

# Power of Partnership

## CVMA BIG Ideas

Advocacy  Education  Support  Leadership

CVMA BIG Ideas | Spring 2017: March 30–31 in Colorado Springs, CO  
 CVMA BIG Ideas | Fall 2017: October 20–21, 2017 in Beaver Creek, CO

The BIG Ideas Forum is a member benefit showcase that provides a “deep dive” into a hot topic. CVMA convenes the BIG Ideas Forum twice each year and is designed to probe emerging issues with the potential to affect animal health and welfare, the profession, and the association. The Forum explores one pre-selected issue with the help of issue experts who share subject matter expertise and engage participants in dialog about the issue. CVMA provides this continuing education and leadership opportunity as a forum for discussion of issues relevant to veterinary medicine with the goal of developing knowledge around the issue, engaging participants in thoughtful dialog, advancing the agenda of the association, and introducing students and members to the governance process within an association.

**Sponsorship Levels**                      **Exclusive Sponsorship**  
 \$1,500 - \$5,000                                  \$5,000

### Benefits and Opportunities for Customization

<i>Partnership Level:</i>	<i>Presenting Sponsor (Exclusive)</i>	<i>Hosting Sponsor</i>	<i>Supporting Sponsor</i>
<i>Partnership Investment</i>	\$5,000	\$2,500	\$1,500
<i>Partner Rewards</i>			
Opportunity to present remarks	10 Minutes	3 Minutes	
Category exclusivity	✓		
Remarks at welcome reception	✓	✓	
Recognition in printed promotional material	Logo	Logo	
Recognition in BIG promotional material	Logo	Logo	Logo
Display table at program	3 reps	2 reps	1 rep
Sponsor sign at event	✓	✓	✓
Sponsor logo on Power Point display	✓	✓	✓
Sponsor logo in e-mail promotion	✓	✓	✓
Recognition by program emcee	✓	✓	✓

*Sponsor logos will be included in printed materials only if a sponsorship agreement has been reached by the print production deadline*