></th>
<th>Until 8/11/17</th>
<th>Until 9/12/17</th>
<th>9/13/17 – On-site</th>
</tr>
</thead>
<tbody>
<tr>
<td>THURSDAY OPENING SESSION*</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CVMA Member - Premium</td>
<td>$120</td>
<td>$220</td>
<td>$320</td>
</tr>
<tr>
<td>CVMA Member - Core</td>
<td>$125</td>
<td>$225</td>
<td>$325</td>
</tr>
<tr>
<td>CVMA Member - Basic</td>
<td>$135</td>
<td>$235</td>
<td>$335</td>
</tr>
<tr>
<td>Non-member</td>
<td>$235</td>
<td>$335</td>
<td>$435</td>
</tr>
</tbody>
</table>

*Admittance to Opening General Session with Andy Roark (4 hours of CE) only; no labs or workshops are included.

**FRIDAY CE**

<table>
<thead>
<tr>
<th></th>
<th>Until 8/11/17</th>
<th>Until 9/12/17</th>
<th>9/13/17 – On-site</th>
</tr>
</thead>
<tbody>
<tr>
<td>CVMA Member - Premium</td>
<td>$205</td>
<td>$305</td>
<td>$405</td>
</tr>
<tr>
<td>CVMA Member - Core</td>
<td>$215</td>
<td>$315</td>
<td>$415</td>
</tr>
<tr>
<td>CVMA Member - Basic</td>
<td>$225</td>
<td>$325</td>
<td>$425</td>
</tr>
<tr>
<td>Non-member</td>
<td>$355</td>
<td>$455</td>
<td>$555</td>
</tr>
</tbody>
</table>

Ticketed Events – RSVP REQUIRED

- Breakfast with the Experts – check one only:
  - Agricultural Animal
  - Cardiology
  - Equine
  - Small Animal Internal Medicine
  - Small Animal Soft Tissue Surgery
  - Sports Medicine
- Networking Lunch
- CVMA/CSU Reception

**SATURDAY CE**

<table>
<thead>
<tr>
<th></th>
<th>Until 8/11/17</th>
<th>Until 9/12/17</th>
<th>9/13/17 – On-site</th>
</tr>
</thead>
<tbody>
<tr>
<td>CVMA Member - Premium</td>
<td>$205</td>
<td>$305</td>
<td>$405</td>
</tr>
<tr>
<td>CVMA Member - Core</td>
<td>$215</td>
<td>$315</td>
<td>$415</td>
</tr>
<tr>
<td>CVMA Member - Basic</td>
<td>$225</td>
<td>$325</td>
<td>$425</td>
</tr>
<tr>
<td>Non-member</td>
<td>$355</td>
<td>$455</td>
<td>$555</td>
</tr>
</tbody>
</table>

Ticketed Events – RSVP REQUIRED

- Celebration Luncheon
- Casino Night

**SUNDAY CE**

<table>
<thead>
<tr>
<th></th>
<th>Until 8/11/17</th>
<th>Until 9/12/17</th>
<th>9/13/17 – On-site</th>
</tr>
</thead>
<tbody>
<tr>
<td>CVMA Member - Premium</td>
<td>$120</td>
<td>$220</td>
<td>$320</td>
</tr>
<tr>
<td>CVMA Member - Core</td>
<td>$125</td>
<td>$225</td>
<td>$325</td>
</tr>
<tr>
<td>CVMA Member - Basic</td>
<td>$135</td>
<td>$235</td>
<td>$335</td>
</tr>
<tr>
<td>Non-member</td>
<td>$235</td>
<td>$335</td>
<td>$435</td>
</tr>
</tbody>
</table>

Ticketed Events – RSVP REQUIRED

- VMLRP Breakfast

**SOCIAL REGISTRATION**

Does not include opening or education sessions

- All member/non-member type $75 $75 $75

- Continued on reverse -
LEARNING LAB / LIFE SKILLS WORKSHOPS

<table>
<thead>
<tr>
<th>Learning Labs (Half Day)</th>
<th>With Conv. Reg.</th>
<th>Lab Only</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dental Radiology: 8:00 AM - 12:00 PM (limit 24)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dental Extraction*: 1:00 – 5:00 PM (limit 15) *Veterinarians only</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Basic Small Animal Ultrasound: 8:00 AM - 12:00 PM (limit 12)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CVMA Member - Premium</td>
<td>$189</td>
<td>$285</td>
<td>$</td>
</tr>
<tr>
<td>CVMA Member - Core</td>
<td>$199</td>
<td>$299</td>
<td>$</td>
</tr>
<tr>
<td>CVMA Member - Basic</td>
<td>$219</td>
<td>$329</td>
<td>$</td>
</tr>
<tr>
<td>Non-member</td>
<td>$319</td>
<td>$429</td>
<td>$</td>
</tr>
<tr>
<td>CACVT Member</td>
<td>$174</td>
<td>$249</td>
<td>$</td>
</tr>
<tr>
<td>Veterinary Technician / Other (non-DVM / VMD)</td>
<td>$249</td>
<td>$359</td>
<td>$</td>
</tr>
<tr>
<td>Practice Profitability: 8:00 AM – 12:00 PM (limit 25)</td>
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</tr>
<tr>
<td>Pathway to Excellence: 8:00 AM – 12:00 PM</td>
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</tr>
<tr>
<td>CVMA Member - Premium</td>
<td>$55</td>
<td>$149</td>
<td>$</td>
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<tr>
<td>CVMA Member - Core</td>
<td>$59</td>
<td>$159</td>
<td>$</td>
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<tr>
<td>CVMA Member - Basic</td>
<td>$65</td>
<td>$174</td>
<td>$</td>
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<tr>
<td>Non-member</td>
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<td>$274</td>
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<tr>
<td>CACVT Member</td>
<td>$69</td>
<td>$144</td>
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</tr>
<tr>
<td>Veterinary Technician / Other (non-DVM / VMD)</td>
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<td>$204</td>
<td>$</td>
</tr>
<tr>
<td>Life Skills Workshops (Half Day)</td>
<td>With Conv. Reg.</td>
<td>Lab Only</td>
<td>Total</td>
</tr>
<tr>
<td>Practice Profitability: 8:00 AM – 12:00 PM</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pathway to Excellence: 8:00 AM – 12:00 PM</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CVMA Member - Premium</td>
<td>$95</td>
<td>$189</td>
<td>$</td>
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<tr>
<td>CVMA Member - Core</td>
<td>$99</td>
<td>$199</td>
<td>$</td>
</tr>
<tr>
<td>CVMA Member - Basic</td>
<td>$109</td>
<td>$219</td>
<td>$</td>
</tr>
<tr>
<td>Non-member</td>
<td>$209</td>
<td>$319</td>
<td>$</td>
</tr>
<tr>
<td>CACVT Member</td>
<td>$99</td>
<td>$174</td>
<td>$</td>
</tr>
<tr>
<td>Veterinary Technician / Other (non-DVM / VMD)</td>
<td>$139</td>
<td>$249</td>
<td>$</td>
</tr>
<tr>
<td>Life Skills Workshops (Full Day)</td>
<td>With Conv. Reg.</td>
<td>Lab Only</td>
<td>Total</td>
</tr>
<tr>
<td>Cracking the Perfectionism Code: 8:00 AM – 5:00 PM</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Spanish for Veterinarians: 8:00 AM – 5:00 PM</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>CVMA Member - Premium</td>
<td>$95</td>
<td>$189</td>
<td>$</td>
</tr>
<tr>
<td>CVMA Member - Core</td>
<td>$99</td>
<td>$199</td>
<td>$</td>
</tr>
<tr>
<td>CVMA Member - Basic</td>
<td>$109</td>
<td>$219</td>
<td>$</td>
</tr>
<tr>
<td>Non-member</td>
<td>$209</td>
<td>$319</td>
<td>$</td>
</tr>
<tr>
<td>CACVT Member</td>
<td>$99</td>
<td>$174</td>
<td>$</td>
</tr>
<tr>
<td>Veterinary Technician / Other (non-DVM / VMD)</td>
<td>$139</td>
<td>$249</td>
<td>$</td>
</tr>
</tbody>
</table>

FEE SUMMARY

<table>
<thead>
<tr>
<th>DONATIONS</th>
<th>Amount</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>PetAid Colorado</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Send-A-Student</td>
<td>$150/ea</td>
<td></td>
</tr>
<tr>
<td>CVMA Political Action Committee</td>
<td>$</td>
<td>$</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ADDEDITIONAL EVENTS / GUEST TICKETS</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Onsite requests accommodated on a space-availability basis.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

THURSDAY

<table>
<thead>
<tr>
<th>Event</th>
<th>Reg. Attendee</th>
<th>Guest</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Golf Tournament</td>
<td>$75/ea</td>
<td>$75/ea x ___</td>
<td>$</td>
</tr>
<tr>
<td>Networking Lunch</td>
<td>Free</td>
<td>$25/ea x ___</td>
<td>$</td>
</tr>
<tr>
<td>CVMA/CSU Reception</td>
<td>Free</td>
<td>$20/ea x ___</td>
<td>$</td>
</tr>
</tbody>
</table>

SATURDAY

<table>
<thead>
<tr>
<th>Event</th>
<th>Reg. Attendee</th>
<th>Guest</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Celebration Luncheon</td>
<td>Free</td>
<td>$30/ea x ___</td>
<td>$</td>
</tr>
<tr>
<td>Casino Night</td>
<td>Free</td>
<td>$25/ea x ___</td>
<td>$</td>
</tr>
</tbody>
</table>

SUNDAY

<table>
<thead>
<tr>
<th>Event</th>
<th>Reg. Attendee</th>
<th>Guest</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>VMLRP Breakfast</td>
<td>Free</td>
<td>n/a</td>
<td></td>
</tr>
</tbody>
</table>

ADDITIONAL INFORMATION

<table>
<thead>
<tr>
<th>Special Accommodations</th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dietary Restrictions</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CVMA will assist with reasonable requests:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Vegetarian</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Vegan</td>
<td></td>
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<td>Celiac - no gluten</td>
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<td>Allergy</td>
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<td>Other</td>
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PAYMENT INFORMATION

| Check enclosed (payable to CVMA)           |     |    |
| Charge my: □ Visa □ MasterCard □ Discover □ AmEx |     |    |
| Card Number                                |     |    |
| Expiration Date                            |     |    |
| Security Code                              |     |    |
| Name as it appears on card                 |     |    |
| Cardholder’s Billing Address               |     |    |
| Cardholder’s Signature                     |     |    |
| Date                                       |     |    |

Mail (check or credit card) or FAX (credit card only) completed registration form (both sides) along with payment to:
CVMA
191 Yuma St, Denver, CO 80223
FAX: 303.318.0450 or 303.318.0449

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CANCELLATION POLICY - please review page 27 of the convention registration brochure for cancellation policy.
CVMA 2017 / 2018 Events

CVMA Professional Development Series
Begins September 6, 2017 in Denver

CVMA CE Equine
December 7, 2017 in Franktown

CVMA CE Southwest
October 14-15, 2017 in Durango

SkiCE 2018
January 28-31, 2018 in Vail

CVMA BIG Ideas Forum | Fall
October 20-21, 2017 in Beaver Creek

CVMA | PAC Reception ... Friday 7:00–8:00 PM

Join us for dessert, wine, and an hour of lively conversation to benefit the CVMA Political Action Committee (PAC). Hear from CVMA Lobbyist Leo Boyle, CEO Ralph Johnson, and a partner in the state legislature about the critical advocacy work that takes place throughout the year to defend and advance veterinary medicine and protect animal health and welfare in Colorado.

Tickets are available at these suggested contribution levels:

$50 | Guest $100 | Supporter $200 | Host

By law we cannot accept corporate contributions. Contributions are not tax deductible.

Look for more details and a special invitation to the reception later this summer.
If you have any questions or would like to join the host committee for the reception, please contact Katie Koch at 303.539.7273 or katiekoch@colovma.org. You can also visit colovma.org/legislative/PAC.

About CVMA | PAC
The CVMA Political Action Committee (PAC) helps advance CVMA’s public policy initiatives in Colorado. CVMA | PAC pools campaign contributions from members and donates those funds to campaign for or against candidates, ballot initiatives, or legislation. Those pooled resources help elect candidates to public office who share CVMA’s interests and concerns about policy issues.
CVMA is excited to welcome NAVC Practice Management Speaker of the Year and host of the YouTube show, *Cone of Shame*, Dr. Andy Roark!

Join us on Thursday for the Opening General Session from 1:00 to 5:00 PM for an improv-style event that will entertain, enlighten, and educate on the issues you face every day like conflict resolution and finding commonality. The session will be followed by a meet-and-greet reception with Dr. Roark.

Then start your Friday with our Morning Keynote Session “Sharpen Your Axe” as Dr. Roark inspires and encourages us to re-apply ourselves to the task of molding our careers into what we want them to be.

See pages 8 and 9 for more details!