

# Power of Partnership

## CVMA Professional Development Series 2016/2017

Advocacy  Education  Support  Leadership

The Professional Development Series brings practitioners a new installment of six high-caliber lectures each year with nationally recognized speakers discussing recent advances in veterinary medicine and sharing personal insights. All six lectures offer five hours of CE credit each and are presented on Wednesday afternoons from 1:00 to 6:00 PM. The Series provides 30 hours of high-quality continuing education to veterinarians and veterinary technicians, and each program includes refreshment breaks where the attendees (typically 60-90 per program) interact with sponsors for 30 minutes.

### Denver, CO 6 Lecture Dates:

September 14, 2016	Immune Mediated	Guillermo Couto, DVM
October 26, 2016	Clinical Pathology	Susan Tornquist, DVM
November 9, 2016	Stem Cell Surgery	James L. Cook, DVM, PhD
February 8, 2017	Ophthalmology	Tammy Miller, DVM
March 8, 2017	Feline Medicine	John August, DVM
April 12, 2017	Pharmacology	Dawn Booth, DVM

### Sponsorship Levels Exclusive Sponsorship

\$1,500 - \$2,500 \$2,500

### Benefits and Opportunities for Customization

	<i>Presenting Sponsor (Exclusive)</i>	<i>Supporting Sponsor</i>
<b><i>Partnership Level:</i></b>		
<b><i>Partnership Investment</i></b>	\$2,500	\$1,500
<b><i>Partner Rewards</i></b>		
Opportunity to present CE material	10 Minutes	5 Minutes
Recognition in printed promotional material	✓	✓
Display table at each sponsored event	✓	✓
Sponsor sign at event	✓	✓
Sponsor logo on Power Point display	✓	✓
Sponsor logo in e-mail promotion	✓	✓
Recognition in CVMA eVOICE and/or VOICE	✓	✓
Recognition by program emcee	✓	✓

*Sponsor logos will be included in printed materials only if a sponsorship agreement has been reached by the print production deadline.*