

Power of Partnership

CVMA *Power of Ten* for Practice Managers (P10 | PM)

Advocacy Education Support Leadership

October 2017 through September 2018

P10 | PM is designed to function as a parallel program to P10 | Veterinarians and is designed to provide 10 competitively selected hospital managers with critical training in leadership, communications and evolving issues. P10 | PM starts with a weekend-long initial gathering followed by a series of day-long education sessions throughout the year.

Sponsorship Levels **Exclusive Sponsorship**
 \$500 - \$15,000 \$15,000

Benefits and Opportunities for Customization

<i>Partnership Category</i>	<i>Presenting Sponsor</i>	<i>Premier Sponsor</i>	<i>Hosting Sponsor</i>	<i>Supporting Sponsor</i>
	<i>Category Exclusive</i>			
<i>Partnership Investment</i>	\$15,000	\$3,000	\$1,500	\$500
<i>Partnership Benefits</i>				
Footer banner on CVMA online Marketplace	Free (\$1,000 value)			
Four-color half-page ad of choice in one issue of <i>VOICE</i> magazine	Free (\$725 value)			
Opportunity to present education module during one program	2 hours	1 hour		
Complimentary CVMA Affiliate membership	2	1		
Enhanced ad on CVMA online marketplace.	Free (\$499 value)	75% discount (\$375 value)	50% discount (\$250 value)	
Remarks at one education session	15 minutes	10 minutes	5 minutes	
Education Sessions that company rep may attend	All	3	2	1
Company representative(s) invited to invitation-only cocktail reception during CVMA convention, including P10 PM participants, facilitators, and CVMA leadership	3	2	1	1
Recognition in <i>VOICE</i> magazine article announcing the P10 PM program	✓	✓	✓	✓
Recognition in CVMA convention program	✓	✓	✓	✓
Basic ad on CVMA online Marketplace webpage with icon indicating P10 PM sponsorship	✓	✓	✓	✓

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CVMA *Power of Ten* for Practice Managers (P10 | PM) (Continued)

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	<i>Category Exclusive</i>			
<i>Partnership Investment</i>	\$15,000	\$3,000	\$1,500	\$500
<i>Partnership Benefits</i>				
Recognition in printed materials	Logo	✓	✓	✓
Recognition in printed materials distributed to program participants	Logo	✓	✓	✓
Sponsor logo on signage at sessions	✓	✓	✓	✓
Sponsor logo on PowerPoint at sessions	✓	✓	✓	✓
Sponsor logo in e-mail promotions	✓	✓	✓	✓
Sponsor logo on P10 PM webpage	✓	✓	✓	✓
Recognition in CVMA eVOICE	✓	✓	✓	✓
Recognition by session emcee	✓	✓	✓	✓

Sponsor logos will be included in printed pre-meeting materials provided a sponsorship agreement has been received by the print production deadline.