



Colorado Veterinary Medical Association

COMMISSION ON ADVOCACY AND OUTREACH

Meeting Minutes

Saturday, March 12, 2016 – Golden, Colorado

Call to Order

Dr. Barb Powers, called the meeting to order at 1:20 PM and thanked everyone for their presence and participation.

Present: Madeline Anna (student rep), Cami Cacciatore (CVMA staff), Dr. Colleen Carnes, Dr. Ted Cohn, Dr. Mark Cowan, Lauren Gladu (CVMA staff), Dr. Ashley Hill, Ralph Johnson (CVMA executive director), Dr. Randa MacMillan, Juliebeth Pelletier (CACVT), Dr. Barb Powers, Dr. Rebecca Ruch-Gallie and Dr. John Rule.

Agenda

It was moved and seconded to approve the agenda. Motion carried.

Minutes

It was moved and seconded to approve minutes of the October 24, 2015 meeting of the Commission. Motion carried.

Introductions

Review of Commission Charge

Reports and Discussion Items

- Update on chapter model
 - Ralph Johnson provided a brief update on the new chapter structure, stating that 14 of 16 districts are now chapters and that talks with District 12 will start the following week. Still no progress with District 2. He also reminded everyone to log in to their chapter page to see calendars, messages, and discussion groups, and that members can send emails/messages to their chapters. He also asked members to send in any chapter items or news they have for the *VOICE* magazine.
- Allied organization relationships
 - CSU – Dr. Stetter was not in attendance; no further updates beyond those made during the lunch.
- Public relations
 - Lauren Gladu, CVMA's communications and content specialist, gave a brief report on PetCheck 2016. Both 9News and KOAA 5 Colorado Springs are on board again and the clinic enrollment deadline has been extended to Friday, March 18. Enrollment is at around 700 as of March 11, but a few large clinics (PetAid, CSU, DFL) had not yet turned in their forms.

- Lauren also provided a written report detailing earned media coverage since the last BIG Ideas.
- Regulatory issues
 - There were no regulatory updates.
- Legislative issues
 - Advocacy Training – held February 25, 2016, with good attendance and a visit to the capitol, where attendees were able to sit in on a hearing for the Pharmaceuticals bill.
- Legislative Agenda 2016
 - The bills CVMA is following were presented and discussed (CVMA position):
 - Prohibit Trafficking of Certain Animal Species (supporting)
 - HB16-1112 Training Vets to Train Service Dogs Pilot Program (monitoring)
 - HB16-1120 Rabies Vaccinations for Dogs & Cats (supporting)
 - HB16-1124 Registered Equine Brand Inspections (monitoring)
 - HB16-1201 Health Professionals Companion Animals (monitoring)
 - HB16-1297 Reestablish Check-offs Excluded from 2015 Tax Form (monitoring)
 - HB16-1308 Fraudulent Misrepresentation of a Service Animal (support)
 - HB16-1324 Compounding (supporting)
 - HB16-1348 Crime of Cruelty to Law Enforcement Service Animal
 - SB16-062 Veterinary Pharmaceuticals (supporting)
 - SB16-085 Uniform Trust Decanting Act (monitoring)
 - SB16-098 Restore Judicial Discretion in Criminal Sentencing (monitoring)
 - CVMA is monitoring or supporting four bills related to service animals (HB-1112, HB-1201, HB-1308, HB-1348). While issues surrounding service animals for physical support seem clear, the “emotional” support area is still undefined. The ADA is very specific that service animals are for physical needs and doesn’t acknowledge emotional assistance. A comprehensive solution is needed to cover all aspects of the issue.
 - HB16-1120 Rabies Vaccinations for Dogs & Cats, which CVMA supports, was introduced to address the current patchwork of regulations and make a uniform statewide requirement. The Ag Committee was opposed to a requirement on barn cats being vaccinated and the Senate leadership doesn’t want to pass the bill, so it likely won’t make it out of Senate.
 - HB16-1124 Registered Equine Brand Inspections and SB16-098 Restoring Judicial Discretion in Criminal Sentencing are both dead.
 - HB16-1324 Compounding has taken a tremendous amount of work from the CVMA Executive Committee, Ralph Johnson, and our lobbyist, Leo Boyle. We have bipartisan support so it is anticipated that it should be passed, with the inclusion of one amendment still to be introduced regarding a technical update. The passage of this bill will be a major accomplishment and a huge step forward for Colorado veterinarians.
 - SB16-062 Veterinary Pharmaceuticals is about adding a veterinarian and a pharmacist to the Pharmacy Board. CVMA is supporting to help gain support for our Compounding bill, as only 4% of the cases before the Pharmacy Board involve veterinary issues. The bill may face difficulty in the House.
 - SB16-085 Uniform Trust Decanting Act makes legal reference to how estates can be structured and CVMA is monitoring only because pets are increasingly becoming involved in estates.

- Veterinary Medicine Loan Repayment Program (VMLRP)
 - CVMA was made aware of language in the VMLRP that stipulates that loan assistance is only for debt incurred for the DVM program, not undergraduate studies, which conflicts with other laws that allow for consolidation of student debt. In some cases, students are better off taking a job in a non-rural area and consolidating rather than using the VMLRP. Dr. Ted Cohn asked that CVMA write an official letter to the AVMA Governmental Relations Division (GRD) in support of changing the language in the VMLRP.
- Exploring formation of a CVMA political action committee (PAC)
 - Ralph Johnson reported that the PAC formation has still been on hold while strategic priorities in membership and learning were addressed. Work on implementation will begin in 2016. It is a long and involved process and CVMA will look at contributions either being voluntary, or a “negative check off” (opted in unless members check otherwise) on their 2017 membership form.
- Task Force on Pharmaceutical Issues (Dr. Peter Hellyer, chair)
 - Now that the Compounding bill is nearly resolved, the task force begin to address the other issues it has under consideration, including marijuana toxicity in pets and hazardous waste and unused medication disposal.
- Update on reforming TABOR and Gallagher restrictions as a way to create a different backdrop for funding state responsibilities such as higher education.
 - Dr. Barb Powers reported that she would share the “Build a Better Colorado” summary report that was recently published that provides great insight into the issues involved.

Action Items

- CVMA to draft a letter to AVMA GRD on the VMLRP.
- Referred items – none
- Recommendations to the board to present to the Board of Directors for consideration.

<p>The Commission on Advocacy and Outreach recommends that CVMA communicate to the AVMA Governmental Relations Division that the Veterinary Medicine Loan Repayment Program (VMLRP) program be revised to allow consolidation of undergraduate debt with veterinary program debt and thus be on par with income-based repayment programs that allow such consolidation and to ensure that the VMLRP continues to attract candidates for rural veterinary service.</p>

Other Business

- None

Adjourn

The meeting adjourned at 2:35 PM.



Colorado Veterinary Medical Association

COMMISSION ON ANIMAL ISSUES

Meeting Minutes

Saturday, March 12, 2016 – Golden, Colorado

Call to Order

Dr. Jenelle Vail, acting chair in Dr. Radway's absence, called the meeting to order at 1:20 PM.

Present: Kelly Arthur (student), Dr. Kasey Carter, Dr. Cindy Hill, Stacey Hunvald (student), Katie Koch (CVMA staff), Valerie Prise (student), Elizabeth Reed (CVT), Dr. Debra Stirling, Dr. Jenelle Vail, Dr. Dean Vicksman, Amy Zug (student rep).

Introductions

Agenda

It was moved and seconded to approve the agenda. Motion carried.

Minutes

It was moved and seconded to approve minutes of the October 24, 2015 meeting of the Commission on Animal Issues. Motion carried.

Review of Commission Charge

Reports and Discussion Items

- Report from liaisons and allied organizations
 - **Colorado Unwanted Horse Alliance** – Tara McChesney, liaison (written report submitted). Summary of report: CUHA has fallen off the Tax Checkoff List for 2016 after failing to meet the minimum fundraising goal and is currently working within the legislature to get back on the checkoff for next year. CUHA is also currently participating in the Rocky Mountain Horse Expo's Colorado Comeback Challenge – an event that has brought excellent visibility to rescue horses in need of good homes.
 - **Colorado Pet Overpopulation Fund** – Statistics were reviewed.
 - Tax Checkoff – More than \$2.44 million has been donated since 2001 by Colorado taxpayers to subsidize spay /neuter surgeries of over 50,000 cats and dogs owned by income qualified Colorado residents.
 - Adopt-a-Shelter-Pet License Plates – To date, over 13,000 license plates have been sold. Revenue from license plates sales supports spay/neuter surgeries, veterinary medical treatment, and microchip identification. The board recently approved grants totaling \$266,000 that are funded by revenue from license plate sales.

- **Colorado Livestock Care Coalition** – Dr. Curtis Crawford, liaison (written report submitted). Summary of report: Update was given on the National Milk Producers Federation and its FARM Animal Care Program, the role of CLCC moving forward, and new CLCC board members. The group was also saddened to hear of the death of CLCC Chairman Dr. Bill Wailes.
- **Task Force on Collaboration** – Dr. Janelle Vail, liaison. The task force has put together a play book on resources and collaboration processes. The play book is awaiting approval and will then be finalized and released.
- **Community Cats** – The group discussed the success local programs have seen (including Pueblo TNR and the Metro Denver C.A.T. program in the neighborhood surrounding the CVMA offices). Also discussed was the effectiveness of TNR, the importance of community education, and the impact different cultures and value systems have on spay/neuter rates. The group also discussed differences in the way cities and counties define feral cats and how those cats are handled by shelters.
- **HB16-1120 Rabies Requirement for Dogs & Cats** – Dr. Vail updated the group on the bill's status (postponed indefinitely in the senate) and CVMA's work on the legislation. Dr. Vail encouraged those present to log on to the CVMA website to use the legislative bill tracker. Katie Koch provided a brief overview of where to find advocacy information on the CVMA website.

General information exchange

- Other Advocacy issues – Dr. Vail provided updates on other legislative issues raised by the group, including bills related to service animals and whether veterinarians can expect any action by the “No Kill” movement this coming November. The group also discussed the efficacy of breed bans.
- A discussion followed on general economic issues facing veterinarians: from the student loan crisis to starting salaries for new graduates to day-to-day HR issues that practice owners deal with. The students present noted their appreciation at being able to have an easy and honest conversation with a variety of practitioners about the daily realities of being a veterinarian.

Action Items

None

Referred Items

None

Other Business

None

Recommendations to the board

None

Adjourn

The meeting adjourned at 3:05 PM.



Colorado Veterinary Medical Association

COMMISSION ON EDUCATION

Meeting Minutes

Saturday, March 12, 2016 – Golden, CO

Call to Order

Dr. Steven Benschmidt, chair, Commission on Education called the meeting to order at 1:10 PM.

Present: Dr. Steven Benschmidt, Dr. Matthew Braunschmidt, Dr. Curtis Crawford, Dr. Joy Fuhrman, Dr. Kayla Henderson, Dr. William Hope, Samantha Mitchell, Elisabeth Newell, CVT, Dr. Stacey Santi, Dr. Adam Tempel, Nancy Cross, and Samantha Hoyt

Agenda

It was moved and seconded to approve the agenda. Motion carried.

Minutes

It was moved and seconded to approve the November 8, 2014 minutes. Motion carried.

Reports and Discussion Items

Review of Commission Charge

Dr. Benschmidt had those in attendance read the commission's charge and opened the meeting for discussion. Hearing no questions he turned the next agenda item over to CVMA staff Nancy Cross.

Reports and Discussion Items

The commission members were briefed on the following CVMA education programs:

- **CVMA Ski CE 2016**
 - A brief history and details of this former DAVMS program were given along with aspects of CVMA's ongoing collaboration with American Animal Hospital Association (AAHA). The presenter was Christopher Packel, DVM, DACVB from Portland, OR and the topic was Behavior and Psycho-Pharmacology. There were 120 registrants and meeting was located at the Marriott Vail Mountain Resort, January 22-24.

- **CVMA Ski CE 2017**
 - The commission was informed that this program will be moving to Breckenridge, CO due to increasing costs in Vail for hotel meals and lodging. Although association members and program attendees have enjoyed many years in Vail pricing has reached a level that is beyond what the association can in good conscience recommend or justify as sound and responsible expenditure of members' dues dollars. As such, staff research and prepared a facility comparison report that was reviewed and accepted by CVMA leadership. Ultimately a contract was signed with the DoubleTree by Hilton, Breckenridge, CO, for January 19-22, 2017. Topic and presenters are undetermined at this point in time, but the planning subcommittee to the Commission on

Education is looking at inviting Colorado board certified specialists from specialty hospitals who will speak on their area of expertise for various emergency conditions. Invitation outreach is planned for April 2016.

- **CVMA CE West 2016**
 - Planned for June 3-5, 2016 this popular event will once again be located at the Wine Country Inn in Palisade, CO. The topic for the 12 hour program is Anesthesia and Pain Management for Large and Small Animals. Expert presenters are wife and husband team, Drs. Khurdsheed Mama and Gene Steffey. Registration is currently open.

- **CVMA CE West 2017**
 - Commission was informed that although we would like to have a signed contract with the Wine Country Inn for 2017 it is their policy not to sign a contract until after the current event has concluded. Therefore even though we do not have a signed contract we will continue to plan the education for this event. Target dates for CE West 2017 are June 2-4, 2017 (unconfirmed), location for the meeting is Wine Country Inn, Palisade, CO (unconfirmed). During the commission meeting members were asked to brainstorm current trends and topics for this and other education events.

- **CVMA Convention 2016**
 - Education session highlights for the current convention schedule were announced by Dr. Curtis Crawford and Nancy Cross. In addition, next steps were listed including a brief review of the timeline for brochure production and delivery.

- **CVMA Professional Development Series 2015/2016**
 - History and details of the program were made known to the commission members along with the need for support from vendor companies. They were encouraged send suggested company names and possible contacts to Samantha Hoyt, Manager of Learning and Partnership for follow up. Commission members were encouraged to attend one of these programs and experience the high caliber education available from this series.

- **CVMA Professional Development Series 2016/2017**
 - A brief verbal overview of the schedule, topics and presenters for the 2016/2017 series was given to the commission.

- **CVMA Convention 2017**
 - Call for presentations schedule was outlined including “kick-off” Call for Presentations during the 2016 convention. Nancy indicated that proposals for 2017 are already being collected for planning committee review. In addition, there was a short review of the Content Review Committee process and an announcement that we continue to need volunteers on certain tracks for identifying speakers and topics. Interested parties were instructed to contact Nancy Cross for further information. It was also brought to their attention that a handful of topics which were identified for 2016’s convention program are now slated for the 2017 convention. Those topics and presenters are – Phil Seibert (Regulatory Compliance); Dr. John Madigan (Equine); Dr. Mark Hilton (AG Animal); possibly Bayer sponsored (Dermatology Symposium).

- **CVMA CE Southwest 2016**
 - Slated for October 8-9; 2016, CVMA CE Southwest will once again be located at the DoubleTree by Hilton Hotel, Durango, CO. topics and presenters for the event are Susan Little, DVM, DABVP (Feline Medicine) and Geoff Heffner, DVM, DACVECC (Emergency Medicine and Critical Care). Registration will begin sometime in May or June.

- **CVMA CE Southwest 2017**
 - Planning for the 2017 program is challenged in the same way CE West is challenged with hotel unable by policy to confirm dates by contract until after the 2016 meeting has concluded. Therefore tentative dates for this meeting are October 14-15 (unconfirmed), the location DoubleTree by Hilton Hotel, Durango, CO (unconfirmed). CVMA staff is currently working on identifying topics and speakers for this program.

- **BIG Ideas Forum | Fall 2016**
 - The next BIG Ideas Forum is confirmed for October 21-22 and will be located at the DoubleTree by Hilton Hotel in Breckenridge, CO. Dr. Curtis Crawford announced that the executive committee who usually selects topics for the BIG Ideas forums are looking at antimicrobial stewardship as the topic for this coming fall meeting. As planning continues presenters and format of the program will be identified and promotion should begin in late summer.

- **Webinars**
 - The following webinars were brought to the attention of the commission: Nutrition, Dr. Craig Datz, March 31, 2016 sponsored by Royal Canin; four webinars on Practice Growth with Michael Warren, DVM; four on Self Care presented by Peer Assistance Services, Katherine Garcia, MA, LAC; and 12 monthly Practice Performance webinars with Wendy Myers. Many members in attendance were aware of and had attended a few of these webinars. General feedback was that CVMA is doing a good job providing this type of easy access education and encouraged staff to offer more. The commission also expressed great interest in having the webinars archived for on demand listening and suggested researching VetGirl on the Run and Vimeo as possible options. CVMA agreed to research options and take these suggestions back to staff and officers for research and consideration.

- **Brainstorming topics for future education**
 - Brainstorming topics for future education centered on topics for CVMA CE West and CVMA CE Southwest and only a couple of topics for BIG Ideas. The following were identified:
 - Ophthalmology (CE West or CE Southwest)
 - Dermatology (CE West or CE Southwest)
 - Oncology (CE West or CE Southwest)
 - Cardiology (CE West or CE Southwest) – statement was made that Fit Bit Halters and Collars are quite popular
 - Radiology (CE West or CE Southwest) – Dr. Santi has a recommendation of a presenter she will forward to CVMA
 - Pharmacology (CE West or CE Southwest), with an emphasis on marijuana use, abuse, and misuse. Much discussion centered on “being ahead of the curve” on this topic and finding an expert who can address usage for surgeries, pain management, research findings, and incorporate roundtable discussions on personal examples and case studies. It was suggested that this might be a cutting-edge BIG Ideas topic where a number of experts including Narda Robinson, DVM could present, debate, discuss, and field questions.
 - Buying/Selling Your Practice (CE West) - Dr. Benschmidt brought in a flier he had received advertising the RedTire Program, a collaborative initiative from the College of

Veterinary Medicine at Kansas State University and the University of Kansas Business School that can help attendees secure a successor for a practice/clinic. (See attached flier)

- Running a Family Friendly Practice – it was suggested that with the influx of women in veterinary medicine having a practice that offers family friendly options such as child care, work/life balance options and schedules that accommodate different lifestyles would be an interesting topic for a face to face meeting or webinar topic. Suggested speaker name was Brenda Tassava, www.brendatassava.com who is currently offering education on such topics.
- The Veterinary Corporate Business Model – this would be a “what can we learn from the Banfield model”? What are the lessons learned? How can the solo practice stay competitive? What are the niche markets – identify, cultivate, delve into?
- **Membership model and its impact on the Chapter 6 large animal veterinarians**
 - During this brainstorming session Dr. Hope raised the concern that the chapter 6 model, although a good idea in the broad sense was a challenge for the large animal, mostly equine veterinarians, especially when it concerns education opportunities. Dr. Hope informed the commission that he and Dr. French have been discussing ways to meet this challenge. They are currently working on a sponsored dinner and education concept and will be working with the CVMA staff to help define next best steps.

Action Items

- Action items – none
- Referred items – none
- Recommendations to the board (instructions) – Identify areas where recommendations and/or statements are desired to present to the Board of Directors for consideration.
 - Consider general items under the commission’s purview
 - Consider ideas for action stimulated by the morning’s issue forum
 - Form breakout groups as needed to focus discussion on specific issues
 - Formulate wording for any recommendation or statement
 - Develop action plan to implement a recommendation proposed for board consideration; action plans must be achievable, measurable, timely, fiscally responsible and have assigned responsibilities.

Other Business

Adjourn

The meeting adjourned at 2:50 PM.



Colorado Veterinary Medical Association

COMMISSION ON LEADERSHIP

Meeting Minutes

Saturday, March 12, 2016 – Denver, Colorado

Call to Order

Dr. Chelsey Shivley, chair, called the meeting to order at 1:16 PM.

Present: Dr. Ashley Ackley, Dr. Jeret Benson, Dr. Lora Bledsoe, Dr. Jeff Fankhauser, Dr. Will French, Katherine Garcia LAC, Dr. Bob Howland, Dr. Samantha Jones, Jason Lang CVT, Tara McChesney, Dr. Christina Petrandis, Dr. Chelsey Shivley, Dr. Katie Thomas and Dr. Erin Walters

Agenda

It was moved and seconded to approve the agenda. Motion carried.

Minutes

It was moved and seconded to approve the minutes of the October 24, 2015 meeting of the Commission on Leadership. Motion carried.

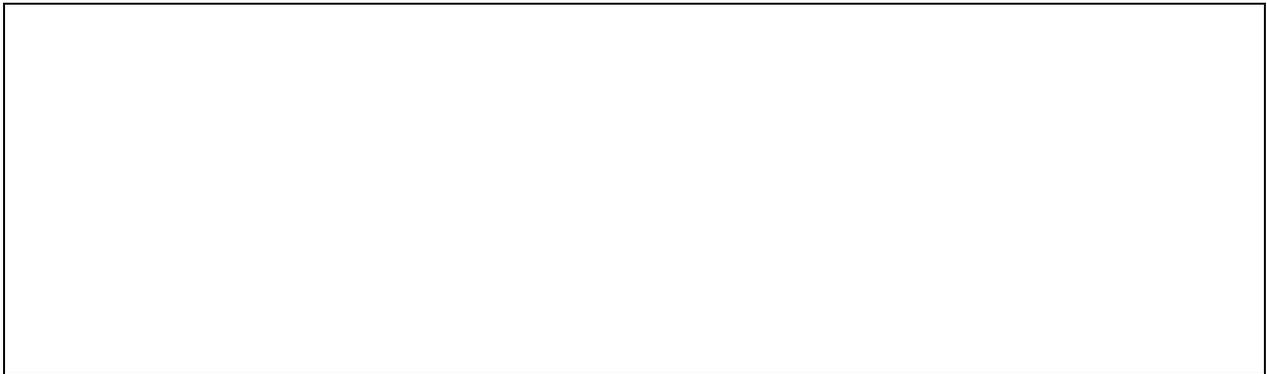
Reports and Discussion Items

- District Representatives
 - Tara McChesney gave an update on the chapter list and board survey's submitted with no action items needing commission attention.
 - Tara McChesney reminded committee members that chapter representatives should reach out to new CVMA members using the list the CVMA office provides to them via email.
- CVMA Chapter Microsite
 - Tara McChesney gave an update on the development of the microsite for each chapter with no action items, but a reminder to utilize the sites.
- Power of Ten Update
 - Alumni project – two presentations were given at the September 2015 Convention with great success. The 2015 *Power of Ten* class gave an Ignite Session with multiple topics and pearls of wisdom to go with each topic delivered in a speedy format. The Early Careerist workshop was well received and next year edits will be made to open the session to more cohorts. The 2016 application process is now open and the new class will begin their program in October of 2016.
- Peer Health Assistance Program
 - Katherine Garcia provided an update on PEER Assistance with increased interest from clinics on the topic and speaking opportunities for Katherine, as well as more involvement from sponsors like Zoetis. There are more wellness opportunities and CE available thanks to CVMA and others for promoting it and the importance of veterinary wellness.

- CACVT update – Juliebeth Pelletier reported that the CACVT continues to grow and focus on CE offerings and renewals through their website.
- Brainstorm for video ideas – CVMA should utilize video to help with marketing events, leadership and involvement. Today videos will be taped in this commission meeting to help with this effort.
 - Use the whiteboard method for video delivery, a popular option now, where people write down their message on video
 - Focus a topic on students to show them the benefit of CVMA leadership and programs
 - promote the advocacy training to them as well
 - Develop a better mentor program to help students
 - Imbed videos into email blasts or on the CVMA website

1. Action Items

- Video presentations were recorded that help promote leadership and CVMA membership involvement. Tara McChesney will provide them to the marketing department for use.
- Recommendations to the board – No recommendations



Other Business

None

Adjourn

The meeting adjourned at 2:00PM