

# Power of Partnership

## CVMA Convention 2017 EVENT AND PRODUCT SPONSORSHIP OPPORTUNITIES

Connection Builders	Exclusive	Co-Sponsorship
Casino Night	\$3,000	\$1,000
Celebration Luncheon (Saturday)	SOLD	SOLD
Cell Phone Charging Station	\$1,000	N/A
Exhibit Hall Refreshment Stations	\$2,000	\$1,000
Golf Tournament	\$1,500	\$500
Keynote Breakfast	SOLD	SOLD
Mobile APP	\$1,500	\$500
Networking Lunch (Friday)	\$5,000	SOLD
Opening Session	SOLD	SOLD
Pad folios/Notebooks	\$2,500 or in kind	N/A
Printer Station	SOLD	SOLD
Push Notifications through Mobile APP	N/A	\$150-\$500
Send-a-Student	N/A	\$150/student
Tote Bag Inserts (6x9 postcard recommended)	N/A	\$500
Tote Bag Logo	\$4,000	SOLD
USB Flash Drive Convention Proceedings	\$4,000	N/A
Water Bottles	\$2,000	N/A
Wi-Fi in meeting rooms/Splash Page	SOLD	

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## EVENT AND PRODUCT SPONSORSHIP OPPORTUNITIES

### *Casino Night \$1,500 - \$3,000*

This exciting event will help your company win big. Add your logo, say a few words, and play some games with your attendees.

### *Celebration Luncheon \$2,500 - \$5,000*

The Celebration luncheon is a great opportunity to reach the greatest number of veterinarians! This is the pinnacle event at convention, it brings attendees together as we recognize contributions and service to the veterinary profession and community.

### *Cell Phone Charging Station \$1,000*

Add 2 graphic company logos and a rolling video to a cellphone charging station to be placed at your booth or a lounge area for all attendees to charge their mobile devices.

### *Exhibit Hall Refreshment Station \$1,000 - \$2,000*

Sponsor a food or drink station for all attendees and receive recognition in convention materials and signage.

### *Mobile APP \$500 - \$1,500 ★ ★ EXCITING AND NEW OPPORTUNITY 2017 ★ ★*

Sponsor the mobile app and receive recognition with your own splash page displaying your company logo, website and company description. You will also receive 5 free push notifications throughout the conference.

### *Networking Lunch \$2,000 - \$5,000*

Sponsor the networking lunch and we will add a desert or cookies to your booth. You will also get a few minutes to speak to the crowd, your logo on convention material, and signage throughout convention

### *Pad Folios/Notepads \$2,500*

Attendees at convention love taking notes and what better way to showcase your company by sponsoring a pad folio or notepads with your company logo for all attendees to use, during and after convention!

### *Push Notifications through App \$150 - \$500 ★ ★ EXCITING AND NEW OPPORTUNITY 2017 ★ ★*

Showcase your company through the CVMA convention App. Do you want to gain extra attention from attendees or have a product you want to showcase purchase a set of push notifications for your company and we'll send them out at peak times during convention.

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## *Send –A – Student \$150*

Sponsor a student and enable them to participate in CVMA convention. Your sponsorship affords students the opportunity to attend scientific sessions, social events and develop leadership skills by observing their role models in action. Help support the next generation of veterinarians.

## *Tote Bag Inserts - \$500*

Add your company information to our tote bags that are given out to all attendees. A 6 X 9 postcard is preferred.

## *Tote Bag Logo \$1,500 - \$4,000*

Add your company name and logo to the most visible and used product at CVMA Convention. Sponsorship includes a tote bag insert about your company at no charge  
**\*\*Must sponsor by March 15, 2017\*\***

## *USB Drive \$4,000*

Show your attendees just how easy it is to have the convention proceedings at their fingertips. Sponsorship includes company logo on USB drive and company information sheet.

## *Water Bottles \$2,000 ★ ★ EXCITING AND NEW OPPORTUNITY 2017 ★ ★*

Save the planet while marketing your company. This new sponsorship opportunity in 2017 is sure to be a winner with all attendees. Add your logo to convention water bottles attendees will use during and after convention.

## *Wi-Fi in Meeting rooms and Wi –Fi Splash Page \$1, 500*

*★ ★ EXCITING AND NEW OPPORTUNITY 2017 ★ ★*

Sponsor the wi-fi in all meeting rooms and add your company logo to the main wi-fi splash page. Attendees must log in to get wi-fi. Let your logo be the first thing they see!